

Guanghua School of Management, Peking University  
Assistant, Associate, Full

Established in 1995, the Marketing Department at Guanghua School of Management has 15 full-time faculty members, including nine professors, three associate professors, and three assistant professors. Our faculty regularly publish in top-tier journals such as *Journal of Consumer Research*, *Journal of Marketing*, *Journal of Marketing Research*, *Management Science*, and *Marketing Science*. For more information about our department, please visit <https://en.gsm.pku.edu.cn/marketing/>.

We are currently accepting applications at all levels. We look for candidates who have completed or expect to complete a Ph.D. by September 1, 2025, and have a strong and active research record. The successful candidate will be responsible for conducting research and teaching undergraduate, MBA, or Ph.D. courses in marketing.

To apply, please email your application cover letter, CV, job market paper, three letters of recommendation, and any other selected articles or working papers to [recruitment@gsm.pku.edu.cn](mailto:recruitment@gsm.pku.edu.cn). Screening of candidates will begin immediately and continue until the positions are filled.