

Lecturer/Assistant Professor in Marketing, UCD School of Business, Permanent or 5 year post

[University College Dublin](#)

Dublin, Ireland

[Apply on Institution's Website](#)



Type: Full-Time

Salary: 54849 to 87724 EUR Per Year

Posted: 07/30/2021

Application Due: 09/17/2021

Applications are invited for a **5 year or permanent post** of a **Lecturer/Assistant Professor in Marketing** within **UCD School of Business**.

University College Dublin invites applications for the role of Lecturer/Assistant Professor in the Marketing Subject Area of the UCD College of Business. There is one vacancy to be filled on a permanent or temporary five-year basis.

UCD College of Business consists of the UCD Lochlann Quinn School of Business (focused on undergraduate education), the UCD Michael Smurfit Graduate School of Business, the UCD Centre for Distance Learning and UCD Smurfit Executive Development. Academic staff typically teach across all schools.

One of the keystones of the College's reputation as one of the world's leading business schools is the quality and expertise of our faculty. Consistently highly ranked amongst the global-leading business schools in the Financial Times' competitive global rankings, the College is currently ranked 23rd in the FT European Business Schools ranking. It is the only Irish member of the leading business school alliances, the Global Alliance in Management Education (CEMS) and the Global Network for Advanced Management (GNAM), and the College also holds the triple crown of accreditation from AACSB (US), EQUIS (Europe) and AMBA (UK).

The mission of the College is to cultivate an environment of excellence in business education and to foster life-long learning and innovation in the preparation of promising people for positions of increasing responsibility and leadership in Ireland and abroad. This has been defined in its mission statement:

To be the leader in business education in Ireland and among the leaders in Europe by providing bold, imaginative educational programmes informed by an intensive commitment to research, discovery and innovation.

The core values of the College are excellence in research and teaching, collegiality within the university, and a willingness to change and accept diversity. The College is committed to continuous improvement and increasing aspirations in regard to teaching and knowledge creation and dissemination.

The successful candidate will have a proven track record and will provide leadership in the following areas:

Research: The Subject Group places strong emphasis on research leading to publication in international, peer-reviewed academic journals and in leading debate in the field of marketing in the academic and public space. Members of faculty are widely published in leading marketing journals in the US and Europe: And have international reputations as leaders in their specialist areas of research interest.

Teaching and Learning: The Marketing Subject Area makes a significant contribution to the School's undergraduate and postgraduate programmes, including the Bachelor of Commerce, the Bachelor of Commerce International, the MSc in Marketing, the MSc in Digital Marketing, the MSc in Marketing Practice, MSc Marketing and Retail Innovation, the MBA, and our PhD programmes.

Administration: assume administrative and managerial duties as appropriate to the role.

Equality, Diversity and Inclusion

UCD is committed to creating an inclusive environment where diversity is celebrated, and everyone is afforded equality of opportunity. To that end the university adheres to a range of equality, diversity and inclusion policies. We encourage applicants to consult those policies here <https://www.ucd.ie/equality/>. We welcome applications from everyone, including those who identify with any of the protected characteristics that are set out in our Equality, Diversity and Inclusion policy.

95 Lecturer / Assistant Professor (above the bar) 2010 salary scale: €54,849 - €87,724 per annum

Appointment will be made on scale and in accordance with the Department of Finance guideline.

Closing date: 17:00hrs (local Irish time) on **17 September 2021**

Applications must be submitted by the closing date and time specified. Any applications which are still in progress at the closing time of 17:00hrs (Local Irish Time) on the specified closing date will be cancelled automatically by the system. UCD are unable to accept late applications.

Note: Hours of work for academic staff are those as prescribed under Public Service Agreements. For further information please follow link below:

<https://www.ucd.ie/hr/t4media/Academic%20Contract.pdf>

Prior to application, further information (including application procedure) should be obtained from the Work at UCD website: <https://www.ucd.ie/workatucd/jobs/>

UCD do not require assistance from Recruitment Agencies. Any CV's submitted by Recruitment Agencies will be returned.