

Shanghai Jiao Tong University
Antai College of Economics and Management
Tenure-track Positions in Marketing 2024

Antai College of Economics and Management (ACEM) at Shanghai Jiao Tong University (SJTU) invites applications for tenure-track positions in **Marketing**. We wish to recruit new faculty members at all levels (Professor, Associate Professor, and Assistant Professor). We offer excellent research support and competitive compensation packages comparable to research schools in China and Asia. We seek applicants with strong research potential, as well as commitment and dedication to teaching. We enthusiastically invite scholars with an excellent record of research and teaching for senior positions.

All applicants materials should be sent to the email address provided in the submission information section below.

JOB QUALIFICATIONS:

All candidates should have a Ph.D. or be fresh graduates in Marketing or related fields. They are expected to have a strong commitment to research and teaching with evidence of publication potential and ability to teach in English or Chinese.

APPLICATION PROCEDURE:

All application materials should be submitted through email to the address provided by the end of this job post.

Your application package should include:

- Cover letter;
- CV;
- Job market paper;
- A statement of teaching philosophy;
- Evidence of teaching performance (if any);
- Three letters of recommendation (submitted directly from the recommenders, only needed for associate and assistant professor positions).

Positions in Marketing and Field of Interest

- ✓ Assistant Professor: Empirical Modeling, Marketing Strategy and Consumer Behavior
- ✓ Associate Professor: Empirical Modeling, Marketing Strategy and Consumer Behavior
- ✓ Full Professor: Empirical Modeling and Consumer Behavior

Note:

We will only consider candidates with complete applications received before this date for interviews. The first round of interview for PhD Candidates will be conducted online around the AMA summer conference 2023. For senior positions, the hire process will be on a rolling basis until the positions are filled.

ABOUT THE ORGANIZATION: SJTU is one of the most prestigious universities in China. ACEM ranks among the very top Chinese business schools. ACEM offers a variety of distinctive programs, including Ph.D., MBA, Executive MBA, Executive Education, Master of Finance, Master of International Business, and Undergraduate in Economics and Management. ACEM is in collaboration with many prominent schools of business in Europe, Asia, and the U.S. The Department of Marketing is responsible for the training of undergraduates, and graduate students in the direction of business administration (marketing management). The department has strong faculty and outstanding academic achievements, and attaches great importance to discipline construction and international development.

Submission INFORMATION:

- Email: recruiting@acem.sjtu.edu.cn (and cc: miaohx@sjtu.edu.cn)
- Website: www.acem.sjtu.edu.cn/en/
- Tel: 86-21-52306045

Application DEADLINE:

August 26 (23:59 Beijing Time) is the deadline for application submission for PhD Candidate in 2024. Application for senior positions will be considered on a rolling basis until positions are filled.