

Assistant or Associate Professor, Marketing (Tenure-Track)

[Youngstown State University](#)

Youngstown, OH

[Apply on Institution's Website](#)



Type: Full-Time

Salary: ASST/ASSOC

Posted: 05/05/2023

Category: [Marketing and Sales](#)

Location: Youngstown, OH

Job Type: Full-time Faculty

Job Number: 202300091

Division: Academic Affairs

Department: Marketing

Opening Date: 05/04/2023

Bargaining Unit Status: Ohio Education Association (OEA)

Salary Grade: ASST/ASSOC

Full-time Equivalency: 1.0

Summary of Position

The Williamson College of Business Administration (WCBA) is seeking a tenure-track faculty member with a specialization in Marketing for a January 2024 start date. The selected candidate will teach undergraduate and graduate courses (on-campus, hybrid, and online) in Marketing, with additional opportunities to teach on other related topics.

Position Information

Plans, organizes, teaches, and provides feedback to promote and direct student success. Responds to students in a timely manner. Communicates with students, departments, and university officials via university provided tools and resources.

Ability to contribute to the diversity, cultural sensitivity, and excellence of the University community through teaching.

Faculty must also conduct research in the discipline leading to presentations and publications in refereed journals, engage with the business community and profession, and contribute to the department, college, and university in ways that support strategic initiatives.



The mission of the WCBA is to prepare students to be successful business leaders. We emphasize the application of theory to practice and the professional and leadership development of our students.

Faculty are required to:

1. Demonstrate a commitment to excellent teaching, experiential teaching, and student engagement;
2. Produce research with impact; and
3. Engage with the business community in ways that support economic development, teaching, and scholarship goals.

The AACSB-accredited Williamson College of Business Administration is housed in a state-of-the-art building and is composed of the Department of Management & Marketing; The Lariccia School of Accounting, Finance, and Economics; and the Department of Communication. The AACSB-accredited business programs include the BSBA and MBA. There are 50+ full-time business faculty, 1300+ undergraduate majors and 500+ MBA students. The WCBA has a dedicated Center for Undergraduate Student Services and a Center for Career Management. The WCBA also houses the Small Business Development Center (SBDC), recognized as one of the top SBDCs nation-wide, as well as the Export Assistance Network and the Procurement Technical Assistance Center. The Department of Management & Marketing houses the Center for Non-Profit Leadership, Sales Center, and the Center for Entrepreneurship.

An Institution of Opportunity: YSU inspires individuals, enhances futures, and enriches lives.

As a student-centered university, Youngstown State University's mission is to provide innovative lifelong learning opportunities that will inspire individuals, enhance futures and enrich lives. YSU inspires individuals by cultivating a curiosity for life-long learning; enhances the futures of our students by empowering them to discover, disseminate and apply their knowledge; and enriches the region by fostering collaboration and the advancement of civic, scientific, and technological development. YSU's culture of enrichment flourishes in our diverse, accessible, and quality education.

Work Schedule: Position to begin Spring Semester 2024. Typically, Monday through Friday, including some evenings, and the possibility of some weekend days.

Qualifications and Competencies

Minimum Qualifications: An earned PhD or DBA, by the time of appointment, with an emphasis in marketing or a related area, from an AACSB-accredited institution. ABDs close to completion may apply but degree must be awarded by time of appointment.

Preferred Qualifications: Teaching experience (in-person, hybrid, and online) and/or business experience; demonstrated ability to conduct research; demonstrated interest and ability to work with the business community.

Supplemental Information

Supplemental Information

Please upload all transcripts as one PDF file.

At time of hire, all candidates must provide official transcripts. Official transcripts must be provided in an unopened, sealed envelope and must bear the embossed or raised college seal, date and Registrar's signature.

Youngstown State University is an Affirmative Action/Equal Opportunity Employer Committed to Increasing the Diversity of its Faculty, Staff, and Students

Related Searches:

[Marketing and Sales](#)

