

Visiting Faculty-Marketing

[San Francisco State University](#)

San Francisco, CA

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Type: Full-Time

Posted: 03/10/2023

Category: [Marketing and Sales](#)

Position Title: Visiting Assistant Professor position in the Department of Marketing

Start Date: August 2023

Position Summary: The position is in the Department of Marketing at San Francisco State University.

The Department of Marketing is a diverse and collaborative group of 14 tenured and tenure-track

faculty with a wide range of teaching and research interests. With over 1,300 majors and minors,

Marketing is the largest of nine departments in the College of Business. Our students and faculty reflect the cultural diversity of the Bay Area.

The position brings the department an emphasis on current and emerging topics affecting the marketing profession, with a special emphasis on the digital marketplace.

The position includes a one-year full-time visiting faculty workload per the Collective Bargaining Agreement between the California State University and the California Faculty Association. The workload includes teaching three courses per semester and other agreed-upon assignments and service contributions to the department, college, and the university.

The position requires teaching in two or more of the following areas: Principles of Marketing, Marketing Analytics, Digital Marketing, and Personal Selling. The position requires a commitment to teaching in-person classes with flexible scheduling.

Additional responsibilities include, but are not limited to productive participation in departmental assignments, holding regular office hours, and remaining current in both subject areas and teaching methodologies.

Essential Job Tasks:

- Facilitate student success through teaching and advising with a focus on inclusive pedagogy;
- Develop course materials for undergraduate and/or graduate students on topics such as Principles of Marketing, Digital Marketing, Marketing Analytics, and Personal Selling linked to student learning outcomes;
- Evaluate and grade students' class work, assignments, papers, etc. in a timely manner;
- Compile, administer, and grade examinations or other learning assessments;
- Maintain student grades and other required records or reporting materials;
- Stay current on developments in the discipline;
- Plan, evaluate, and revise curricula, course content, course materials, and methods of instruction;



- Hold regularly-scheduled office hours for the purpose of advising and assisting students;
- Actively participate on assigned committees in accordance with the Department/College needs and SF State's strategic vision;
- Actively participate in collaborative interactions in fulfilling service assignments and other duties at the department, college, and university levels;
- Stay current on and deploy the recent academic technologies as necessary for the basic operations of courses.

Any individual accepting the position must be authorized to work in the U.S.

San Francisco State University

San Francisco State University is a member of the California State University system and serves a diverse student body of 30,000 undergraduate and graduate students. The University seeks to promote appreciation of scholarship, freedom and, human diversity through excellence in instruction and intellectual accomplishment. San Francisco State University faculty are expected to be effective teachers and demonstrate professional achievement and growth through research, scholarship, and/or creative work. Our goal is to attract a world-class and diverse faculty committed to build a multicultural educational environment.

San Francisco State is an Equal Opportunity Employer and does not discriminate against persons on the basis of race, religion, color, ancestry, age, disability, genetic information, gender, gender identity, gender expression, marital status, medical condition, National origin, sex, sexual orientation, covered veteran status, or any other protected status. Reasonable accommodations will be provided for qualified applicants with disabilities who self-disclose by contacting the Senior Human Resources Manager. A background check (including a criminal records check) must be completed satisfactorily before any employment with the CSU. SF State is a totally smoke-free campus.

Thank you for your interest in employment with California State University (CSU). CSU is a state entity whose business operations reside within the State of California. Because of this, CSU prohibits hiring employees to perform CSU-related work outside of California with very limited exception. While this position may be eligible for occasional telework, all work is expected to be performed in the state of California, and this position is assigned to on-campus operations.

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