

Open Rank Professor And Department Chair Of Marketing & Management

[St. John Fisher University](#)

Rochester, NY

[Apply on Institution's Website](#)



Type: Full-Time

Posted: 04/09/2024

Category: [Management](#); +1

Status: Tenure Track

Overview

St. John Fisher University is an independent, liberal arts institution that provides a transformative education to approximately 3,800 undergraduate, master's, and doctoral students each year. Across its five Schools, Fisher offers nearly 40 majors in the humanities, social sciences, natural sciences, business, education, and nursing; 11 pre-professional programs; and master's and doctoral programs in business, nursing, education, pharmacy, and public health. The University's residential campus boasts a robust living and learning community and a successful intercollegiate athletics program. Fisher is a community where all are welcome, regardless of religious or cultural background.



The University continues to honor its founders, the Congregation of St. Basil, by embracing their motto, "Teach Me Goodness, Discipline, and Knowledge." We are located in Pittsford, N.Y., seven miles outside of the city of Rochester. The campus is situated on 164 park-like acres—a beautiful setting for a warm, friendly campus community.

The School of Business, Fisher's first professional School created in 2022, houses undergraduate programs in accounting, finance, management, and marketing as well as an MBA. Home to more than 500 undergraduate students majoring across the undergraduate disciplines and nearly 100 graduate students in the MBA, the School of Business is known and respected for preparing job-ready and career-focused students. The School of Business has been accredited by AACSB International (The Association to Advance Collegiate Schools of Business) since April 2003. AACSB International is the longest serving global accrediting body for business schools that offer undergraduate, master's, and doctoral degrees in business and accounting, and is the hallmark of excellence in business education and has been earned by less than five percent of the world's business programs. It represents a rigorous peer review of a school's practices against globally set standards and plays an important role in recruiting faculty and students.

LINK: <https://www.sjf.edu/schools/school-of-business/>

Job Responsibilities

The [School of Business](#) at [St. John Fisher University](#) invites applications and nominations for the position of Open Rank Professor and Chair of its Management and Marketing Department starting in Summer 2024. The School of Business supports a teacher-scholar model and is committed to being "high touch." As such, faculty are expected to balance research, teaching, and service expectations

while also engaging with students and the Fisher community.

Chair Duties

- Oversee the Department of Management and Marketing
- Provide strategic leadership
- Supervise and mentor 10+ full-time faculty and various adjunct faculty
- Manage course scheduling and faculty assignments
- Engage with business and community leaders
- Monitor and support student retention
- Lead curriculum change initiatives
- Foster a culture of innovation and continuous process improvement
- Serve as both a product and enrollment champion for the programs and courses offered by the department
- Other duties as assigned

Professorial Duties

- Teach undergraduate and graduate courses related to management and/or marketing in traditional classroom (i.e., face-to-face), online, and hybrid modalities
- Engage and motivate students using interactive techniques, experiential learning, and other innovative teaching practices
- Conduct academic research, and fulfill service obligations to the University, Rochester business community, and the academy
- Maintain an active research pipeline and ongoing classification as "Scholarly Academic" under the guidelines of AACSB International
- Advise and mentor students
- Actively participate in service and outreach activities

Education / Experience

- A terminal degree in management, marketing or a related discipline from an accredited college or university
- Ability to work legally in the United States and provide proof
- A distinguished record of teaching and scholarship that would be consistent with being classified as Scholarly Academic
- Evidence of teaching effectiveness and the use of innovative and engaging teaching practices
- Evidence of collaboration and a commitment to the University's shared governance model
- Demonstrated experience working with diverse groups/populations and creating a culture of trust, transparency, collegiality, and innovation
- A successful track record in leading others and inspiring and managing change
- Ability to work with faculty colleagues on scheduling, curriculum and program development, promotion and tenure processes, hiring, faculty mentoring, and faculty evaluations
- A commitment to develop and maximize faculty members' capabilities in their pursuits to achieving excellence in teaching and scholarship
- Active membership in academic and business associations/organizations

Competencies / Skills

- Deep respect for and engagement with students
- A demonstrated commitment to the principles of multiculturalism/diversity/inclusive excellence
- Ability to connect with leaders in the business community and in the fields of marketing and management to advance the visibility and success of the School of Business
- Collaboration/teamwork
- Conflict management and resolution
- Ability to conduct original research and mentor others in their research endeavors
- Strong communication skills, both written and oral
- Ability to work with people with different learning/work styles and needs
- Ability to develop and assess course learning outcomes and knowledge competencies
- Proficiency in technology (e.g., Microsoft Office, Zoom, learning management systems, statistical tools, instructional technologies, etc.)
- Time management and strong organizational skills
- Classroom management
- Goal-driven and the ability to get things done
- Self-starter
- Strategic, visionary thinker

Work Environment

- Campus setting
- Team-friendly community
- Natural and artificial lighting
- Normal multi-person and public office noise level
- Easy access to resources
- In-person and online classes

Equipment to be Used

- Computer and other office equipment such as fax, calculator, telephone, etc.

Work Hours

- Availability and willingness to work mornings, afternoons, evenings, and weekends as necessary to fulfill job responsibilities as well as to participate in and support School of Business and University events
- 9-month teaching load to be paid out in 12-month contract with light administrative duties during the summer.

EEO Statement

It is the policy of St. John Fisher University to provide Equal Employment Opportunity to all employees and applicants for employment in accordance with the applicable federal, state, and local laws governing non-discrimination in employment in each locality in which the University has employees.

The University does not discriminate against applicants or employees in hiring, promotion, termination or the terms and conditions of employment on the basis of race, color, religion, gender, sex, perceived sex, gender identity, gender expression, the status of being transgender, sexual orientation, national origin, citizenship, age, disability, marital status, military status, veteran status, predisposing genetic, characteristics or genetic information, arrest or conviction record, status as a victim of domestic

violence, or any other characteristic protected by law.

The Title IX Coordinator is the designated University official with primary responsibility for coordinating compliance with Title IX and related federal and state laws. The Title IX Coordinator, Meg Flaherty, Ph.D., can be reached by phone (585-385-8232), email (titleix@sjfc.edu), in-person in Campus Center 206, or outside of business hours by contacting the Office of Safety and Security (585-385-8111).

Work Location

3690 East Ave., Rochester, NY 14618

FLSA: Exempt

Salary / Hourly Range

Assistant Professor: 99.5-117k; Associate Professor: 101-118.5k; Professor: 108-127k

Note

The salary range for this role is set based on a variety of factors, including but not limited to internal equity, qualifications, experience, and education. The above hiring range is one component of the University's competitive Total Rewards package which can be viewed [here](#)

Posting Number: F00135P

St. John Fisher University values diversity and encourages individuals from under-represented populations to apply. EOE/AA.

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