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**MEDILL MASTER OF SCIENCE IN INTEGRATED MARKETING COMMUNICATIONS**



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**Description**

**FULL-TIME ASSISTANT, ASSOCIATE, OR FULL PROFESSOR POSITION  
(TENURED OR TENURE-TRACK) IN MARKETING**

The Lee Kong Chian School of Business invites highly qualified applicants for a position at the assistant, associate, or full professor rank for a tenured or tenure-track position in Marketing. The position starts on July 1, 2021. We welcome applications from candidates with a strong research record and teaching potential, and with high-quality publication records commensurate with their rank. We particularly welcome applications in quantitative marketing and analytics.

**About SMU and the Lee Kong Chian School of Business**

Singapore Management University has an emphasis on generating rigorous, high-impact, and relevant multi-disciplinary research. Towards this end, SMU provides a rewarding and challenging environment for faculty, staff, and students. SMU comprises six schools and is home to over 10,000 undergraduate and postgraduate students. SMU's city campus is a state-of-the-art facility located in the heart of downtown Singapore.

The Lee Kong Chian School of Business has over 120 full-time faculty and more than 3,000 students. The School has a strong focus on top-level research with Marketing faculty actively publishing in all top journals in the field. Recently, the School was ranked 33rd globally by UT Dallas and 6th among business schools in Asia-Pacific by Financial Times. The School is home to the Retail Centre of Excellence, the Centre for Marketing Excellence, and the LVMH-SMU Luxury Brand Initiative. Accredited by AACSB and EQUIS and a member of the EMBA Council, the School offers undergraduate, master's, and doctoral programmes, including a PhD program in Marketing.

**Application procedure and deadline**

All applications should be submitted using the following link:  
[https://smucareers.taleo.net/careersection/smu\\_ext\\_ft/jobdetail.ftl?job=2000003U&tz=GMT%2B08%3A00&tzname=](https://smucareers.taleo.net/careersection/smu_ext_ft/jobdetail.ftl?job=2000003U&tz=GMT%2B08%3A00&tzname=)

Applications should include (1) a detailed CV, (2) a personal statement on research and teaching, (3)



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