



## Assistant Professor (Marketing)

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Please see Special Instructions for more details.

Applicants may view the job posting and follow the application process to be considered at: <https://unc.peopleadmin.com/postings/260233>  
(<https://unc.peopleadmin.com/postings/260233>).

Applicants should submit their current curriculum vitae; one (1) job market paper; one (1) additional writing sample; and the names, institutions, email addresses and telephone numbers of a minimum of two (2), and a maximum of four (4), reference letter writer(s). At the time of hire, four (4) letters of recommendation must have been received for selected applicants.

Reference letter writers will receive an email with instructions for submitting letters of recommendation through the recruitment system. Materials should be submitted electronically, but be addressed to:

Marketing Search Committee, Kenan-Flagler Business School, University of North Carolina at Chapel Hill, Campus Box 3490, McColl Building, Chapel Hill, NC 27599-3490.

### Posting Information

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#### Posting Information

**Department** Kenan-Flagler Bus Sch - 330100

**Posting Open Date** 06/30/2023

**Application  
Deadline**

**Open Until Filled** Yes

<b>Position Type</b>	Permanent Faculty
<b>Working Title</b>	Assistant Professor (Marketing)
<b>Appointment Type</b>	Tenured/Tenure Track
<b>Vacancy ID</b>	FAC0004585
<b>Full-time/Part-time</b>	Full-Time Permanent
<b>Hours per week</b>	40
<b>FTE</b>	1
<b>Position Location</b>	North Carolina, US
<b>Hiring Range</b>	
<b>Proposed Start Date</b>	07/01/2024

#### Position Information

<b>Primary Purpose of Organizational Unit</b>	<p>At the University of North Carolina at Chapel Hill’s Kenan-Flagler Business School, we think differently; and more importantly, we teach differently. Opening our doors as the Department of Commerce in 1919 and awarding our first degrees to 12 students in 1921 was the beginning. Today, we have become a top-ranked business school comprised of several professional and academic degree programs that serve over 3,000 students. At Kenan-Flagler, our greatest assets are our people and our culture. We are rooted in our core values of integrity, inclusion, innovation and impact, and it goes back to our founding. It’s not just something on paper, we live it, we show it. Our mission is to prepare the next generation of business leaders by providing a world class education to our students. We seek to recruit diverse, innovative, and exceptional talent to achieve this goal.</p>
<b>Position Summary</b>	<p>The Kenan-Flagler Business School at the University of North Carolina at Chapel Hill is seeking to fill one or more tenure-track faculty positions in the Marketing academic area to start on July 1, 2024. Candidates should possess research interests in managerially relevant topics and be skilled in relevant research methods, especially empirical and/or analytical quantitative methods. The Marketing academic area conducts managerially relevant research using rigorous empirical and analytical techniques, creates synergy between their research and teaching, and makes an impact on the business community and society by actively disseminating their insights. The Kenan-Flagler Business School seeks candidates who fit these emphases; and, thus, add to the Marketing academic area.</p>
<b>Minimum Education and Experience</b>	<p>Positions require a Ph.D. (or foreign equivalent) granted, or nearly completed, in Marketing or a related field. Hired candidates with a Ph.D. can anticipate an initial appointment of</p>

<b>Requirements</b>	Assistant Professor. Hired candidates with a Ph.D. nearly completed can anticipate an initial appointment of Instructor.
<b>Preferred Qualifications, Competencies, and Experience</b>	Successful applicants will have strong research skills and will be expected to publish in top-tier academic Marketing journals. We are particularly interested in candidates who conduct managerially relevant research using quantitative methods.
<b>Special Physical/Mental Requirements</b>	
<b>Campus Security Authority Responsibilities</b>	Not Applicable.
<b>Special Instructions</b>	<p>Applicants may view the job posting and follow the application process to be considered at:  <a href="https://unc.peopleadmin.com/postings/260233">https://unc.peopleadmin.com/postings/260233</a>            (https://unc.peopleadmin.com/postings/260233).</p> <p>Applicants should submit their current curriculum vitae; one (1) job market paper; one (1) additional writing sample; and the names, institutions, email addresses and telephone numbers of a minimum of two (2), and a maximum of four (4), reference letter writer(s). At the time of hire, four (4) letters of recommendation must have been received for selected applicants.</p> <p>Reference letter writers will receive an email with instructions for submitting letters of recommendation through the recruitment system. Materials should be submitted electronically, but be addressed to:</p> <p>Marketing Search Committee, Kenan-Flagler Business School,            University of North Carolina at Chapel Hill, Campus Box 3490,            McColl Building, Chapel Hill, NC 27599-3490.</p>
<b>Quick Link</b>	<a href="https://unc.peopleadmin.com/postings/260233">https://unc.peopleadmin.com/postings/260233</a> (https://unc.peopleadmin.com/postings/260233)

### Department Contact Information

<b>Department Contact Name and Title</b>	Laura Howe
<b>Department Contact Telephone or Email</b>	<a href="mailto:laura_howe@unc.edu">laura_howe@unc.edu</a>
<b>Academic Personnel Office Contact</b>	<p>If you experience any problems accessing the system or have questions about the application process, please contact the University's Executive Vice Chancellor and Provost office at (919)-962-1091 or send an email to <a href="mailto:facultyrecruitment@unc.edu">facultyrecruitment@unc.edu</a>. (mailto:facultyrecruitment@unc.edu)</p> <p>Please note: The Executive Vice Chancellor &amp; Provost office</p>

**Information** will not be able to provide specific updates regarding position or application status.

If you have any questions about the job requirements or the hiring department notify the Department Contact.

**Equal Opportunity Employer Statement**

The University of North Carolina at Chapel Hill is an equal opportunity and affirmative action employer. All qualified applicants will receive consideration for employment without regard to age, color, disability, gender, gender expression, gender identity, genetic information, national origin, race, religion, sex, sexual orientation, or status as a protected veteran.

**Applicant Documents**

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**Required Documents**

1. Curriculum Vitae / Resume
2. Writing/research Sample
3. Other Document

**Optional Documents**

1. Other Document 2

**Supplemental Questions**

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Required fields are indicated with an asterisk (\*).

1. \* What is your highest degree?
  - PhD
  - MD
  - PharmD
  - DDS
  - DVM
  - JD
  - MLS/MIS
  - Masters
  - Other

**Office of Human Resources**  
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hr@unc.edu  
(mailto:hr@unc.edu)

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