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Assistant/Associate Professor of Marketing and Supply Chain Management - Marketing (Tenure-Track)

University of Oklahoma Norman Campus: Michael F. Price College of Business: Division of Marketing and Supply Chain Management

Location	Open Date
Norman, OK	Jul 01, 2023

Description

The University of Oklahoma (OU) is pleased to announce a tenure-track Assistant or Associate Professor of Marketing position beginning in August 2024. The Division of Marketing and Supply Chain Management (MSCM) is large and growing. Our collegial division offers three majors (marketing, supply chain management, and healthcare business), an online M.S. degree in supply chain management, and a Ph.D. degree in Business Administration focusing on marketing or supply chain management.

The Price College of Business is AACSB-accredited, with approximately 5,500 undergraduate, 820 master's, and 42 doctoral students. Its undergraduate program is ranked 64th by U.S. News and World Report, and its full-time and professional MBA programs are ranked 86th and 89th, respectively. The Division of MSCM is a vibrant community of scholars and teachers with a wide range of interests across the disciplines of supply chain management and marketing. Undergraduate marketing is ranked #28 in [designrush.com](https://www.designrush.com/trends/best-undergraduate-marketing-schools) (<https://www.designrush.com/trends/best-undergraduate-marketing-schools>) 2021 rankings.

OU is a Carnegie-R1 comprehensive public research university known for excellence in teaching, research, and community engagement, serving the educational, cultural, economic, and healthcare needs of the state, region, and nation from four campuses: Norman, MBA programs in nearby Oklahoma City, Health Sciences Center in Oklahoma City, and the Schusterman Center in Tulsa. OU enrolls over 30,000 students and has nearly 3,000 full-time faculty members in 21 colleges. Norman is a culturally rich and vibrant town just outside Oklahoma City. With outstanding schools, amenities, and a low cost of living, Norman is a perennial contender on the "Best Places to Live" rankings.



Application Process

This institution is using Interfolio's Faculty Search to conduct this search. Applicants to this position receive a free Dossier account and can send all application materials, including confidential letters of recommendation, free of charge.

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Qualifications

The successful candidate must hold a doctorate in Marketing (or a related discipline) or have advanced to PhD candidacy and will complete the doctoral degree or equivalent degree by August 2024. All candidates will be expected to be committed to research, teaching, and service of the highest quality.

Our marketing group has historically specialized in, and continues to focus on, all facets of marketing research, utilizing empirical, analytical, and conceptual techniques. To fit the missions of the MSCM Division and college, we particularly welcome individuals with research backgrounds in the areas of digital marketing, marketing analytics, and others, using either empirical or analytical methods.

In addition to conducting high-quality research, the successful candidates will be expected to teach undergraduate and graduate courses. Primary teaching responsibilities may be in, but are not limited to, digital marketing, marketing analytics, branding, and pricing.

Application Instructions

To apply, please submit a C.V., personal statement, research statement, teaching statement, job market paper and contact information for three references to apply.interfolio.com/127127 (<http://apply.interfolio.com/127127>). If you have questions concerning this opportunity, please contact:

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For more information, please refer to these web sites:

<http://www.ou.edu/price> (<http://www.ou.edu/price>)

<http://www.ou.edu/flipbook> (<http://www.ou.edu/flipbook>)

Equal Employment Opportunity Statement

The University of Oklahoma, in compliance with all applicable federal and state laws and regulations, does not discriminate on the basis of race, color, national origin, sex, sexual orientation, genetic information, gender identity, gender expression, age, religion, disability, political beliefs, or status as a veteran in any of its policies, practices, or procedures. This includes, but is not limited to: admissions, employment, financial aid, housing, services in educational programs or activities, or health care services that the University operates or provides.

Diversity Statement

The University of Oklahoma is committed to achieving a diverse, equitable and inclusive university community by recognizing each person's unique contributions, background, and perspectives. The University of Oklahoma strives to cultivate a sense of belonging and emotional support for all, recognizing that fostering an inclusive environment for all is vital in the pursuit of academic and inclusive excellence in all aspects of our institutional mission.

Mission of the University of Oklahoma

The Mission of the University of Oklahoma is to provide the best possible educational experience for our students through excellence in teaching, research and creative activity, and service to the state and society.