

## Assistant Teaching Professor - Marketing

[Syracuse University](#)

Syracuse, NY

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**Type:** Full-Time

**Salary:** \$110,000 - \$120,000

**Posted:** 04/10/2024

**Category:** [Marketing and Sales](#)

### Assistant Teaching Professor - Marketing

**Job #:** 077644

**Location:** Syracuse, NY

**Pay Range:** \$110,000 - \$120,000

**Hours:** As directed by Department Chair

**Job Type:** Full-time

#### Job Description:

The Marketing Department in the Whitman School of Management invites applications for a full-time renewable non-tenure track position in Marketing at the rank of Assistant Teaching Professor, beginning in Fall 2024.

The selected candidate will teach undergraduate and graduate-level courses in Marketing. Marketing has a large number of undergraduate majors and minors as well as a growing MS in Marketing program. There are a number of teaching needs within the Marketing department and it is expected that the new Assistant Teaching Professor will teach both required courses and elective courses in their area of expertise.

#### Qualifications:

- Masters degree, with a preference for PhD
- Industry experience in a relevant area for teaching Marketing desirable

#### Job Specific Qualifications:

Successful candidates for this position will have:

- Prior university-level teaching experience, with demonstrated levels of excellence in classroom performance;
- Taught a range of topics and subject areas related to Marketing, in order to illustrate versatility in subject matter expertise;
- Strong grasp of best practice in important areas such as digital marketing are a bonus; - Innovative and inspirational pedagogical approaches;
- A commitment to an equitable and diverse scholarly and student-focused environment

#### Responsibilities:

The Assistant Teaching Professor has the following responsibilities:

- Will teach 7 individual sections per academic year, with specific courses determined by the Marketing Department Chair;
- Contribute collegially to department and school-level programming;
- Other student-related service as assigned.

**About Syracuse University:**

Syracuse University is a private, international research university with distinctive academics, diversely unique offerings, and an undeniable spirit. Located in the geographic heart of New York State, with a global footprint, and over 150 years of history, Syracuse University offers a quintessential college experience.

The scope of Syracuse University is a testament to its strengths: a pioneering history dating back to 1870; a choice of more than 200 majors, 100 minors, and 200 advanced degree programs offered across the University's 13 schools and colleges; over 15,000 undergraduates and over 6,000 graduate students; more than a quarter of a million alumni in 160 countries; and a student population from all 50 U.S. states and 123 countries. For more information, please visit <http://www.syracuse.edu>.

**About the Syracuse area:**

Syracuse is a medium-sized city situated in the geographic center of New York State approximately 250 miles northwest of New York City. The metro-area population totals approximately 500,000. The area offers a low cost of living and provides many social, cultural, and recreational options, including parks, museums, festivals, professional regional theater, and premier shopping venues. Syracuse and Central New York present a wide range of seasonal recreation and attractions ranging from water skiing and snow skiing, hiking in the Adirondacks, touring the historic sites, visiting wineries along the Finger Lakes, and biking on trails along the Erie Canal.

**Application Deadline:**

**Full Consideration By:**

**Open Until Filled: Yes**

**Priority Consideration:**

To apply, visit <https://www.sujobopps.com/postings/104238>

*Syracuse University is an equal-opportunity, affirmative-action institution. The University prohibits discrimination and harassment based on race, color, creed, religion, sex, gender, national origin, citizenship, ethnicity, marital status, age, disability, sexual orientation, gender identity and gender expression, veteran status, or any other status protected by applicable law to the extent prohibited by law. This nondiscrimination policy covers admissions, employment, and access to and treatment in University programs, services, and activities.*

*Syracuse University has a long history of engaging veterans and the military-connected community through its educational programs, community outreach, and employment programs. After World War II, Syracuse University welcomed more than 10,000 returning veterans to our campus, and those veterans literally transformed Syracuse University into the national research institution it is today. The University's contemporary commitment to veterans builds on this historical legacy, and extends to both class-leading initiatives focused on making an SU degree accessible and affordable to the post-9/11 generation of veterans, and also programs designed to position Syracuse University as the employer of choice for military veterans, members of the Guard and Reserve, and military family members.*

*Syracuse University maintains an inclusive learning environment in which students, faculty, administrators, staff, curriculum, social activities, governance, and all other aspects of campus life reflect a diverse, multi-cultural, and international worldview. The University community recognizes and values the many similarities and differences among individuals and groups. At Syracuse, we are committed to preparing students to understand, live among, appreciate, and work in an inherently diverse country and world made up of people with different ethnic and racial backgrounds, military backgrounds, religious beliefs, socio-economic status, cultural traditions, abilities, sexual orientations*

*and gender identities. To do so, we commit ourselves to promoting a community that celebrates and models the principles of diversity and inclusivity.*

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