

## **Job Description**

The Marketing Department within the Sykes College of Business at The University of Tampa invites applications for a tenure-track position at the rank of Assistant or Associate Professor starting in Fall 2024.

The University of Tampa is a medium-sized, comprehensive, residentially-based private institution of more than 10,000 undergraduate and graduate students. The University is ideally situated on a beautiful 110-acre campus next to the Hillsborough River, adjacent to Tampa's dynamic central business district, which is a growing, vibrant, diverse metropolitan area. UT reflects this vibrancy with 24 consecutive years of enrollment growth and boasting 260 student organizations, a multicultural student body from 50 states and more than 100 countries, and "Top Tier" ranking in U.S. News and World Report.

The teaching load is three (3) four credit hour courses for a total of 12 hours per semester. The candidate is expected to engage in scholarly and research activity that involves undergraduates, advise students, and provide service to the department, college, university and broader community.

Salary for this position is competitive and commensurate with experience.

## **Qualifications**

The candidate must have a Ph.D. from an AACSB accredited program, or equivalent, in Marketing, or a Ph.D. in a closely related business field with published scholarly work in Marketing. ABDs will be considered. The Marketing Department is a collegial department seeking applicants who have a proven track record in teaching, scholarship, service and student mentoring. The ideal candidate will have the ability to teach both graduate and undergraduate students and preference will be given to candidates that can cover a number of different courses taught by the department. The ideal candidate will also have a proven track record of publishing in or demonstrate the potential to publish in ABDC A+, A, or B journals.

## **Required Attachments**

Cover Letter  
Curriculum Vitae  
Statement of Research Interest  
Teaching Philosophy  
Copy of Terminal Degree Transcript  
Recent Teaching Evaluations

## **Reference Letters**

Three reference letters from external providers are required. Please have the reference provider email the reference letter to [Employment@ut.edu](mailto:Employment@ut.edu) to include your name and the position you applied for in the email subject line.

The University delivers challenging and high-quality educational experiences to a diverse group of learners. The University has a strong core curriculum rooted in the liberal arts, an enduring commitment to internationalization that has garnered the Senator Paul Simon Award, and a

practical, experiential approach to learning. The University offers more than 200 areas of study, including majors in our colleges of Arts and Letters, Business, Natural and Health Sciences and Social Sciences, Math and Education and 19 master's programs.

The Sykes College of Business is AACSB accredited, employs over 100 full-time faculty members, and includes three centers and two institutes: Center for Ethics, TECO Energy Center for Leadership, John P. Lowth Entrepreneurship Center, Naimoli Institute for Business Strategy and Institute for Sales Excellence. The College occupies the state of the art Sykes College of Business building, housing the College's undergraduate and graduate students. The Sykes College of Business full-time MBA program is consistently listed as one of Bloomberg Businessweek's best graduate business schools and is ranked as one of the top 25 best value schools by Business Insider. The Marketing major is one of the fastest growing majors on campus and is currently the number 2 choice for University of Tampa students.

The University of Tampa is an equal opportunity employer dedicated to excellence through diversity and does not discriminate on the basis of age, race, sex, disability, sexual orientation, national origin, religion, marital status, gender identity, veteran status, or any other non-job related criteria. The University of Tampa recognizes the importance of a multicultural community of students, faculty, and staff who seek to advance our commitment to diversity. The University invites applications from underrepresented groups and those who have academic experiences with diverse populations.