

## Visiting Professor of Marketing

[University of Colorado Denver](#)

Denver, CO

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**Type:** Full-Time

**Posted:** 04/15/2024

**Application Due:** 05/01/2024

**Category:** [Marketing and Sales](#)

**Visiting Professor of Marketing**

**University of Colorado Denver**

Visiting Professor of Marketing - 33273 Faculty [Description](#)

### Position Details

University of Colorado | Denver

Official Title: Visiting Assistant Professor

Working Title: Visiting Professor of Marketing

FTE: Full Time, 100% FTE

Salary Range: \$150,000-175,000

Position #00800713- Requisition #33273

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[About the University of Colorado - Denver](#)

The University of Colorado Denver is the state's premier public urban research university and equity-serving institution. Globally connected and locally invested, CU Denver partners with future-focused learners and communities to design accessible, relevant, transformative educational experiences for every stage of life and career. Across seven schools and colleges in the heart of downtown Denver, our leading faculty inspires and works alongside students to solve complex challenges through breakthrough innovations and impactful research, and creative work. As part of the state's largest university system, CU Denver is a major contributor to the Colorado economy, with 2,000 employees and an annual economic impact of \$800 million. For more information, visit [ucdenver.edu](http://ucdenver.edu).

### Job Description

\* Applications are accepted electronically ONLY at [www.cu.edu/cu-careers](http://www.cu.edu/cu-careers) \*

The Business School brings together a world-class faculty, top-notch students, and influential business partners. Located on the Downtown Denver Campus in one of America's most vibrant urban centers, just steps from the Denver Center for Performing Arts, the LoDo District, and the state capitol. With

classes offered during the day, in the evening, and online, the Business School is the largest graduate school of business in the region and the first choice of business professionals; undergraduate business programs are recently revised and rapidly growing.

The Marketing area of the Business School of the University of Colorado Denver invites applications for a Visiting Professor of Marketing (Open Rank). The start date for this position is August 2024. The appointment is for one year but may be extended depending on department needs and budgetary approvals.

### **Visiting Professor of Marketing**

#### **What you will do:**

The successful candidate exhibits a record of accomplishment with high-quality peer-reviewed published academic research in marketing. The position consists of teaching, research, and service (negotiable). The normal teaching load consists of 4-6 courses per year. Classes assigned are in an on-campus, online, or hybrid format during the day and evening, depending on departmental or program needs. The successful candidate is expected to reside in the Denver metro area during their time under contract.

#### **Qualifications you already possess (Minimum Qualifications)**

- A Ph.D. or DBA in Marketing from an AACSB university before the position's start date.
- Prior or current university positions at the Assistant, Associate, or Professor position at an AACSB school.

#### **Preferred Qualification to possess (Preferred Qualifications)**

- Demonstrated effectiveness in research, as evidenced by at minimum two publication(s) in high-quality refereed journals in the Australian ABCD List (preferably at the A and or A\* level in the ABDC List) in the last five years.
- Two years (equivalent to 4 semesters) of successful teaching experience at the university level before, during, or after the doctoral program.

#### **Competencies**

The candidate should have a demonstrated ability to successfully teach primarily graduate level marketing foundations courses and marketing specialization courses in various modalities as supported by successful teaching activities in marketing courses as well as syllabi, university teaching evaluations, and references.

#### **Conditions of Employment**

As of 7/1/2023, The University of Colorado recommends employees be fully vaccinated from the COVID-19, but is not required. COVID recommendations and information can be found at:

<https://www.ucdenver.edu/coronavirus>

#### **[Compensation and Benefits](#)**

[The salary range \(or hiring range\) for this position has been established at \\$150,000-175,000.](#)

[The salary of the finalist\(s\) selected for this role will be set based on a variety of factors, including but not limited to, internal equity, experience, education, specialty and training.](#)

[The above salary range \(or hiring range\) represents the University's good faith and reasonable estimate of the range of possible compensation at the time of posting.](#)

[This position is not eligible for overtime compensation.](#)

[Your total compensation goes beyond the number on your paycheck. The University of Colorado Denver provides generous leave, health plans and retirement contributions that add to your bottom line.](#)

[Benefits: https://www.cu.edu/employee-s ervices/benefits](https://www.cu.edu/employee-services/benefits)

Total Compensation Calculator: <http://www.cu.edu/node/153125>

### **Appli cation Deadline**

Applications will be accepted until the position is filled. Preference will be given to complete applications received by April 30, 2024. Those who do not apply by this date may or may not be considered.

### **Required Application Materials:**

To apply, please visit: <http://www.cu.edu/cu-careers> and attach:

- A letter of application that specifically addresses the required job requirements and outlines qualifications.
- A current CV.
- Up to three scholarly publications or manuscripts.
- Evidence of teaching effectiveness (such as a summary of student evaluations and/or teaching experience, along with any other applicable material)
- The names, phone numbers, and e-mail addresses for three professional references. References may be contacted later.

Questions should be directed to Lawrence F. Cunningham at [Lawrence.Cunningham@ucdenver.edu](mailto:Lawrence.Cunningham@ucdenver.edu).

### **Background Check Policy**

The University of Colorado Denver strives to maintain a safe and productive educational, clinical, research and employment environment. All prospective employees and current employees must, therefore, consent to and pass background checks prior to any final appointment/employment.

### **Diversity and Equity**

The University will provide reasonable accommodations to applicants with disabilities throughout the employment application process. To request an accommodation pursuant to the Americans with Disabilities Act, please contact the Human Resources ADA Coordinator at [workplaceengagement@ucdenver.edu](mailto:workplaceengagement@ucdenver.edu).

The University of Colorado Denver is committed to recruiting, retaining, and promoting diverse faculty and staff. The university strives to promote a culture of inclusiveness, respect, communication and understanding. We encourage applications from Black, Indigenous, and people of color, women, persons with disabilities, persons within the LGBTQ+ community, and veterans. The University of Colorado is committed to diversity and equity in education and employment.

### **Qualifications**

Special Instructions to Applicants: Required Application Materials: To apply, please visit: <http://www.cu.edu/cu-careers> and attach: A letter of application that specifically addresses the required job requirements and outlines qualifications. A current CV. Up to three scholarly publications or manuscripts. Evidence of teaching effectiveness (such as a summary of student evaluations and/or teaching experience, along with any other applicable material) The names, phone numbers, and e-mail addresses for three professional references. References may be contacted later. Questions should be directed to Lawrence F. Cunningham at [Lawrence.Cunningham@ucdenver.edu](mailto:Lawrence.Cunningham@ucdenver.edu). Application Materials Required: Cover Letter, Resume/CV, List of References, Statement of Teaching Philosophy Application Materials Instructions: Application Deadline Applications will be accepted until the position is filled. Preference will be given to complete applications received by April 30, 2024. Those who do not apply by this date may or may not be considered. **Job Category**

: Faculty **Primary Location**

: Denver Department: U0001 -- Anschutz Med Campus or Denver - 30055 - Business School **Schedule**

: Full-time **Posting Date**

: Apr 13, 2024 **Unposting Date**

: May 1, 2024, 5:59:00 AM Posting Contact Name: Lawrence F. Cunningham Posting Contact Email:  
[Lawrence.Cunningham@ucdenver.edu](mailto:Lawrence.Cunningham@ucdenver.edu) Position Number: 00800713

To apply, please visit: <https://cu.taleo.net/careersection/2/jobdetail.ftl?job=33273&lang=en>

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