

Tenure Track - Assistant/Associate Professor of Marketing (Digital Communications)

[University of the Virgin Islands](#)

St. Thomas, VI

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Type: Full-Time

Posted: 03/21/2024

Application Due: 05/31/2024

Category: [Marketing and Sales](#)

Tenure Track - Assistant/Associate Professor of Marketing (Digital Communications)

Classification Information

Classification Description: Faculty

FLSA Status: Exempt

Position Information

Position Number: 321025

Department: School of Business

Job Description

The University of the Virgin Islands is a Historically Black publicly supported land-grant institution. The School of Business is recruiting for a tenure-track marketing faculty position at the assistant or associate level for someone who will ensure that students meet high academic standards in a nurturing and learner-centered environment in keeping with our HBCU status. We are recruiting faculty candidates with interests, experience, and expertise in curriculum innovation, interdisciplinary studies, and distance education. An applicant's background should demonstrate teaching and scholarly excellence in their specialties. In addition, our academic programs support our land grant designation by integrating instruction with research and community service. The successful candidate must be able to work productively with students and colleagues of diverse ethnic and cultural backgrounds.

The School of Business is seeking candidates who can develop a course in digital communications. The candidate will teach 12 credits per semester of upper-level and graduate management courses which could include: consumer behavior, marketing research, strategic marketing, and marketing management. Faculty are also expected to perform scholarly activity that supports the requirements of ACBSP accreditation, advise students, and perform public service. A well-published senior-ranking faculty member should provide research mentorship to other faculty members and therefore demonstrate a history of having done such.

Closing Date: The position is open until filled. For best consideration, please submit your application by

April 1, 2024.

Desired Start Date: Fall 2024

Required Qualifications

A doctoral degree (e.g., Ph.D, DBA) in marketing is required. Some teaching experience, business-related work experience, and proficiency in oral and written English are also required.

Preferred Qualifications

Experience in course and program development and course assessment would be a plus. Experience in teaching in multiple modalities (e.g., online, Zoom/TEAMS, hybrid) is also advantageous. Knowledge of learning management systems (e.g., Blackboard) is beneficial. The ability to teach mid to senior-level executives in an Executive MBA program is also desired.

Physical Demands:

Posting Details

Posting Number: F232

Location: St. Thomas

Position Type: Full Time

Number of Vacancies- part time:

Posted Salary: Commensurate Upon Experience

Advertised Job Duties

The successful candidate must have a strong commitment to excellence in teaching and demonstrate the capacity to conduct quality research and publish in reputable refereed finance journals. Depending on her/his academic expertise, the applicant will teach undergraduate and graduate courses in marketing, as well as conduct research in the marketing field.

For best consideration, apply by April 1, 2024.

Open Date: 03/13/2024

Close Date: 05/31/2024

Special Instructions to Applicant

Email is the preferred method of communicating with applicants at the University of Virgin Islands. You will be required to supply your email address during the application process.

AMERICANS WITH DISABILITIES ACT (ADA) ACCOMMODATION:

In accordance with the Americans with Disabilities Act, anyone who needs an ADA accommodation for the purposes of employment should contact the Human Resources Office at (340)693-1410.

For information about relocating to the US Virgin Islands, please visit the Virgin Islands Moving Center at: www.vimovingcenter.com

Internal or Externally Advertised?: External

Reference Letters

References

Accept References: Yes

Minimum Requests: 2

Maximum Requests: 3

Last Day a Reference Provider Can Submit Reference: 05/31/2024

Applicant Documents

Required Documents

1. Resume
2. Cover Letter/Letter of Application

Optional Documents

1. Unofficial Transcripts
2. Other Document

Apply online at <https://careers.uvi.edu/postings/7145>.

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