

## Assistant Professor of Marketing

<b>Institution:</b>	Tarleton State University
<b>Location:</b>	Stephenville, TX
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	09/23/2020
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full-Time

### ASSISTANT PROFESSOR OF MARKETING

Department of Marketing and Computer Information Systems at Tarleton State University is seeking applicants for Assistant Professor of Marketing, tenure track. Position will be responsible for teaching undergraduate and graduate courses in Marketing, including but not limited to Principles of Marketing, Consumer Behavior, Promotional Strategy/Advertising, Retailing, Supply Chain Management and Logistics, Marketing Analytics, and Social Media Marketing. Candidate must demonstrate a commitment to excellence in teaching, intellectual contributions to the discipline, service, and have a strong desire to be a collegial member of the Department and the College of Business Administration. As the College is pursuing the AACSB accreditation, the candidate must also demonstrate an ability to conduct research as specified by AACSB. Faculty are expected to teach on the main campus in Stephenville, online, and occasionally in our off-campus locations in Fort Worth, Waco, and Midlothian with courses offered during the day, evenings, and/or weekends.

Proposed hire date is September 1, 2021. Hiring is contingent upon current budget environment.

#### **Responsibilities:**

80% Teaching/service: Develop, implement and review effective teaching/learning processes, incorporating appropriate methodology, technology and other tools. Remain current in discipline and update course content when appropriate to reflect the current levels of knowledge in the discipline; Exhibit willingness to work in partnership with immediate supervisor through a formal system of evaluation of instruction to identify professional development activities which will lead to effective student learning outcomes. Exhibit a mature view of your discipline; maintain an appropriate schedule of office hours for student access and inquiry; work in partnership with student success personnel on

student advising, orientation; participate in institutional service roles such as but not limited to, college committees, club sponsorships, advisory committees, student/faculty recruitment and mentoring of new and part-time faculty.

20% Research, Scholarship and Creative Activity: Demonstrate a record of career long evidence of significant scholarly contributions to the profession; demonstrate through teaching, research and service a substantial command of their field of expertise.

Faculty members are expected to participate in departmental activities including but not limited to program development and assessment, student recruiting, mentoring and advising. Faculty members are normally assigned teaching schedules of 12 semester hours in Fall and Spring terms, including undergraduate and graduate courses. Course delivery will include various combinations of online and traditional classroom format. Classroom courses are taught on the main campus in Stephenville, as well as satellite campuses. Courses are scheduled one, two and three days per week, including evenings and occasionally weekends. Faculty members must possess the ability to work with students of diverse backgrounds and experiences.

**Education and Experience:**

REQUIRED Earned doctorate degree in Marketing or closely related field, from an AACSB accredited institution with minimum 18 graduate hours in Marketing. ABD status may be considered as long as all degree requirements, including dissertation, defense of dissertation, and comprehensive examinations, have been successfully completed within one year of appointment.

**Knowledge, Skills and Abilities:**

- Demonstrated ability in the discipline and show clear promise of teaching excellence as evidenced in evaluation by peers, department head, and college dean. Demonstrated continuing scholarly contribution beyond that required for completion of the terminal degree. Documented yearly progress of professional achievement in teaching, scholarship, and service.
- Males, age 18 through 25, must be properly registered with the Selective Service System to be eligible for hire. This position is designated as a security sensitive position and requires a satisfactory criminal history background check.
- Finalists being interviewed for the positions may be expected to make a presentation to faculty and students. Summer teaching is typically available but is contingent upon University funding. Salary commensurate with experience.

**APPLICATION PROCEDURE**

Application must be completed online at: <https://www.tarleton.edu/jobs/index.html>

Tarleton State University is an Equal Opportunity/Affirmative Action/Veterans/Disability Employer. As a member of The Texas A&M System, Tarleton will provide equal opportunity for employment to all persons regardless of race, color, sex, religion, national origin, age, disability, genetic information, veteran status, sexual orientation or gender identity and will strive to achieve full and equal employment opportunity through The Texas A&M System.

**For more information, contact:**

Dr. Robert Pellegrino, Chair

Department of Marketing and CIS  
College of Business Administration  
Pellegrino@tarleton.edu

## APPLICATION INFORMATION

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**Contact:** Tarleton State University

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**Online App. Form:** <https://www.tarleton.edu/jobs/index.html>

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Apply through Institution's Website

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