

Faculty Positions in Department of Intelligent Operations and Marketing of IBSS

[Xi'an Jiaotong-Liverpool University](#)

Suzhou, China

[Apply on Institution's Website](#)



Type: Full-Time

Salary: Competitive salary in the market

Posted: 04/21/2024

Application Due: Open Until Filled

Category: [Marketing and Sales](#); [+2](#)

POSITION OVERVIEW

School: International Business School Suzhou (IBSS)

Department: Department of Intelligent Operations and Marketing (IOM)

Position: Faculty Positions in Information Management and Marketing (All ranks, Applications for Associate Professor or above are preferred)

Position Open Date: 01 April 2024

Position Close Date: Open until filled (early submission of applications is encouraged)

Location: Suzhou Campus

Contract Type: Fixed-term, renewable. 3rd contract is open-ended

ABOUT XJTLU

In 2006 Xi'an Jiaotong-Liverpool University (XJTLU) was created by the University of Liverpool and Xi'an Jiaotong University – a top ten university in China. Offering a unique international education experience, XJTLU brings together excellent research practice and expertise from both institutions and gives students the skills and knowledge they need to secure careers in a global marketplace. XJTLU now has over 25,000 enrolled students in both Suzhou and Liverpool in the UK, with plans to grow to about 28,000 students by 2025. There are currently about 2,000 staff, among which about 1,000 academic staff, with an almost even split between citizens of the People's Republic of China and international passport holders. XJTLU offers our undergraduates and postgraduates over 100 programmes with a diverse spectrum of courses. XJTLU is entering a new and exciting phase of its development as part of its strategic priorities for the next ten years. Adopting a new higher education model based on the concept of Syntegrative Education (SE), XJTLU is currently opening a new Entrepreneurial Education site in Taicang, part of wider Suzhou, where the Entrepreneur College (Taicang) is located. The Taicang site will be a pioneer of, and educational model for, the future campus in addressing challenges arising from the 4th Industrial Revolution. Other new initiatives include new working partnerships with Xi'an Jiaotong University, the continued development of the four new Academies, and exploration of further potential locations to develop the SE model. With a focus on innovative learning and teaching, and research, XJTLU draws on the strengths of its parent universities, and plays a pivotal role in facilitating access to China for UK and other institutional partners. At same time, XJTLU is exploring future education by blending the educational theory, best practice and culture from west and east.

For detailed information about the university, please visit www.xjtlu.edu.cn.

ABOUT INTERNATIONAL BUSINESS SCHOOL SUZHOU (IBSS)

International Business School Suzhou (IBSS) at Xi'an Jiaotong-Liverpool University is growing in size and influence in pursuit of its vision to be a leading international business school. The school is based on strong principles of internationalism, innovation, inspiration and integrity, which together ensure that we have a positive impact on society through our teaching, research and business engagement. In that pursuit, IBSS became the youngest business school to be accredited by the Association to Advance Collegiate Schools of Business (AACSB) in 2016, and again, the youngest School to receive EQUIS accreditation in 2018. Receiving joint accreditation of AMBA and BGA in 2020, IBSS became the world's 103rd triple accredited business school.

The five departments of IBSS are Accounting, Economics, Finance, Intelligent Operations and Marketing, and Strategic Management and Organizations with over 170 faculty members and more than 6,000 students from over 60 different countries. IBSS delivers a range of undergraduate, postgraduate, MBA, PhD and Executive Education programmes across all major business disciplines.

The Department of IOM, which encompasses the fields of Operations Management, Information Management, Marketing, and Project Management, is set to become an independent academic unit with the beginning of the 2020/21 academic year, as a result of splitting the original Department of Management. At present, the IOM department has a strong team of 36 academic staff and 12 Ph.D. students, publishing in top journals, such as Production and Operations Management (UTD), Journal of Operations Management (UTD), MIS Quarterly (UTD), Journal of the Academy of Marketing Science (ABS 4*), British Journal of Management (ABS 4), European Journal of Operational Research (ABS 4), Journal of Service Research (ABS 4), International Journal of Information Management (ABDC A*), International Journal of Production Economics (ABDC A*), Decision Support Systems (ABDC A*) and among others. Members of the department teach a large number of undergraduate students in marketing, business administration, and information management and information system programmes as well as postgraduate students enrolled in Management MRes, MSc Operations and Supply Chain Management, MSc Project Management, as well as MSc Management or the IMBA.

RESPONSIBILITIES

Applications are invited for Information Management and Marketing at IBSS of XJTLU. XJTLU is a research-led university. In this context, even though the workload of faculty in IBSS is generally shared between teaching, research, and service, early-career faculty members are expected to spend the majority of their time on research, followed by teaching, then service. Research activities include the publication of research articles, attendance of international conferences, and applications for research funding. Research performance in the School is benchmarked on internationally recognized lists of journal quality such as the Academic Journal Guide (UK) – a.k.a. the ABS list – and the ABDC list (Australia). The target levels on those lists are ABS3/ABDC-A or above.

The successful candidate will be expected to deliver lectures and tutorials across all years of the undergraduate and postgraduate programmes; to supervise undergraduate, master's and potentially doctoral dissertations.

Areas of responsibilities:(1) Preferred teaching areas for Information Management and Information Systems:

- AI in Business;
- Business Intelligence;
- Computer-Based Trading in Financial Markets;
- Database Management.

(2) Preferred teaching areas for Marketing:

- Data-driven Marketing;
- Brand Management;
- Data Visualization for Marketing;

- Marketing Intelligence and Applications.

QUALIFICATIONS/EXPERIENCES

Essential Qualifications/Experience

Successful applicants to the position of Assistant/Associate Professor are expected to have:

- A PhD degree in a related field,
- Teaching experience in higher education,
- A proven record of academic publications in good journals, or alternatively, for early-career academics, a strong pipeline of promising research.

Successful applicants to the position of Senior Associate/Full Professor are expected to also show:

- Excellent teaching record,
- A significant record of high-quality academic publications,
- A number of external research grants awards,
- Successful experience in PhD supervision.

Desirable Qualifications/Experience Successful applicants to the position should preferably possess the following attributes:

- Curriculum design and programme development experience,
- Engagement with professional community,
- Adaptability in working in a collegial environment.

CITIZENSHIP AND VISA REGULATIONS

Employment at Xi'an Jiaotong-Liverpool University is regulated by Chinese Labour Laws, and must comply with the regulations of the provincial government. These regulations stipulate who is eligible for legal employment with regard to obtaining work permits and visas. Please be advised candidates over 65 may be not eligible for a work visa in the P.R. China.

CAREER DEVELOPMENT

- Clear career development path with annual review.
- Professional development trainings are provided.

COMPENSATION AND BENEFITS

SALARY: Competitive salary in the market

BENEFITS

1. Allowance: XJTLU provide various month/annual/one-off allowances as

- Housing allowance
- Travel allowance
- Kids' education allowance
- Relocation allowance
- Etc.

2. Commercial insurance: international insurance plans customized for XJTLU staff and family members. (details refer to the University Policy) 3. Paid holidays:

- Statutory Holidays (11 days)
- Annual Leave (36 days)
- Family Matters Leave
- Paid Sick Leave
- Marriage Leave
- Paternity Leave
- Parental leave
- Etc.

4. Working visa and residence permit in China: XJTLU sponsors working visa and residence permit in China for the staff.

HOW TO APPLY

Please submit your application on our university website. Applications must be submitted in a single pdf file that includes 3 parts in the order of:

- A cover letter
- A current CV, including date of birth, country of citizenship, and highest degree level
- Contact Details for Three References

For specific enquiries relating to the position, please email Head of Department, Professor Xiaobo Xu at Xiaobo.Xu@xjtlu.edu.cn. Informal enquiries may be addressed to HR Ms. Mingwei Sun at Mingwei.Sun@xjtlu.edu.cn. Please quote the position and job ID in your enquiry.

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