



# Lecturer/Senior Lecturer Marketing & Consumer Behaviour

Auckland, Auckland, New Zealand

Full-time

UoA Department Name: Marketing

Campus: Auckland City Campus

Contract Type: Permanent

Position Number: 55561784

## Company Description

### Waipapa Taumata Rau | The University of Auckland

The University of Auckland creates globally transformative impacts through our distinctive strengths in world leading research, scholarship, teaching and collaborative partnerships, inspired by our unique position in Aotearoa New Zealand and the Asia-Pacific.

The University of Auckland Business School is one of the largest and most successful in the Australasian region and is the leading business school in New Zealand. It has set its sights on being one of Asia-Pacific's foremost business schools, known for its excellence and innovation in teaching and research. It has a strong commitment to high-quality teaching and research, and has well developed networks in New Zealand's business community and in international research networks. The School is accredited by AACSB International, EQUIS, and AMBA.

The Department of Marketing, one of seven departments within the Faculty of Business and Economics, is ranked highly amongst other marketing departments in New Zealand. The teaching programme is strong and innovative and the quality of teaching, as judged by student evaluations and by peer review, is very high. The academics in the Department of Marketing have an excellent publication record and are publishing their work in the very best journals in their field. Their research is organised in two disciplinary areas: A) Marketing Science & Consumer Research and B) Strategic Marketing & Market Innovation. The Department offers a full suite of degree programmes, including contributing to undergraduate core courses, an undergraduate marketing major, and Honours, Masters, and PhD programmes. The Department also contributes to the Master of Business Analytics and the Master of Business Management programmes of the Graduate School of Business.

## Job Description

### Te Whiwhinga mahi | The opportunity

The Department of Marketing invites applications for a Permanent Lecturer/Senior Lecturer position

(equivalent to North American Assistant Professor/Associate Professor) in Marketing.

We are particularly interested in candidates with a research background in Consumer Behaviour or related areas. There is a preference for candidates with interest and ability to teach in project-based, interdisciplinary courses.

For more detailed information, please refer to the [Position Description](#)

### **He kōrero mōu | About you**

- A PhD in a relevant discipline
- A commitment to developing a research programme that complements the priorities of the Business School
- A track record of publishing in peer-reviewed journals
- Experience in innovative teaching practices (e.g. online/blended) and teaching post-experience students, with an openness to new pedagogies
- Ability to contribute to curriculum design.

### **Ngā āhuatanga kei a mātou | What we offer**

The University is committed to providing an excellent working environment through:

- Flexible employment practices (including working from home, flexible hours)
- Up to 6.75% company superannuation scheme
- A competitive salary with five weeks' annual leave
- 40 hours full time

In addition, we also offer career development programmes, discounted car parking, a generous parental leave allowance, childcare and a number of other discounts on internal and external services.

For more information please visit [Staff Benefits](#).

### **Me pēhea te tuku tono | How to apply**

Applications must be submitted online, by the closing date of **10th December** 2022 to be considered. Please include your cover letter and your CV highlighting how you can meet the skills and experiences detailed above.

Please reach out to acting HoD Prof Kenneth Husted ([k.husted@auckland.ac.nz](mailto:k.husted@auckland.ac.nz)) or A/Prof Yuri Seo ([y.seo@auckland.ac.nz](mailto:y.seo@auckland.ac.nz)) for more information, note we are happy to answer your questions but we do not accept applications by email.

## Additional Information

### **Equity**

*The University is committed to meeting its obligations under the Treaty of Waitangi and achieving equity outcomes for staff and students in a safe, inclusive and equitable environment. For further information on services for Māori, Pacific, women, LGBTQITakatāpui+, people with disabilities, parenting support, flexible work and other equity issues go to [www.equity.auckland.ac.nz](http://www.equity.auckland.ac.nz)*

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