

The SKK Business School at Sungkyunkwan University (Seoul, South Korea) invites applications for tenure-track positions in marketing at any academic rank. We are looking for candidates with a Ph.D. or anticipated Ph.D. in marketing, open to all areas of marketing including consumer behavior, strategy, and quantitative marketing. Candidates are expected to have strong academic credentials and strong evidence for high quality research and/or potential to publish in top marketing journals. The successful candidate will be expected to conduct high quality research and teach both undergraduate and graduate courses in their respective disciplines.

Sungkyunkwan University is the oldest University in Korea founded over 600 years ago, and is one of the top-ranked universities in Asia. The school is located in the center of Seoul, the capital of South Korea, with easy access to a variety of attractions. The SKK Business School is AACSB accredited and offers various undergraduate and graduate programs at Masters and Ph.D. levels, including various MBAs and executive programs both online and offline. The Marketing group currently has 14 full-time tenure track or tenured faculty members, who have diverse research interests, in a highly collegial environment. For further information, visit <https://www.skku.edu/eng/>, and https://biz.skku.edu/eng_bizskk/index.do.

The position offers a competitive teaching load and an attractive salary and benefits commensurate with rank and experience. Review of applications will begin immediately and will continue until the position is filled.

To apply, please email a cover letter along with detailed curriculum vitae, a list of references (at least three references) and representative research papers to Prof. Alex Kim (marketing area coordinator; alex.kim@skku.edu).