

## Assistant or Associate Professor of Luxury Brand Management

[Susquehanna University](#)

Selinsgrove, PA

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**Type:** Full-Time

**Posted:** 09/12/2022

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Assistant or Associate Professor of Luxury Brand Management



### About Susquehanna:

As a living, learning and working community, Susquehanna University affirms its commitment to being an engaged, culturally inclusive campus. As we seek to embody the rich diversity of the human community, we commit ourselves to the full participation of persons who represent the breadth of human difference. The university encourages candidates from historically underrepresented groups to apply. Susquehanna University is an Equal Opportunity Employer. The Sigmund Weis School of Business is one of a small number of programs accredited by AACSB-International that focus exclusively on undergraduate education; 26 full time faculty members serve approximately 600 majors. Additional information may be obtained by visiting the Schools web page at <https://www.susqu.edu/academics/schools-at-susquehanna/sigmund-weis-school-of-business>. Susquehanna is a selective, residential, liberal arts institution of approximately 2,300 students. Its 220-acre campus, noted for its beauty, is located in Selinsgrove, PA, 50 miles north of Harrisburg in the scenic Susquehanna River Valley, about a three-hour drive from Philadelphia, Washington, D.C., and New York City. For more information about the University please consult [www.susqu.edu](http://www.susqu.edu).

### Position Summary:

Susquehanna University invites applications for a tenure track position at the rank of Assistant or Associate Professor to start in August 2023. Responsibilities include teaching introductory and upper-level undergraduate courses in management, marketing and luxury brand management/marketing and retailing. Responsibilities also include advising students, scholarship, school and university service.

### Required Qualifications:

An earned doctorate (Ph.D.) in Luxury Brand Management, Management or a related field. Candidates who are ABD with expected completion by August 2023 will also be considered. A record that illustrates current (or suggests the potential for) excellent teaching is also required. This candidate will be expected to interact openly and inspire students through their teaching strategies which demonstrates a high level of organization and communication. Candidates will need to meet the Schools definition of a Scholarly Academic and demonstrate they are an active academic scholar in a business (or related) discipline. To do this, a faculty must either have received his/her Ph.D. within the past 5 years or must have at least two publications within the prior 5 years of: an article in a management, marketing, business, economics, or business-related refereed journal (academic, professional, pedagogical) a scholarly book a widely adopted, non-self-published textbook Note: New Ph.D.s are considered SA for five years after receiving their Ph.D. By the end of the fifth year, the faculty member must meet the general SA requirements.

### Preferred Qualifications:

Research or teaching interests in luxury brand management or marketing. Experience in the luxury/retail industry.

### Special Instructions to the Applicant:

Please submit a curriculum vitae, a cover letter which includes a statement of teaching objectives and research interests, a statement of how the candidate will contribute to the university's commitment to diversity and inclusion, and the name, address, e-mail address, and telephone number of three references online at <https://jobs.susqu.edu/>. Any inquiries should be sent to Dr. James Pomykalski, [pomykalski@susqu.edu](mailto:pomykalski@susqu.edu), interim chair of the Management and

Marketing Department or Dr. Matthew Rousu, [rousu@susqu.edu](mailto:rousu@susqu.edu), Dean of the Sigmund Weis School of Business.  
Review of applications will begin on October 28, 2022.

**Benefits Eligible:** Yes

**Number of Months:** 9 months

**Other Number of Months:**

**Full-Time/Part-Time:** Full Time

**Work Schedule/Hours per Week:**

**Posting Date:** 09/08/2022

**Closing Date:**

**Open Until Filled:** Yes

**Anticipated Start Date:**

**Posting Number:** F00146

To apply, visit <https://jobs.susqu.edu/postings/2874>

Susquehanna University is committed to creating a more diverse community. The university encourages candidates from historically underrepresented groups to apply.

Susquehanna University is an EO/AA employer.

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