

**Hiring Department:** Marketing

**Location:** Chicago

**Requisition ID:** 1011828

**Posting Close Date:** August 20, 2022

### **About the University of Illinois at Chicago**

UIC is among the nation's preeminent urban public research universities, a Carnegie RU/VH research institution, and the largest university in Chicago. UIC serves over 34,000 students, comprising one of the most diverse student bodies in the nation and is designated as a Minority Serving Institution (MSI), an Asian American and Native American Pacific Islander Serving Institution (AANAPSI) and a Hispanic Serving Institution (HSI). Through its 16 colleges, UIC produces nationally and internationally recognized multidisciplinary academic programs in concert with civic, corporate and community partners worldwide, including a full complement of health sciences colleges. By emphasizing cutting-edge and transformational research along with a commitment to the success of all students, UIC embodies the dynamic, vibrant and engaged urban university. Recent "Best Colleges" rankings published by U.S. News & World Report, found UIC climbed up in its rankings among top public schools in the nation and among all national universities. UIC has nearly 260,000 alumni, and is one of the largest employers in the city of Chicago.

### **Description:**

The University of Illinois at Chicago (UIC) College of Business Administration in the Department of Marketing is seeking one or more tenured or tenure-track faculty members (assistant, associate, or full professor) in Marketing to begin August 2023 with the College of Business Administration (CBA), subject to final budget approval.

The department is not seeking specific research focus, and is open to candidates whose research is in any area of marketing, including behavioral, modeling, managerial, consumer culture theory, and others. Requirements include an earned doctorate in marketing or a related discipline, research productivity commensurate with rank, evidence of teaching ability and commitment to service. Emphasis is on research publications in the premier marketing journals. Salary will be competitive with leading public research universities.

This position will encompass research, undergraduate and graduate teaching, service to the department, college and university, and outreach to the business communities.

For further information, contact Professor David Crockett, Marketing Search Committee Co-Chair ([davidc17@uic.edu](mailto:davidc17@uic.edu)) or David Gal, Marketing Search Committee Co-Chair ([davidgal@uic.edu](mailto:davidgal@uic.edu), 312-996-6202), Department of Marketing (MC 243), 601 S. Morgan

Street, Chicago, IL 60607-7123. Other search committee members are Anna Cui, Alan Malter, Jeff Parker, Lez Trujillo-Torres, and Adam Duhachek. Also, refer to the university homepage: <https://uic.edu>

**Qualifications:**

A Ph.D. completed or near completion, and strong potential for quality research and teaching is expected. Faculty at the Associate and Full Professor level must have a Ph.D. and an excellent record of scholarly research activity and teaching consistent with a senior-level faculty appointment.

To apply visit <https://aptrkr.com/3276734>.

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<https://jobs.uic.edu/request-and-accomodation/>