

Assistant Professor, Agribusiness Marketing - Tenure Track

[Purdue University](#)

West Lafayette, IN

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Type: Full-Time

Posted: 04/01/2024

Category: [Agricultural Economics and Agribusiness](#); +1

Title: Assistant Professor, Agribusiness Marketing - Tenure Track

Location: Department of Agricultural Economics, College of Agriculture, Purdue University, West Lafayette, IN, USA



Principal Duties:

The successful candidate is expected to teach undergraduate courses in food and agribusiness marketing, marketing strategy, marketing analytics, and agribusiness management. The department has a reputation for teaching excellence both within the college and in the university, and the successful hire is expected to contribute toward enhancing this reputation.

With respect to research, the department encourages the successful candidate to pursue high quality scholarly research in the areas of agribusiness marketing, marketing analytics, sales, and/or related areas such as consumer behavior, industrial organization, contract theory, etc. The candidate is expected to publish in high-impact peer reviewed journals, to mentor graduate students, and to secure external grant funding.

The successful candidate will also have the opportunity to conduct research and engage with professional audiences with five centers housed in the Department, working in the areas of agribusiness, commercial agriculture, international trade, and rural development. Collaborations with these centers, as well as with the economics department and other University-wide, interdisciplinary centers of excellence in Discovery Park offer important opportunities for funding, impact, and engagement.

The successful candidate is expected to have a Ph.D. in agricultural economics, business management, economics, marketing, consumer behavior or another closely related field. This is an academic year appointment.

Salary and Benefits: Salary is competitive and commensurate with education, training, and professional experience. An excellent fringe benefit package includes a retirement program, medical, and life and disability insurance.

The Department: The Department of Agricultural Economics at Purdue University has 38 tenure track faculty, over 500 undergraduate students across four majors, and over 100 graduate students. The department's research and education activities are conducted on a wide array of issues that include agribusiness management, sales, experimental economics, industrial organization, decision sciences, development, trade, macroeconomic policy implications, production, consumption, and environmental and resource issues.

Krannert Building, Room 651 | 403 W. State Street | West Lafayette, Indiana 47907-2056 (765) 494-6551 | ag.purdue.edu/agecon

The College: The Department of Agricultural Economics is an integral part of the College of Agriculture, one of the world's leading colleges of agricultural, food, life, and natural resource sciences and ranked seventh in the US in the 2021 QS World University Rankings. The College is deeply committed to the three land-grant missions (teaching, research, and extension), to international activities and perspectives that span all missions, and to excellence in all we do. The College has 11 academic departments and includes 300 faculty, 2,841 undergraduate students, and 740 graduate students. The College's current strategic plan can be accessed at <https://ag.purdue.edu/plan/Pages/default.aspx>

Application and Materials: Applicants should provide a letter of intent describing professional goals, (including teaching philosophy); curriculum vitae; and the names and contact information of three professional references to Tracy Buck, Executive Assistant, tbuck08@purdue.edu.

Application materials must include:

- 1.) Cover letter that speaks to the candidate's qualifications for and interests in the position as described herein with contact information,
- 2.) C.V.,
- 3.) Statement of research interests and future research direction,
- 4.) Statement of teaching philosophy and vision,
- 5.) A list of three professional references with contact information.

Purdue University's Department of Agricultural Economics is committed to advancing diversity in all areas of faculty effort, including discovery, instruction and engagement. Candidates should address at least one of these areas in a separate Diversity and Inclusion Statement, indicating their past experiences, current interests or activities, and/or future goals to promote a climate that values diversity and inclusion.

Screening of applicants will continue until the position is filled. A background check is required for employment in this position. For additional information contact Tracy Buck at tbuck08@purdue.edu

Purdue University is an EOE/AA employer . All individuals, including minorities, women, individuals with disabilities, and veterans are encouraged to apply.

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