

Clinical Professor (Open Rank) - Social Media / Digital Marketing

[University of Texas at Arlington](#)

Arlington, TX

[Apply on Institution's Website](#)



Type: Full-Time

Posted: 04/15/2024

Category: [Marketing and Sales](#)

Job Summary:

The Department of Marketing in the College of Business, at the University of Texas at Arlington, invites applications for an Open Rank-Non tenure track position starting in Fall 2024. Candidates may be considered for a Clinical Professor (Open Rank) position or a Visiting Professor (Open Rank) position if a better fit for the chosen candidate.



Essential Duties:

The successful candidate is expected to teach both undergraduate and graduate courses in marketing and actively engage in service to department. Candidates with the interest, expertise, and capability to teach courses delivered across various modalities (i.e., online, hybrid, face-to-face) on topics related to electronic marketing communications, such as social media marketing and digital marketing are especially encouraged to apply. Faculty members demonstrating the competence to teach graduate and undergraduate courses in marketing strategy will also be given consideration. The typical course load is 4/4, though a reduced teaching load may be considered for candidates that demonstrate the willingness and potential to publish research in peer reviewed academic journals.

Required Qualifications:

Graduate degree

Teaching competence

Interpersonal competence (networking and advising)

Ability to multitask

Preferred Qualifications:

Social media marketing and/or work experience

Earned Doctorate in Marketing or related field,

Strong network in social media or digital marketing

Vision for teaching social media and/or digital marketing

3+ years of experience in social media and/or digital marketing (either teaching or as a practitioner)

Special Instructions:

To apply applicants should go to <https://uta.peopleadmin.com/postings/27884> and submit the following materials:

Required Documents:

- Curriculum Vitae
- Cover Letter
- Contact information for 3 references
- Unofficial Transcripts (*required **only** for candidates for whom their degree is not in the same discipline as the one in which they will teach*)

Review of applications will begin immediately and will continue until the position is filled.

Questions may be addressed to Dr. Jeffrey Wallman at jwallman@uta.edu.

For more information about UTA, please visit: <http://www.uta.edu/uta>.

EEO Statement:

It is the policy of The University of Texas at Arlington (UTA or The University) to provide an educational and working environment that provides equal opportunity to all members of the University community. In accordance with federal and state law, the University prohibits unlawful discrimination, including harassment, on the basis of race, color, national origin, religion, age, sex, sexual orientation, pregnancy, disability, genetic information, and/or veteran status. The University also prohibits discrimination on the basis of gender identity, and gender expression. Retaliation against persons who oppose a discriminatory practice, file a charge of discrimination, or testify for, assist in, or participate in an investigative proceeding relating to discrimination is prohibited. Constitutionally-protected expression will not be considered discrimination or harassment under this policy. It is the responsibility of all departments, employees, and students to ensure the University's compliance with this policy.

Open Until Filled: Yes

Location: Arlington

The University of Texas at Arlington is an Equal Opportunity/Affirmative Action Employer and does not discriminate on the basis of gender, race, religion, color, national origin, age, or disability.

Related Searches:

[Marketing and Sales](#)