



Universidad de los Andes School of Management

Full Time Faculty Opening in Marketing

Universidad de los Andes School of Management (UASM) invites outstanding candidates to apply for a tenure-track position at the Assistant or Associate Professor levels in Marketing. We are looking for candidates with a clear commitment to high quality research and to continuous improvement of teaching at the undergraduate/graduate levels in a developing country context. For us it is also crucial to attract talents that intend to be generous and fully committed with the institutional development of our School, as well as proper citizens concerned with the holistic education that we provide to our students, caring about our country's development, and our planet.

UASM is a triple-crown (AACSB, EQUIS and AMBA) accredited school located in Bogotá, Colombia. We have research professors from many different nationalities, such as Argentina, Belgium, Brazil, Bulgaria, Colombia, Ecuador, France, Germany, India, Italy, The Netherlands, Perú, Turkey, Venezuela.

For this call, we will prioritize data-driven/analytical skilled candidates who are able to teach and conduct excellent academic research aligned with core marketing topics such as: Pricing, sales management, product/service management, marketing channels, marketing communications. Other topics may be considered depending on the level of the candidate.

Beyond the topics, we will further analyze candidates with:

- PhD degree completed – or about to complete – in Marketing or in related fields. ABDs who are scheduled to defend in 2024 may also be considered.
- Desire and aptitude to contribute to a leading and fast-growing educational institution that aspires to scale-up its impact at local, regional, and global levels.
- Potential for research and publications in high-quality international peer-reviewed journals.
- Interest to contribute to a range of courses in the undergraduate, graduate, and executive education programs.
- Spanish proficiency is not mandatory.

For the associate professor position, we will consider candidates with:

- PhD degree completed in Marketing or in related fields.
- Clear research stream and publications in high-quality international peer-reviewed journals.
- Proven capability to teach courses in graduate programs, and executive education.
- Proof of experience with funding prospectation, and R&D project management.
- Spanish proficiency is mandatory for associate professors.



Applications:

Applicants should submit the following documents*:

- A 1-pager motivation letter.
- A curriculum vitae, including contact information for at least two academic references. Please note that references will not be contacted until the short-listed candidates have been identified.
- A 2-pages statement of teaching, including course evaluations as appendix.
- A 2-pages statement of research, including the list of publications as appendix.
- *Only complete applications will be considered.

For further information about the position and application submission please contact Professor Felipe Reinoso-Carvalho at f.reinosoc@uniandes.edu.co

Processing of applications will begin on the 1st of June, 2024. Commencement dates will be agreed with each candidate. Level of compensation is competitive internationally and will be determined based on education and experience following our university guidelines.

About the University and the School:

UASM is the School of Management of Universidad de los Andes. Universidad de los Andes is a private research university located in the city center of Bogotá, Colombia. By the end of 2023, the University had approximately 19,300 students (75% undergraduate, 25% graduate) who are enrolled in 44 undergraduate, 93 master and 18 doctoral programs distributed in ten schools. In 2024, QS ranked us #198 worldwide (#7 in Latin America), where social sciences and management climbed up to #60.

UASM is the number 1 business school in Colombia and among the top-10 in Latin America by most rankings. The school has a consolidated portfolio with a diverse range of academic programs at the undergraduate and graduate level which are complemented by a series of high-quality and long-standing Executive Education programs. In 2024 our open executive programs were ranked #24 worldwide by the Financial Times. Similarly, our corporate programs were ranked #58. Currently, we have 69 full-time Faculty who are appointed to the areas of Finance, Management, Marketing, Organizations, Supply Chain & Technology, Strategy, and Sustainability, with 30% international faculty members.

The marketing department is a collegial group where international collaborations, as well as internal co-authorship, are prevalent. In general, we are attracted to the thematic statement of “Marketing for a better way of life”. In the broader sense this framework can be expanded to include the ways in which marketing can be used to increase well-being in a sustainable way. Some outlets of the marketing faculty publications include Industrial Marketing Management, Journal of Advertising, Journal of Business Research, Journal of Marketing Management, Marketing Theory, Journal of Public Policy and Marketing, Journal of Services Marketing, Journal of Service Research, Journal of Strategic Marketing, amongst many others.