

Assistant, Associate, or Full Professor (Marketing)

Posting Information

Posting Information

Department	Kenan-Flagler Bus Sch - 330100
Posting Open Date	06/27/2022
Application Deadline	
Open Until Filled	Yes
Position Type	Permanent Faculty
Working Title	Assistant, Associate, or Full Professor (Marketing)
Appointment Type	Tenured/Tenure Track
Vacancy ID	FAC0004090
Full-time/Part-time	Full-Time Permanent
Hours per week	40
FTE	1
Position Location	North Carolina, US
Hiring Range	
Proposed Start Date	07/01/2023

Position Information

Primary Purpose of Organizational Unit	<p>At UNC's Kenan-Flagler Business School, we think differently; and more importantly, we teach differently. Opening our doors as the Department of Commerce in 1919 and awarding our first degrees to 12 students in 1921 was the beginning. Today, we have become a top-ranked business school comprised of several professional and academic degree programs that serve over 3,000 students. At Kenan-Flagler, our greatest assets are our people and our culture. We are rooted in our core values of excellence, leadership, integrity, inclusion, community, and teamwork and it goes back to our founding. It's not just something on paper, we live it, we show it. Our mission is to prepare the next generation of business leaders by providing a world class education to our students. We understand that recruiting diverse, innovative, and exceptional talent is vital in achieving this. If you want to be a part of this vision, we want to hear from you.</p>
Position Summary	<p>The Kenan-Flagler Business School at the University of North Carolina at Chapel Hill is seeking to fill one or more tenure-track or tenured faculty positions in the Marketing academic area to start on July 1, 2023. Candidates should possess research interests in managerially relevant topics and be skilled in relevant research methods, especially empirical and/or analytical quantitative methods. The Marketing academic area conducts managerially relevant research using rigorous empirical and analytical techniques, creates synergy between their research and teaching, and makes an impact on the business community and society by actively disseminating their insights. The Kenan-Flagler Business School seeks candidates who fit these emphases; and, thus, add to the Marketing academic area.</p>
Minimum Education and Experience Requirements	<p>Positions require a Ph.D. (or foreign equivalent) granted, or nearly completed, in Marketing or a related field. Hired candidates with a Ph.D. can anticipate an initial appointment of Assistant Professor, Associate Professor, or Professor. Hired candidates with a Ph.D. nearly</p>

completed can anticipate an initial appointment of Instructor.

Preferred Qualifications, Competencies, and Experience

Successful applicants will have strong research skills and will be expected to publish in top-tier academic Marketing journals. We are particularly interested in candidates with analytical/empirical modeling interests and who conduct managerially relevant research.

Special Physical/Mental Requirements

Campus Security Authority Responsibilities

Not Applicable.

Special Instructions

Applicants may view the job posting and follow the application process to be considered at: <https://unc.peopleadmin.com/postings/233354>.

Applicants should submit their current curriculum vitae; one (1) job market paper; one (1) additional writing sample; and the names, institutions, email addresses and telephone numbers of a minimum of two (2), and a maximum of four (4), reference letter writer(s). At the time of hire, four (4) letters of recommendation must have been received for selected applicants.

Reference letter writers will receive an email with instructions for submitting letters of recommendation through the recruitment system. Materials should be submitted electronically, but be addressed to: Dr. Rajdeep Grewal, Kenan-Flagler Business School, University of North Carolina at Chapel Hill, Campus Box 3490, McColl Building, Chapel Hill, NC 27599-3490.

Quick Link

<https://unc.peopleadmin.com/postings/233354>

Department Contact Information

Department Contact Name and Title

Britton Mercadante

Department Contact Telephone or Email

britton_mercadante@kenan-flagler.unc.edu

Academic Personnel Office Contact Information

If you experience any problems accessing the system or have questions about the application process, please contact the University's Executive Vice Chancellor and Provost office at (919)-962-1091 or send an email to facultyrecruitment@unc.edu.

Please note: The Executive Vice Chancellor & Provost office will not be able to provide specific updates regarding position or application status.

If you have any questions about the job requirements or the hiring department notify the Department Contact.

Equal Opportunity Employer Statement

The University of North Carolina at Chapel Hill is an equal opportunity and affirmative action employer. All qualified applicants will receive consideration for employment without regard to age, color, disability, gender, gender expression, gender identity, genetic information, national origin, race, religion, sex, sexual orientation, or status as a protected veteran.

Applicant Documents

Required Documents

1. Curriculum Vitae / Resume
2. Other Document
3. Writing/research Sample

Optional Documents

1. Other Document 2

Supplemental Questions

Required fields are indicated with an asterisk (*).

