

[Skip to main content](#)

- [Current vacancies](#)
- [Application support](#)
- [Working at Bath](#)
- [Research at Bath](#)
- [Relocating to Bath](#)
- [Living in Bath](#)
- [Log In](#)
- [Current vacancies](#)
- [Application support](#)
- [Working at Bath](#)
- [Immigration, visas and relocation](#)
- [Research with Impact](#)
- [Work in Campus Services](#)
- [Work in our on-campus Nursery](#)
- [Frequently Asked Questions](#)
- [Terms of Use](#)
- [Contact Us](#)
- [Cookies](#)

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- [Students](#)

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- [Research](#)
- [Enterprise](#)
- [Sport](#)
- [Departments](#)
- [About](#)
- [Staff](#)
- [Students](#)

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- [Current vacancies](#)
- [Application support](#)
- [Working at Bath](#)
- [Research at Bath](#)
- [Relocating to Bath](#)
- [Living in Bath](#)
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Lecturer in Marketing x2

Job title Lecturer in Marketing x2

Department School of Management

Salary Starting from £45,585, rising to £54,395

Grade Grade 8

Contract Type Full Time, Open Ended

Placed on Thursday 28 March 2024

Closing date Thursday 02 May 2024

Interview date To be confirmed

Reference KW11586

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The [School of Management](#) is seeking to appoint two Assistant Professors (Lecturers) in Marketing (Research & Teaching) to join the [Marketing, Business & Society Division](#) within the School of Management.

The School of Management is a vibrant and productive community. It was ranked 1st for Marketing and 3rd for Business & Management Studies in the Complete University Guide 2021. In the 2021 Research Excellence Framework (REF), Times Higher ranked the School 7th in the UK for Business and Management Studies and 4th in the UK for its research environment. As much as 93% of research is classed as world leading and internationally excellent.

The Marketing group has a reputation for world-class research in the areas of interpretive consumer research, consumer culture theory (CCT), consumer psychology and retailing. Through [the Retailing and Contemporary Consumerism Research Lab](#) we bring together collaborators from academia, industry and policy to generate cutting-edge practical and theoretical insights. We are particularly interested in candidates whose research relates to sustainable consumption and / or marketing and grand challenges (e.g., climate change, digital technology and health). Along with colleagues in the Business and Society group, and the school-wide [Centre for Business, Organisations and Society \(CBOS\)](#), the Marketing group is also renowned internationally for research and teaching addressing sustainability and grand challenges.

The successful candidates will be outstanding scholars, with a record of achieving excellence in research and a proven teaching ability. Successful candidates will be expected to deliver a sustained record of world-leading research published in elite journals (e.g., Journal of Consumer Research, Journal of Marketing and Journal of Retailing), funding capture and practical impact, and contribute high-quality teaching to undergraduate and postgraduate students through our [BSc \(Hons\) in Management with Marketing](#) and our [MSc in Marketing](#).

Informal enquiries may be made to the Head of the Marketing, Business & Society Division, Dr Sarah Glozer, email S.Glozer@bath.ac.uk and the Subject Group Lead for Marketing, Professor Haiming Hang, email H.Hang@bath.ac.uk

What we can offer you:

- a very generous employer contributory pension scheme
- generous annual leave allowance with an additional 5 discretionary days so that you can enjoy a positive work life balance
- we are a [family-friendly University](#) and with an increasingly agile workforce, are open to flexible working arrangements
- an [excellent reward package](#) that recognises the talents of our diverse workforce
- a wide range of personal and [professional development opportunities](#)
- a number of support options available for new and existing staff to help with the cost of some immigration expenses which you may be eligible for: [Relocation allowance](#), [Visa Reimbursement](#), [Interest-Free Loan](#).

[Find out more about our benefits.](#)

We consider ourselves to be an inclusive university, where difference is celebrated, respected and encouraged. We have an excellent international reputation with staff from over 60 different nations and have made a positive commitment towards gender equality and intersectionality receiving a [Silver Athena SWAN award](#). We truly believe that diversity of experience, perspectives, and backgrounds will lead to a better environment for our employees and students, so we encourage applications from all genders, backgrounds, and communities, particularly from under-represented groups, and value the positive impact that will have on our teams.

We are very proud to be an [autism friendly university](#) and are an accredited Disability Confident Leader; committed to [building disability confidence and supporting disabled staff](#).

[Find out from our staff](#) what makes the University of Bath a great place to work. Follow us [@UniofBath](#) and [@UniofBathJobs](#) on Twitter for more information.

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- [Terms and Conditions of Employment](#)



We are constantly seeking to reduce the unconscious bias that enters any assessment process, with the goal of creating an inclusive and equal assessment process. To support this, personal details will be removed from application forms at the initial shortlisting stage.



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