

# Collat School of Business-Assistant/ Associate Professor-Marketing, ID and Economics

## Posting Details

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### Position Information

<b>School/College</b>	Collat School of Business
<b>Title</b>	Collat School of Business-Assistant/ Associate Professor-Marketing, ID and Economics
<b>Assignment Category</b>	Full-Time
<b>Rank</b>	Assistant/Associate Professor
<b>Tenure Status</b>	Tenure Track
<b>Payroll Status</b>	Faculty 9

**Job Description** The Department of Marketing, Industrial Distribution and Economics (MIDE) at the University of Alabama at Birmingham seeks applicants for a full-time tenure-track Assistant or Associate Professor of Marketing to begin in the Fall of 2024. Expectations for this position include evidence of an active program of high-quality research and an expressed interest in assuming primary teaching responsibilities in the area of digital and social media marketing. Depending on emergent departmental needs, prior instructional or professional experience relevant to teaching other substantive courses, such as consumer behavior, marketing analytics, sales, or marketing strategy, may also be desirable.

**Required Qualifications** Candidates for this position should: (1) currently hold a doctorate degree or have completed requirements for the degree in marketing or an equivalent field by their effective start date, (2) have a commitment and dedication to research and teaching excellence at both the graduate and undergraduate levels primarily in digital areas, (3) have a strong commitment to facilitate the department's strategic growth initiatives, and (4) preferably have two or more years of industry experience.

### Preferred Qualifications

### Posting Detail Information

<b>Posting Number</b>	F2355P
<b>Open Date</b>	04/01/2024
<b>Close Date</b>	
<b>Open Until Filled</b>	Yes

### Special Instructions to Applicants

**EEO Statement** UAB is an Equal Opportunity/Affirmative Action Employer committed to fostering a diverse, equitable and family-friendly environment in which all faculty and staff can excel and achieve work/life balance irrespective of, race, national origin, age, genetic or family medical history, gender, faith, gender identity and expression as well as sexual orientation. UAB also encourages applications from individuals with disabilities and veterans.

**COVID-19 Vaccination Statement** The laws and regulations regarding mandatory COVID-19 vaccination continue to evolve. Please be aware that UAB may determine that obtaining the COVID-19 or related vaccination is a requirement for this position, based on legal changes or otherwise. If that

occurs, the successful candidate may be required to submit proof of vaccination or obtain an approved vaccination exemption as a condition of employment.

**Pre-employment  
Background Check**

A pre-employment background check investigation is performed on candidates selected for employment

**Drug/Nicotine Screen (if  
applicable)**

**About University of  
Alabama at Birmingham**

To learn more about the University of Alabama at Birmingham click [here](#).

## Supplemental Questions

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Required fields are indicated with an asterisk (\*).

1. \* How did you hear about this faculty employment opportunity?

- HigherEdJobs.com
- Chronicle of Higher Education
- Higher Education Recruitment Consortium (HERC)
- Inside Higher Ed
- Diverse Issues In Higher Education
- UAB Faculty Jobs Portal
- Personal Referral
- Minority Nurse
- Indeed.com
- AAMC
- New Scientist
- ScienceCareers.org
- Association for Information Systems
- New England Journal of Medicine
- Science Magazine [www.postandgo.org](http://www.postandgo.org)
- SFN Careers
- MathJobs.org
- Conference
- Search Firm
- Academic Keys
- Other-- Please list the source in the next question.

2. If you answered "Other" above, please explain:  
(Open Ended Question)

## Documents Needed To Apply

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### Required Documents

1. Cover Letter
2. Curriculum Vitae
3. Statement of Teaching Philosophy
4. Research Statement

### Optional Documents

1. Letter of Recommendation