



Current opportunities at Melbourne

Academic Positions in Marketing (Level B or C)

The University of Melbourne

Faculty of Business and Economics

Department of Management and Marketing

MULTIPLE ACADEMIC POSITIONS IN MARKETING

About the Organisation

Founded in 1853, the University of Melbourne is Australia's #1 university and is consistently ranked amongst the leading universities in the world. We are proud of our people, our commitment to research and teaching excellence, and our global engagement.

[Job Alert \(/caw/en/subscribe/\)](/caw/en/subscribe/)

[Applicant log in \(https://about.unimelb.edu.au/careers/jobs/login\)](https://about.unimelb.edu.au/careers/jobs/login)

Job keyword search

eg: Melbourne, tutor, part time

Work type

Continuing (1)

Campus

Parkville (1)

Category

Academic

Academic Education & Research (1)

Business and Economics (Academic) (1)

Salary

The Marketing discipline in the Department of Management and Marketing (Faculty of Business and Economics) is ranked #1 in Australia, #3 in the Asia Pacific region, and #34 worldwide in the UT Dallas rankings based on productivity 2021-2024. The faculty members in the marketing discipline publish regularly in top Business and Marketing journals (e.g., *Journal of Marketing*, *Marketing Science*, *Journal of Marketing Research* and *Journal of Consumer Research*) and serve on the editorial boards of these journals. The Department has strong undergraduate and postgraduate programs and an established five-year PhD program. The Department has an active research seminar series and is regularly visited by many domestic and international scholars. The Faculty of Business and Economics provides strong research support in the forms of research grants, visiting scholar schemes, and a generous annual budget for research-related travels.

About the Roles

The Department of Management and Marketing at the University of Melbourne invites applications for tenure-track faculty positions at the level of Assistant Professor in Marketing (Australian Classification Lecturer to Senior Lecturer). To embrace the growth in our programs and research areas, we are open to candidates from all areas of marketing, with a higher priority for the areas of marketing strategy, service marketing, and digital marketing. Appointees will need to have completed a Ph.D. in Marketing or be close to completion and are expected to demonstrate a track record or the capability to publish in top journals in marketing or other relevant interdisciplinary areas. All appointees will be expected to contribute to the collegial and intellectual life of the Department and their academic disciplines.

Benefits of Working at the University of Melbourne

In addition to having the opportunity to grow and be challenged, and to be part of a vibrant campus life, our people enjoy a range of rewarding benefits:

- Strong and extensive research support including a range of department and faculty research funding, research grants, and visiting scholar schemes
- Flexible working arrangements and generous personal, parental, and cultural leave
- Competitive remuneration commensurate with standing, 17% superannuation (pension) contributions, salary packaging and leave loading
- Free and subsidised health and wellbeing services, and access to fitness and cultural clubs
- Discounts on a wide range of products and services
- Career development opportunities and 25% off graduate courses for staff and their immediate families
- Professional development opportunities including a University-wide Academic Women in Leadership Program and a Faculty-wide Academic Women in Leadership Program
- Relocation support (where applicable)

The Department and the Faculty provide:

- Access to specialist centres in a dynamic research environment
- Excellent resources to support collaboration within and outside the University
- Professional development opportunities among world class academics

Be Yourself

At UoM, we value the unique backgrounds, experiences and contributions that each person brings to our community, and we encourage and celebrate diversity. Indigenous Australians, those identifying as LGBTQIA+, females, people of all ages and culturally diverse backgrounds are encouraged to apply for our roles. Our aim is to create a workforce that reflects the community in which we live.

Join Us!

If you feel this role is right for you, please apply with the following documents:

- **Resume**
- **Cover Letter outlining your interest and experience**
- **The responses against the Selection Criteria[^] (found in the Position Description)**

[^]For information to help you with compiling short statements to answer the selection criteria and competencies, please go to <http://about.unimelb.edu.au/careers/selection-criteria>

Online applications should only be submitted via the University's careers page. Contact the Head of Department, Professor Jill Lei at hod-mgmt-mktg@unimelb.edu.au (<mailto:hod-mgmt-mktg@unimelb.edu.au>), for further information.

Start dates: Flexible

[Position Description](#)

Advertised: 08 Apr 2024 12:05 AM AUS Eastern Standard Time

Applications close: 06 May 2024 11:55 PM AUS Eastern Standard Time

[Apply now \(https://secure.dc2.pageuppeople.com/apply/422/gatevefault.aspx?c=apply&lJobID=916507&lJobSourceTypeID=1090&sLanguage=en\)](https://secure.dc2.pageuppeople.com/apply/422/gatevefault.aspx?c=apply&lJobID=916507&lJobSourceTypeID=1090&sLanguage=en)

[Back to search results \(/caw/en/listing/?\)](/caw/en/listing/)

[Refer a friend \(https://secure.dc2.pageuppeople.com/apply/422/gatew...y/default.aspx?c=employeereferral&lJobID=916507&lJobSourceType=1090&sLanguage=en&sHome=https%3a%2f%2fjobs.unimelb.edu.au%2fcaw%2fen%2fjob%2f916507%2facademic-positions-in-marketing-level-b-or-c\)](https://secure.dc2.pageuppeople.com/apply/422/gatew...y/default.aspx?c=employeereferral&lJobID=916507&lJobSourceType=1090&sLanguage=en&sHome=https%3a%2f%2fjobs.unimelb.edu.au%2fcaw%2fen%2fjob%2f916507%2facademic-positions-in-marketing-level-b-or-c)

Powered by PageUp (<https://www.pageuppeople.com/powered-by-pageup/>)



<https://www.unimelb.edu.au>

Phone: 13 MELB (13 6352)

International: +61 3 9035 5511

Address:

The University of Melbourne

Grattan Street, Parkville

Victoria, 3010, Australia

[View all Campus locations >](#)

<https://about.unimelb.edu.au/priorities-and-partnerships/campus-development/campus-locations>

CRICOS number: 00116K ABN: 84 002 705 224