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Type of Position:

Faculty - Non-Tenure

Workstudy Position:

No

Job Type:

Regular

Work Shift:

Day Shift (United States of America)

Sponsorship Available:

No

Institution Name:

University of Arkansas, Fayetteville

Founded in 1871, the University of Arkansas is a land grant institution, classified by the Carnegie Foundation among the nation's top 2 percent of universities with the highest level of research activity. The University of Arkansas works to advance Arkansas and build a better world through education, research and outreach by providing transformational opportunities and skills, promoting an inclusive and diverse culture and climate, and nurturing creativity, discovery and the spread of new ideas and innovations.



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The University of Arkansas campus is located in Fayetteville, a welcoming community ranked as one of the best places to live in the U.S. The growing region surrounding Fayetteville is home to numerous Fortune 500 companies and one of the nation's strongest economies. Northwest Arkansas is also quickly gaining a national reputation for its focus on the arts and overall quality of life.

As an employer, the University of Arkansas offers a vibrant work environment and a workplace culture that promotes a healthy work-life balance. The benefits package includes university contributions to health, dental, life and disability insurance, tuition waivers for employees and their families, 12 official holidays, immediate leave accrual, and a choice of retirement programs with university contributions ranging from 5 to 10% of employee salary.

Below you will find the details for the position including any supplementary documentation and questions, you should review before applying for the opening.

If you have a disability and need assistance with the hiring process, please submit a request via the <u>Disability Accommodations | OEOC | University of Arkansas (uark.edu)</u>: Request an Accommodation. Applicants are required to submit a request for each position of which they have applied.

For general application assistance or if you have questions about a job posting, please contact Human Resources at 479.575.5351.

Department:

Marketing

Department's Website:

https://walton.uark.edu/departments/marketing/index.php

Summary of Job Duties:

The Department of Marketing in the Sam M. Walton College of Business at the University of Arkansas invites applications and nominations for a non-tenure-track Teaching Assistant Professor position beginning fall 2023. We seek candidates with diverse skills and abilities who want to play a meaningful role in the life of the Walton College of Business.

The desired candidate is expected to teach up to a 4/4 load with the potential to teach in the master's program and assume administrative responsibilities, if needed by the department chair. The candidate will also be expected to remain academically qualified by AACSB and fulfill University, College, and Departmental service requirements consistent with the rank.

The Department of Marketing is the second largest department in the Sam M. Walton College of Business. We offer two majors leading to a Bachelor of Science in Business Administration degree: Marketing and Retail. We also offer a Master of Science in Marketing and a Ph.D. in Marketing. Our students ultimately benefit because our faculty collaborate with Walmart, J. B. Hunt Transport Inc., Procter & Gamble, General Mills, FedEx, and other leading companies with headquarters or offices in Northwest Arkansas.

We currently have 21 full-time faculty members and 6 – 8 doctoral students in residence. Our full-time faculty have earned teaching awards and are active research scholars, publishing in top tier journals. Additional information about the department is available at: https://walton.uark.edu/departments/marketing/index.php

Regular, reliable, and non-disruptive attendance is an essential job duty, as is the ability to create and maintain collegial, harmonious working relationships with others.

Qualifications:

Minimum Qualifications:

- Ph.D. in marketing or a related field from an AACSB (or equivalent) accredited university conferred by the start of employment
- Two or more years of experience teaching at the university level
- Qualifications enabling them to be classified as a Scholarly Academic or Practice Academic under AACSB standards – this could include recent publications in peer reviewed journals and/or engagement in professional practice through outreach, consulting, or other activities consistent with

Preferred Qualifications:

- Two or more years of full-time industry work experience in the business eco-system
- Demonstrated experience teaching client-based undergraduate or graduate courses, especially in sales or retail
- · Evidence of high-quality undergraduate and graduate teaching in a business school
- · Active involvement in scholarly research and conference paper presentations

Additional Information:

Salary Information:

Commensurate with education and experience

Required Documents to Apply:

Cover Letter/Letter of Application, Curriculum Vitae Optional Documents:

Proof of Veteran Status

Recruitment Contact Information:

Judith Anne Garretson Folse, Ph.D. Department Chair, Marketing Sam M. Walton College of Business jagfolse@walton.uark.edu

All application materials must be uploaded to the University of Arkansas System Career Site https://uasys.wd5.myworkdayjobs.com/UASYS

Please do not send to listed recruitment contact.

Special Instructions to Applicants:

Applicants should submit a letter of application and curriculum vita by April 25, 2023. Applications received by the date above will receive full consideration, but applications will be accepted until the position is filled.

The application letter and CV should include the following:

- Evidence of interest or experience in teaching client-based undergraduate and graduate courses, especially in sales or retail
- Experiences and knowledge related to diversity, equity, and inclusion (e.g., ways that DEI is incorporated into teaching, how DEI trends in the discipline are tracked, DEI philosophy, experiences teaching or working with diverse students)
- Applicants who expect to complete their Ph.D. by August 2023, should send a brief description of their dissertation and the expected timeline for completion. Completion of the doctoral degree is expected prior to employment for the position offered.

Finalists will be required to submit three letters of reference.

Pre-employment Screening Requirements:

Criminal Background Check, Sex Offender Registry

The University of Arkansas is committed to providing a safe campus community. We conduct background checks for applicants being considered for employment. Background checks include a criminal background check and a sex offender registry check. For certain positions, there may also be a financial (credit) background check, a Motor Vehicle Registry (MVR) check, and/or drug screening. Required checks are identified in the position listing. A criminal conviction or arrest pending adjudication or adverse financial history information alone shall not disqualify an applicant in the absence of a relationship to the requirements of the position. Background check information will be used in a confidential, non-discriminatory manner consistent with state and federal law.

The University of Arkansas seeks to attract, develop and retain high quality faculty, staff and administrators that consistently display practices and behaviors to advance a culture and climate that embeds inclusion, diversity, equity, and access. For more information on diversity and inclusion on campus, please visit:

Division of Diversity, Equity, and Inclusion

The University of Arkansas is an equal opportunity, affirmative action institution. The university welcomes applications without regard to race/color, sex, gender, pregnancy, age, national origin, disability, religion, marital or parental status, protected veteran or military status, genetic information, sexual orientation, gender identity or any other characteristic protected under applicable federal or state law.

Persons must have proof of legal authority to work in the United States on the first day of employment. All applicant information is subject to public disclosure under the Arkansas Freedom of Information Act.

Constant Physical Activity:

Hearing, Manipulate items with fingers, including keyboarding, Talking

Frequent Physical Activity:

N/A

Occasional Physical Activity:

N/A

Benefits Eligible:

Yes

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