

Type: Full-Time

Posted: 03/20/2024

Application Due: Open Until Filled

Category: [Marketing and Sales](#)

Assistant / Associate Professor of Marketing College of Business

Department of Business Administration & Economics

Thomas More University is a private, Catholic, liberal arts institution located in the metropolitan Cincinnati area. The University is student-oriented, and teaching is our primary focus. Thomas More has a reputation for excellent education, community commitment, and student success, and takes pride in offering students an exceptional academic experience with small classes and committed faculty and staff. Thomas More serves approximately 2000 full- and part-time students on its beautiful campus in Crestview Hills, Kentucky.

As stewards of Thomas More University, it is expected that your work and contributions to our community will reflect the mission, values, and integrity of the University. We are committed to being a

Assistant/Associate Professor of Marketing

[Thomas More University](#) in Crestview Hills, KY

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our graduates will serve.

Position/Rank

Thomas More University is seeking a full-time Assistant or Associate Professor in the Department of Business Administration & Economics to teach Marketing beginning Fall 2024. This is a tenure track position for a doctorally-qualified candidate from a regionally accredited institution. ABD candidates nearing completion of the Ph.D. may be appointed for a year at the instructor level. Teaching load is 12 hours per semester in both traditional and accelerated formats. Experience with online course delivery is preferred. The position entails teaching the Principles of Marketing courses as well as, potentially at least some of the following: Consumer Behavior, Professional Selling, Marketing Research, Mass Media Strategies, Culturally Responsive Marketing, and Social Media Strategies. The ability to develop a marketing curriculum to meet the needs of today's marketplace is positive.

All faculty members advise students, remain current on topics and practices related to the discipline, contribute to the campus community in various ways including committee assignments and assisting the Admissions Office in recruiting for the program, and engage in scholarly work. Tenure track faculty must maintain excellence in teaching, contribute through service to the College and University, and demonstrate scholarly accomplishments through presentations and publications.

Qualifications

Candidates must have a terminal degree in marketing or business communications. Applicants should have up-to-date skills in and familiarity with technology and learning-management systems. Candidates must have a demonstrated ability and commitment to diversity, equity, and inclusion.

Appointment Start Date: Fall, 2024 or as soon as possible thereafter.

Application Deadline: Application review will begin as applications are received and will continue until the position is filled.

Application Process: Send cover letter, curriculum vitae, statement about teaching and research interests, evidence of quality teaching or potential, unofficial graduate transcripts, and names and contact information for three references to: Laura Custer, Director of Human Resources at hr@thomasmore.edu

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