

Assistant Professor of Marketing

[San Francisco State University](#)

San Francisco, CA

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Type: Full-Time

Posted: 07/21/2023

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Assistant Professor of Marketing

Job No: 530179

Work Type: Instructional Faculty - Tenured/Tenure-Track

Location: San Francisco

Categories: Unit 3 - CFA - California Faculty Association, Tenured/Tenure-Track, Full Time, Faculty - Business/Management, On-site (work in-person at business location)



San Francisco State University, Department of Marketing offers an exciting opportunity for a tenure-track Assistant Professor position beginning August 7, 2024. We seek a colleague whose teaching and research interests include Digital Marketing or Marketing Analytics. We are especially interested in qualified candidates with a demonstrated commitment -- through their research, teaching, and service -- to the diversity and excellence of our academic community/department/program. **Qualifications** Required:

- Candidates must have a Ph.D. in Marketing or related fields from an AACSB-accredited institution. Terminal degree must be completed by the first day of employment.
 - Record of working and communicating effectively with colleagues and students
 - Record of teaching contributions in the areas of Digital Marketing or Marketing Analytics
 - Candidates must demonstrate the ability to teach various Marketing courses, preferably in the areas of Digital Marketing, Marketing Analytics, and other courses related to the candidate's qualifications and the department's evolving needs
 - Active record of scholarship related to the specialty area
 - Demonstrated ability to incorporate inclusion, diversity, and educational equity in teaching, and/or scholarship/creative works. We are looking for candidates who will bring to the classroom experiences, identities, ideas, and ways of engaging that will resonate with SFSU's diverse student body.
 - Experience teaching and working closely with students from historically underrepresented communities
 - Record of contributing to a supportive and collaborative work environment
- About San Francisco State University** SF State is a major public urban university, situated in one of the world's great cities. Building on a century-long history of commitment to quality teaching and broad access to undergraduate and graduate education, the University offers comprehensive, rigorous, and integrated academic programs that require students to engage in open-minded inquiry and reflection. SF State prepares its students to become productive, ethical, active citizens with a global perspective. **Mission Statement** San Francisco State University educates and equips students to thrive in a global society. We deliver academic excellence by pursuing knowledge, inspiring creativity, supporting our

diverse community and advancing social justice and positive change in the world. Visit the Strategic Planning website to learn more. **About the Department** SFSU's Department of Marketing is a diverse and collaborative group of 13 tenured and tenure track faculty with a wide range of teaching and research interests. With around 1,100 majors and minors, Marketing is the largest of nine departments in the College of Business. Our students and faculty reflect the cultural diversity of the Bay Area. Department/School Name: Marketing

Responsibilities The position requires graduate and undergraduate teaching in Digital Marketing or Marketing Analytics, mentoring and advising graduate and undergraduate students, developing an active ongoing scholarship program in one's area of specialty in one's area of specialty, and ongoing committee and service assignments. **Compensation** The Assistant Professor (Academic Year) classification salary range is: \$112,000-\$114,500 annually (12 monthly payments per academic year). The anticipated hiring range is \$9,333 to \$9,542 per month. Salary offered is commensurate with experience and qualifications. In addition, the California Equal Pay Act prohibits employers from paying its employees less than those of the opposite sex and/or another race or ethnicity for substantially similar work (https://www.dir.ca.gov/dlse/california_equal_pay_act.htm). Professional development funds, moving expenses, start-up funds, and a reduced teaching load may be available. The California State University (CSU) provides generous health, retirement, and other benefits. **Application Procedure** A complete online application must be submitted to receive consideration. To apply, upload the following materials: 1. Cover letter (relating your experience to the required qualifications) 2. Curriculum vitae 3. A diversity statement, no more than 500 words, that provides an understanding of your capabilities to address diversity in support of SFSU's diverse student and community populations. Please discuss how you have addressed diversity in your teaching, research, and service 4. Sample of scholarly papers, teaching philosophy, and description of research interests 5. Evidence of teaching effectiveness 6. Names and contact information of three references who will provide letters of recommendation upon request. Please direct all questions about the position to Sungha Jang, Search Committee Chair, at email shjang@sfsu.edu. CSU strongly encourages faculty, staff, and students who are accessing campus facilities to be immunized against COVID-19 or declare a medical or religious exemption from doing so. Any candidates advanced in a currently open search process are encouraged to comply with this requirement. The systemwide policy can be found at <https://calstate.policystat.com/policy/9779821/latest/>, and questions may be sent to hr@campus.edu. Thank you for your interest in employment with California State University (CSU). CSU is a state entity whose business operations reside within the State of California. Because of this, CSU prohibits hiring employees to perform CSU-related work outside of California with very limited exception. While this position may be eligible for occasional telework, all work is expected to be performed in the state of California, and this position is assigned to on-campus operations. San Francisco State is an Equal Opportunity/Affirmative Action Employer and does not discriminate against persons on the basis of race, religion, color, ancestry, age, disability, genetic information, gender, gender identity, gender expression, marital status, medical condition, national origin, sex, sexual orientation, covered veteran status, or any other protected status. We strongly encourage the application of individuals from historically underrepresented groups. Reasonable accommodations will be provided for qualified applicants with disabilities who self-disclose by contacting the Senior Human Resources Manager. Additional information on the requirements for new hires may be found at the Human Resources web page (<https://hr.sfsu.edu/about-hr>).

To apply, visit <https://careers.pageuppeople.com/873/sf/en-us/job/530179/assistant-professor-of-marketing>

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