



## Assistant Professor of Marketing



Spotlight Preferred Diversity Focus

Saint Vincent College | Latrobe, Pennsylvania, United States

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### Description

#### Assistant Professor of Marketing

##### Tenure Track

Saint Vincent College Cluster Hiring for Diversity, Equity, and Inclusive Excellence

Saint Vincent College seeks to hire a cohort of faculty with a demonstrated commitment to excellence in teaching, research, and counseling students in pursuit of the Mission of the College. Faculty in this cohort would participate in peer mentorship, form a dedicated working group, and join the existing College faculty to advance key strategic initiatives.

The College seeks to build upon its strengths to offer innovative programs contributing to Saint Vincent's mission as a Catholic Benedictine Liberal Arts College.

Saint Vincent is guided by the spirit of Benedictine monasticism which holds are one of its core values the welcoming of all persons to help form a diverse community of learners united by the common goal of the growth of each individual. In that spirit, the College sincerely hopes to attract for its pool of qualified applicants a significant percentage of individuals from traditionally underrepresented groups.

The Position: The Alex G. McKenna School of Saint Vincent College, seeks applicants for a for tenure track at the assistant professor level in marketing beginning August 2023. Compensation is competitive.

Duties: This position has a 4-4 course load with modest expectation of on-going research and scholarly activity. Duties include academic advising, assistance with student research, department and college committee service, occasional consulting or community outreach. Essential classes to be taught include Principles of Marketing, Global Marketing, and Digital Marketing Analytics. Other marketing classes as well may be required.

*To apply send: a letter of application, complete curriculum vita, graduate transcript and three letters of reference to:*

Assistant Vice President of Human Resources and Talent Acquisition

Saint Vincent College

300 Fraser Purchase Road

Latrobe, Pennsylvania 15650-2690

[www.stvincent.edu](http://www.stvincent.edu)

### Job Information

Job ID: 64392289

#### Location:

Latrobe, Pennsylvania, United States

**Company Name For Job:** Saint Vincent College

**Position Title:** Assistant Professor of Marketing

**Specialties:** Advertising,

Global,

Marketing Analytics,

Marketing Research

**Position Start Date:** Fall 2023

**Job Duration:** Indefinite

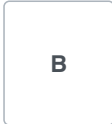




### Requirements

Qualifications: A Ph.D. in marketing from an AACSB accredited university and teaching experience is required. An M.B.A. degree and working experience in marketing would be an asset. Candidates must be able to support and contribute to the mission and identity of Saint Vincent as a Benedictine, Catholic, and Liberal Arts institution.

Please refer to the school's website or job descriptions to learn more about them.

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