

Teaching Assistant Professor of Marketing

[University of Arkansas](#)

Fayetteville, AR

[Apply on Institution's Website](#)



Type: Full-Time

Posted: 03/21/2024

Category: [Marketing and Sales](#)

Job Type: time type Full time

Job Number: job requisition id R0053117

Location: Fayetteville

Current University of Arkansas System employees, including student employees and graduate assistants, need to log in to Workday via [MyApps.Microsoft.com](#), then access Find Jobs from the Workday search bar to view and apply for open positions. Students at University of Arkansas System two-year institutions will also view open positions and apply within Workday by searching for "Find Jobs for Students".

All Job Postings will close at 12:01 a.m. CT on the specified Closing Date (if designated). To view the job posting closing date please return to the search for jobs page.

If you close the browser or exit your application prior to submitting, the application process will be saved as a draft. You will be able to access and complete the application through "My Draft Applications" located on your Candidate Home page.

Type of Position:

Faculty - Non-Tenure

Workstudy Position:

No

Job Type:

Academic Term (Fixed Term)

Work Shift:

Sponsorship Available:

No

Institution Name:

University of Arkansas, Fayetteville

Founded in 1871, the University of Arkansas is a land grant institution, classified by the Carnegie Foundation among the nation's top 2 percent of universities with the highest level of research activity. The University of Arkansas works to advance Arkansas and build a better world through education, research and outreach by providing transformational opportunities and skills, promoting an inclusive and diverse culture and climate, and nurturing creativity, discovery and the spread of new ideas and innovations.

The University of Arkansas campus is located in Fayetteville, a welcoming community ranked as one of the best places to live in the U.S. The growing region surrounding Fayetteville is home to numerous Fortune 500 companies and one of the nation's strongest economies. Northwest Arkansas is also quickly gaining a national reputation for its focus on the arts and overall quality of life.

As an employer, the University of Arkansas offers a vibrant work environment and a workplace culture that promotes a healthy work-life balance. The benefits package includes university contributions to health, dental, life and disability insurance, tuition waivers for employees and their families, 12 official holidays, immediate leave accrual, and a choice of retirement programs with university contributions ranging from 5 to 10% of employee salary.

Below you will find the details for the position including any supplementary documentation and questions, you should review before applying for the opening.

If you have a disability and need assistance with the hiring process, please submit a request via the [Disability Accommodations | OEOC | University of Arkansas \(uark.edu\)](#) : Request an Accommodation. Applicants are required to submit a request for each position of which they have applied.

For general application assistance or if you have questions about a job posting, please contact Human Resources at 479.575.5351.

Department:

Marketing

Department's Website:

<https://walton.uark.edu/>

Summary of Job Duties:

The Department of Marketing in the Sam M. Walton College of Business at the University of Arkansas invites applications for a Teaching Assistant Professor of Marketing position to start Fall 2024. This is a non-tenure track position that offers an opportunity to teach traditional face-to-face classes. We seek candidates with diverse skills and abilities who want to play a meaningful role in the life of Sam M. Walton College of Business.

The desired candidate is expected to teach up to a 4/4 load per academic year with the potential to teach in the master's program.

The candidate will also be expected to remain academically qualified as a Scholarly Academic or Practice Academic under AACSB guidelines - this could include recent publications in peer reviewed journals and/or engagement in professional practice through outreach, consulting, or other activities consistent with AACSB standards. The candidate selected will fulfill University, College, and Departmental service requirements consistent with the rank and primarily teach undergraduate courses such as Intro to Marketing, Consumer Behavior, Marketing Research, Marketing Management, and other similar courses as needed by the department.

Regular, reliable, and non-disruptive attendance is an essential job duty, as is the ability to create and maintain collegial, harmonious working relationships with others.

The Department of Marketing is the second largest department in the Sam M. Walton College of

Business. We offer a Bachelor of Science in Business Administration degree with strategic initiatives in sales and retail. We also offer a Master of Science in Marketing focusing on brand management and a Ph.D. in Marketing. Our students ultimately benefit because our faculty collaborate with Walmart, J. B. Hunt Transport Inc., Procter & Gamble, General Mills, FedEx, and other leading companies with headquarters or offices in Northwest Arkansas.

We currently have 24 full-time faculty members and 5 doctoral students in residence. Our full-time faculty have earned teaching awards and are active research scholars with publications in top tier journals. Additional information about the department is available at:
<https://walton.uark.edu/departments/marketing/index.php>

Qualifications:

Minimum Qualifications:

- Ph.D. in marketing or a related field from an AACSB (or equivalent) accredited College of Business conferred by the start of employment
- At least two years of experience teaching at the university level
- Qualifications enabling them to be classified as a Scholarly Academic or Practice Academic under AACSB standards - this could include recent Ph.D. attainment, publications in peer reviewed journals and/or engagement in professional practice through outreach, consulting, or other activities consistent with AACSB standards

Preferred Qualifications:

- Ph.D. from an institution with a Carnegie Classification of R1 or R2, conferred by the start of employment
- Evidence of high-quality undergraduate teaching in a business school
- Relevant industry work experience
- Active involvement in scholarly research and academic conference paper presentations

Additional Information:

Salary Information:

Commensurate with education and experience

Required Documents to Apply:

Cover Letter/Letter of Application, Curriculum Vitae, List of three Professional References (name, email, business title)

Optional Documents:

Other (see special instructions for details), Proof of Veteran Status

Recruitment Contact Information:

Judith Anne Garretson Folse
Chair of the Department of Marketing
jagfolse@uark.edu

All application materials must be uploaded to the University of Arkansas System Career Site <https://uasys.wd5.myworkdayjobs.com/UASYS>

Please do not send to listed recruitment contact.

Special Instructions to Applicants:

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Application Requirements

Applicants should submit a letter of application and curriculum vitae by April 23, 2024. Applications received by the date above will receive full consideration, but applications will be accepted until the position is filled.

The application letter and CV should include the following:

- * Evidence of interest or experience in teaching courses that incorporate experiential learning to assist businesses.
- * Working academic research papers and/or published academic research.
- * Applicants who expect to complete their Ph.D. by August 2024, should send a brief description of their dissertation and the expected timeline for completion. Completion of the doctoral degree is expected prior to employment for this position.

Finalists will be required to submit three letters of reference.

Pre-employment Screening Requirements:

Criminal Background Check, Sex Offender Registry

The University of Arkansas is committed to providing a safe campus community. We conduct background checks for applicants being considered for employment. Background checks include a criminal background check and a sex offender registry check. For certain positions, there may also be a financial (credit) background check, a Motor Vehicle Registry (MVR) check, and/or drug screening. Required checks are identified in the position listing. A criminal conviction or arrest pending adjudication or adverse financial history information alone shall not disqualify an applicant in the absence of a relationship to the requirements of the position. Background check information will be used in a confidential, non-discriminatory manner consistent with state and federal law.

The University of Arkansas seeks to attract, develop and retain high quality faculty, staff and administrators that consistently display practices and behaviors to advance a culture that embeds inclusion, opportunity, educational excellence and unparalleled access for all.

The University of Arkansas is an equal opportunity, affirmative action institution. The University does not discriminate in its education programs or activities (including in admission and employment) on the basis of age, race, color, national origin, disability, religion, marital or parental status, protected veteran status, military service, genetic information, or sex (including pregnancy, sexual orientation, and gender identity). Federal law prohibits the University from discriminating on these bases. Questions or concerns about the application of Title IX, which prohibits discrimination on the basis of sex, may be sent to the University's Title IX Coordinator and to the U.S. Department of Education Office for Civil Rights.

Persons must have proof of legal authority to work in the United States on the first day of employment.

All application information is subject to public disclosure under the Arkansas Freedom of Information Act.

Constant Physical Activity:

Hearing, Talking

Frequent Physical Activity:

N/A

Occasional Physical Activity:

N/A

Benefits Eligible:

Yes

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Related Searches:

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