

## Visiting Faculty-Marketing

### [San Francisco State University](#)

San Francisco, CA

[Apply on Institution's Website](#)



**Type:** Full-Time

**Posted:** 05/08/2023

**Category:** [Marketing and Sales](#)

#### Visiting Faculty-Marketing

**Job No:** 525639

**Work Type:** Visiting Faculty

**Location:** San Francisco

**Categories:** Unit 3 - CFA - California Faculty Association, Temporary, Full Time, Marketing/Communications, On-site (work in-person at business location)

**Position Title:** Visiting Assistant Professor position in the Department of Marketing

**Start Date:** August 2023



The Department of Marketing at San Francisco State University offers an exciting opportunity for a one-year full time Visiting Assistant Professor position, beginning August 2023. We seek a colleague whose teaching interests include two or more of the following areas: Principles of Marketing, Marketing Analytics, Digital Marketing, and Personal Selling. We are especially interested in qualified candidates with a demonstrated commitment -- through their teaching and service -- to the diversity and excellence of our academic community/department/program.

SFSU's Department of Marketing is a diverse and collaborative group of 14 tenured and tenure-track faculty with a wide range of teaching and research interests. With over 1,300 majors and minors, Marketing is the largest of nine departments in the College of Business. Our students and faculty reflect the cultural diversity of the Bay Area.

#### [About San Francisco State University](#)

SF State is a major public urban university, situated in one of the world's great cities. Building on a century-long history of commitment to quality teaching and broad access to undergraduate and graduate education, the University offers comprehensive, rigorous, and integrated academic programs that require students to engage in open-minded inquiry and reflection. SF State prepares its students to become productive, ethical, active citizens with a global perspective.

#### Mission Statement

San Francisco State University educates and equips students to thrive in a global society. We deliver academic excellence by pursuing knowledge, inspiring creativity, supporting our diverse community and advancing social justice and positive change in the world. [Visit the Strategic Planning website to learn more.](#)

**Responsibilities:** The position requires undergraduate and graduate teaching, mentoring and advising graduate and undergraduate students, and service assignments. *Responsibilities: The position requires undergraduate and graduate teaching, mentoring and advising graduate and undergraduate students, and service assignments.*

*For more details about the position, click on the "Position Description" link above.*

Qualifications:

Required:

- Candidates must have a Ph.D. in Marketing or related fields from an AACSB-accredited institution. A terminal degree must be completed by the first day of employment.
- Record of working and communicating effectively with colleagues and students

Preferred:

- Candidates must demonstrate the ability to teach two or more of the following courses; Principles of Marketing, Marketing Analytics, Digital Marketing, and Personal Selling
- Demonstrated ability to incorporate inclusion, diversity, and educational equity in teaching, and/or scholarship/creative works
- Experience teaching and working closely with students from historically under-represented communities
- Record of contributing to a supportive and collaborative work environment

Rank and salary: One-year Visiting Assistant Professor. Salary commensurate with qualifications and experience. The California State University (CSU) provides generous health and other benefits. Any individual accepting the position must be authorized to work in the U.S.

Application Procedure

A complete online application must be submitted to receive consideration. To apply, please upload the following materials:

1. *Cover letter (relating your experience to the required qualifications)*
2. *Curriculum vitae*
3. *A diversity statement, no more than 500 words, that provides an understanding of your capabilities to address diversity in support of SFSU's diverse student and community populations. Please discuss how you have addressed diversity in your teaching and service*
4. *Evidence of teaching effectiveness*
5. *Contact information of three references. Letters of recommendation upon request at a later date.*

Please direct all questions about the position to Sungha Jang, Search Committee Co-chair, at email [shjang@sfsu.edu](mailto:shjang@sfsu.edu).

CSU requires faculty, staff, and students, who are accessing campus facilities, to be immunized against COVID-19 or declare a medical or religious exemption from doing so. Any candidates advanced in a currently open search process should be prepared to comply with COVID-19 requirements. The systemwide policy can be found at <https://calstate.policystat.com/policy/9779821/latest/>, and questions may be sent to [hr@campus.edu](mailto:hr@campus.edu).

Thank you for your interest in employment with California State University (CSU). CSU is a state entity whose business operations reside within the State of California. Because of this, CSU prohibits hiring employees to perform CSU-related work outside of California with very limited exceptions. While this position may be eligible for occasional telework, all work is expected to be performed in the state of California, and this position is assigned to on-campus operations.

San Francisco State is an Equal Opportunity/Affirmative Action Employer and does not discriminate against persons on the basis of race, religion, color, ancestry, age, disability, genetic information, gender, gender identity, gender expression, marital status, medical condition, national origin, sex, sexual orientation, covered veteran status, or any other protected status. We strongly encourage the application of individuals from historically underrepresented groups. Reasonable accommodations will be provided for qualified applicants with disabilities who self-disclose by contacting the Senior Human Resources Manager. Additional information on the requirements for new hires may be found on the Human Resources web page (<https://hr.sfsu.edu/about-hr>).

To apply, visit <https://careers.pageuppeople.com/873/sf/en-us/job/525639/visiting-facultymarketing>

**Related Searches:**

[Marketing and Sales](#)