

Lecturer

Below you will find the details for the position including any supplementary documentation and questions you should review before applying for the opening. To apply for the position, please click the **Apply for this Job** link/button.

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Please see Special Instructions for more details.

Review of applications will begin immediately. Interested candidates should upload a cover letter, a full vitae, a teaching statement including student ratings, and contact information for three references (including email address). Applications submitted in other ways will not be considered. The department will reach out to your references at the appropriate time in the process. Initial interviews will be conducted via Skype or Zoom. Please address any questions about the application process to the search committee chair, Dr. Marcus Cunha (cunhamv@uga.edu).

Posting Details

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Posting Number	F1950P
Working Title	Lecturer
Department	Terry-Marketing

Since our founding in 1785, the University of Georgia has operated as Georgia's oldest, most comprehensive, and most diversified institution of higher education (<https://www.uga.edu/> (<https://www.uga.edu/>)). The proof is in our more than 235 years of academic and professional achievements and our continual commitment to higher education. UGA is currently ranked among the

About the University of Georgia

top 20 public universities in U.S. News & World Report. The University's main campus is located in Athens, approximately 65 miles northeast of Atlanta, with extended campuses in Atlanta, Griffin, Gwinnett, and Tifton. UGA employs approximately 3,000 faculty and more than 7,700 full-time staff. The University's enrollment exceeds 40,000 students including over 30,000 undergraduates and over 10,000 graduate and professional students. Academic programs reside in 18 schools and colleges, as well as a medical partnership with Augusta University housed on the UGA Health Sciences Campus in Athens.

About the College/Unit/Department

The Terry College is the state's flagship business school, with undergraduate, and graduate programs consistently ranked among the top 20 public universities. The Terry College moved into brand new, state-of-the-art facilities in 2017. To learn more about the College, Department, and specific programs, please visit <https://terry.uga.edu/> (<https://terry.uga.edu/>). Athens, Georgia is generally regarded as one of the best college towns in the United States. It is nicknamed "The Classic City" because of its architecture and vibrant music, art, and food scene. Athens is located about 65 miles northeast of Atlanta, with affordable real estate prices and a low cost of living.

College/Unit/Department website

Posting Type External

Retirement Plan

Employment Type Employee

Benefits Eligibility Benefits Eligible

Underutilization

Advertised Salary

Anticipated Start Date 08/01/2024

Effective End Date (for Limited-Term postings)

Job Posting Date 04/17/2024

Job Closing Date

Open until filled Yes

Special Instructions to Applicants

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Location of Vacancy Athens Area

EEO Statement The University of Georgia is an Equal Opportunity/Affirmative Action employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, ethnicity, age, genetic information, disability, gender identity, sexual orientation or protected veteran status. Persons needing accommodations or assistance with the accessibility of materials related to this search are encouraged to contact Central HR (hrweb@uga.edu).

Position Details

Position Information

Classification Title Lecturer

FLSA

Faculty Rank Lecturer

Contract Type Academic (9 mo.)

Tenure Status Non-Tenure Track

Minimum Qualifications Master's or Doctoral degree in marketing or a related discipline from an AACSB accredited university or international equivalent at the time of appointment.

Position Summary The Department of Marketing in the Terry College of Business at The University of Georgia invites applications for a non-tenure-track faculty position at the lecturer level. The position will begin in the fall semester of 2024, with an anticipated employment start date of August 1, 2024.

Candidates should have at least 2 years of marketing experience relevant to the position. Candidates with a Master's degree must document exceptional accomplishments in marketing and must be approved for a terminal degree exception before hire.

Additional Requirements The position is renewable based on performance and promotion to Senior Lecturer is possible after six years of service. For information regarding the requirements for each faculty rank, please see the University of Georgia Guidelines for Appointment and Promotion of Lecturers (<https://provost.uga.edu/policies/appointment-promotion-andtenure/guidelines-for-appointment-and-promotion-of-lecturers/>) (<https://provost.uga.edu/policies/appointment-promotion-andtenure/guidelines-for-appointment-and-promotion-of-lecturers/>)).

Relevant/Preferred Education, Experience, Licensure, and/or Certification The successful candidate will have a background that includes University-level teaching at the undergraduate and/or graduate level and an interest in teaching introductory marketing courses.

Preferred Knowledge, Skills, Abilities and/or

Competencies

Physical Demands

Is this a Position of Trust?

Does this position have operation, access, or control of financial resources? No

Does this position require a P-Card?

Is having a P-Card an essential function of this position?

Is driving a responsibility of this position? No

Does this position have direct interaction or care of children under the age of 18 or direct patient care?

Does this position have Security Access (e.g., public safety, IT security, personnel records, patient records, or access to chemicals and medications)

Credit and P-Card policy

Be advised a credit check will be required for all positions with financial responsibilities. For additional information about the credit check criteria, visit the **UGA Credit Background Check website** (https://hr.uga.edu/Information_Directory/background_investigations/).

Background Investigation Policy

Offers of employment are contingent upon completion of a background investigation including, a criminal background check demonstrating your eligibility for employment with the University of Georgia; confirmation of the credentials and employment history reflected in your application materials (including reference checks) as they relate to the job-based requirements of the position applied for; and, if applicable, a satisfactory credit check. You may also be subject to a pre-employment drug test for positions with high-risk responsibilities, if applicable. Please visit the **UGA Background Check website** (https://hr.uga.edu/Information_Directory/background_investigations/).

Duties/Responsibilities

Posting Specific Questions

Required fields are indicated with an asterisk (*).

Applicant Documents

Required Documents

1. Cover Letter
2. Resume/CV
3. Teaching Portfolio/Philosophy
4. List of References with Contact Information

Optional Documents

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