

Assistant Professor of Marketing

Institution:	University of the Ozarks
Location:	Clarksville, AR
Category:	Faculty - Business - Marketing and Sales
Posted:	04/29/2021
Application Due:	Open Until Filled
Type:	Full-Time

University of the Ozarks invites applications for a current opening as a tenure-track Assistant Professor of Marketing, within the Department of Business and the Division of Social Sciences, beginning July 2021. Candidates must be motivated to advance a strategic Marketing program by developing a major that involves both lower-level and upper-level coursework and experiences, complementing the current faculty and programs in Business Administration and Strategic Communications, including developing relationships with internal and external stakeholders to support experiential learning within the overarching student experience.

The ideal applicant for this position would hold a terminal degree from a regionally accredited university in Marketing or a closely related field. Those with an ABD are encouraged to apply where the degree conferral date is on or before August 1, 2021. Preference will be given to applicants with considerable experience in higher-ed instruction, student advising and mentoring, program development, continuous improvement through programmatic assessment, current applied field practices and advancements (i.e., digital marketing), and / or development and implementation of applied student experiences and co-curricular activities.

The University of the Ozarks is a small, residential campus recognized for having one of the most diverse student bodies in a twelve-state region. Candidates should demonstrate a strong interest in working with a diverse student body. Excellent communication skills and support of the University's mission are also required.

Ranked in the Top 10 of Southern region comprehensive baccalaureate institutions by U. S. News & World Report, University of the Ozarks is a Presbyterian-related institution that blends the liberal arts and professional preparation in a student-centered environment emphasizing quality teaching and student learning. *The University has been rated as having the second most diverse student body in a 12-state region.* The University serves approximately 800 undergraduate students on a beautiful campus in Clarksville, Arkansas,

located along Interstate-40 approximately 90 miles northwest of Little Rock, and nestled between the Arkansas River and the Ozark Mountains. The University serves students from diverse religious, cultural, educational and economic backgrounds and welcomes students from throughout the U.S. and from more than 20 countries around the world. Knowing that diversity contributes to academic excellence and rich and rewarding communities, Ozarks is committed to recruiting and retaining a diverse faculty, staff and student body. The University is especially interested in applicants with diverse backgrounds and experiences and those with a successful record of teaching and working with diverse students, including historically underrepresented minority students and other underserved populations. Recent campaigns have enhanced facilities, academic programs and other campus initiatives. For more information about the University of the Ozarks, visit www.ozarks.edu.

Application Procedures

Review of applications will begin immediately and will continue until the search is completed. Please send a letter of application; vita; statement of teaching philosophy; and three current letters of reference, at least one of which addresses teaching ability, to:

Ms. Karen Schluterman

Director of Human Resources

University of the Ozarks

415 N. College Avenue

Clarksville, AR 72830

humanresources@ozarks.edu

APPLICATION INFORMATION

Contact: Karen Schluterman
Human Resources
University of the Ozarks

Email Address: [**HumanResources@ozarks.edu**](mailto:HumanResources@ozarks.edu)

Women and minority candidates are encouraged to apply. Equal Opportunity Employer

Apply through HigherEdJobs

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