

Postdoctoral Fellow Position in Marketing/Consumer Research at Ivey Business School, Western University

Position Summary

A Postdoctoral Fellow position is available in the field of marketing at Ivey Business School, Western University starting from Summer/Fall 2024 or Spring 2025.

The successful candidate will work closely with Professors June Cotte and Zhe Zhang in the Marketing Area Group at Ivey. This postdoctoral fellow position prioritizes research, with no teaching or service commitment expected. The position will focus on research partnerships. The successful candidate will actively contribute to ongoing and new research projects, with expectations of also taking a leadership role in other independent research projects. The expectation is that this partnership will lead to scholarly publications in leading academic journals.

We seek individuals who aspire to develop research programs within the broad area of marketing communications and the social impacts of marketing. Potential topics include branding, consumer welfare, and/or socially and environmentally sustainable marketing.

Requirements

The position is contingent upon completion of your Ph.D. degree. We welcome candidates from marketing and related areas such as psychology, advertising, and communications. We are interested in individuals who value collegiality. The ideal candidate is expected to have strong expertise in multiple research methods, with the ability to collect and interpret empirical results and translate them into academic and practical insights.

Working Title

Postdoctoral Fellow – Marketing

Funding and Proposed Annual Salary Range

This will be a 12-month appointment with a possible extension of up to 12 additional months. Salary will range from \$55,000 to \$60,000, depending on qualification and final funding budgets.

Position Location

London, ON, Canada

Work Location

Position is fully in-office/in-person

Research Professional Position

Yes

Work Hours/Week

40

Application Submission:

As part of the application process, please send following application materials to zzhang@ivey.ca and jcotte@ivey.ca

- (1) A cover letter detailing your qualifications and interest in this position
- (2) Current/Up-to-date full curriculum vitae
- (3) Research statement that includes recent accomplishments and how this position will help you achieve your career goals
- (4) Contact list of two references (please include email addresses and phone numbers).

Deadlines

Rolling submission. However, strong preferences will be given to applications received before June 1st, 2024.

About Ivey Business School

The Ivey Business School's mission is to develop leaders who think globally, act strategically and contribute to the societies within which they operate. Ivey is committed to values and practices of equity, diversity and inclusion. It is Canada's premier business school and is recognized globally for the quality of its research and management education. The School is internationally oriented in terms of research, curricula, faculty, and student exchanges, with campuses in London (Canada), Toronto and Hong Kong. Ivey is the world's second largest producer of case studies. Western University has recently committed \$6 million in funding for EDI initiatives (<https://news.westernu.ca/2021/06/western-invests-6-million-to-support-new-edi-initiatives/>).

Ivey has established an EDI Advisory Council and launched a series of initiatives to ensure that our faculty, staff and students are a diverse community, committed to long-term career development. We especially encourage applicants from underrepresented populations to apply.

Positions are subject to budget approval. This appointment with the University is conditional upon satisfactory immigration status maintained for the duration of the appointment. Applicants should have fluent written and oral communication skills in English. In accordance with Canadian Immigration requirements, priority will be given to Canadian citizens and permanent residents. Accommodations are available for applicants with disabilities throughout the recruitment process. If you require accommodations for interviews or other meetings, please contact zzhang@ivey.ca