



Professor, Marketing

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About Us




Culture

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 Melbourne

 Full time

 Posted 9 Days Ago

 JR24972

Overview:

- Full-time, Continuing position
- Academic Level E + 17% Superannuation
- Based at the Melbourne CBD campus, but may be required to work and/or be based at other campuses of the University

About the Role

The Professor of Marketing is a senior academic and eminent researcher in the field of Marketing, contributing significantly to teaching and research outputs, building capability of staff and promoting strong academic performance. You may be appointed as Deputy Head of School/Dean for a specific discipline or to provide strategic leadership for learning and teaching or research and scholarship.

In this role you will make a significant contribution to the planning and strategic direction of the Department and School, both as a mentor and in taking on academic leadership roles involving participation in various committees within the School, College, and University and external to the University, as appropriate. Furthermore, this position is expected to work collaboratively and collegially with fellow academics within teaching, program, and research teams, contributing to the collegial and collaborative environment within the Department.

For further information about this position please click on the candidate prospectus below.

[Candidate Prospectus – Professor, Marketing](#)

About You

To be successful in this position, you'll have:

- PhD in relevant field

- Extensive experience in attracting and supervising higher degree by research candidates to maximise research performance.
- Demonstrated strategic leadership in a large organisational unit or University-wide initiative and effective membership of a management team that developed and achieved shared goals and objectives.
- Demonstrated ability and willingness to teach online, in global locations, and in multi-cultural environments.

Please Note: Appointment to this position is subject to passing a Working with Children and National Police Check.

About the School of Economics, Finance and Marketing

The School of Economics, Finance and Marketing has strong research and teaching interests with over 6,000 full time equivalent undergraduate and postgraduate students. The School has 80 full-time experienced and highly qualified academic staff who are complemented by a cohort of offshore staff and part-time specialised staff ensuring relevance of its academic programs.

As a school we aim to provide practical, relevant, and innovative economics, finance, marketing, blockchain enabled business and social impact programs; research; and industry training and consulting which graduates, employers, industry and university peers acknowledge as amongst the best available in the international marketplace.

The Marketing Department is a significant group within the School and College. The Department teaches undergraduate and postgraduate programs in Australia, Singapore and online using various teaching modes. The Department also has a strong research profile and an active research culture. Research strengths in the Department include CCT, social marketing, branding, digital marketing and marketing performance.

Click [here](#) for further details about the School.

To Apply

Please submit your **CV**, **covering letter** and a **separate document addressing the Key Selection Criteria** for this position by clicking on the 'Apply' link at the top of this page.

For further information about this position please contact **Dr Linda Robinson, Head of Department, Marketing** via email linda.robinson2@rmit.edu.au

Please find the Candidate Prospectus and Position Description hyperlinked below.

[Position Description – Professor, Marketing](#)

[Candidate Prospectus – Professor, Marketing](#)

Applications Close:

15 Oct 2023 11.59 pm

RMIT is an equal opportunity employer committed to being a child safe organisation. We are dedicated to attracting, retaining and developing our people regardless of gender identity, ethnicity, sexual orientation, disability and age. Applications are encouraged from all sectors of the community and we strongly encourage applications from the Aboriginal and/or Torres Strait Islander community.


At RMIT, we are committed to supporting adjustments throughout the recruitment and selection process, as well as during employment. We actively support and encourage people with disability to apply to RMIT. To discuss adjustment requirements, please contact Kassie (Senior Talent Acquisition Advisor), via talentsupport@rmit.edu.au or visit our Careers page for more contact information - <https://www.rmit.edu.au/careers> .


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Professor, Structural Engineering


 Melbourne

 Full time

 Posted 24 Days Ago

Head of Department, Finance

 Melbourne

 Full time

 Posted 4 Days Ago

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