

Type: Full-Time Posted: 04/27/2024

Category: Marketing and Sales



Position Number: FV9984

Location

Morehouse College - Atlanta GA

Position Summary

Visiting Professor of Marketing & Sales

Morehouse College in Atlanta, GA

Apply on Institution's Website





COMMITMENT TO MOREHOUSE MISSION:

Candidates who apply are asked to identify their strengths and experiences in assisting Black men and men of color from diverse cultural and socio-economic backgrounds to accomplish curricular goals.

Required Qualifications

Minimum Qualifications:

* A Master's degree in Business, Marketing or related discipline from a full-time and accredited institution.

Required Knowledge, Skills, and Abilities

- Preferred Qualifications: a research-based Ph.D. degree in Business, Marketing, or related discipline from a full-time, AACSB-accredited institution.
- Practical experience in professional and consultative selling (B2B) is required.
- · Successful candidates should conduct research and submit for academic conferences and journals.
- Successful applicants MUST demonstrate strong written, verbal, and presentation communication skills, as well as strong Microsoft Word and Excel skills.
- Rank: Assistant/Associate Professor

Applying

Applications should include a cover letter that describes research and teaching interests, a curriculum vitae, a research sample, evidence of teaching effectiveness, including teaching evaluations, graduate

transcripts, and one confidential letter of recommendation. Application is to be submitted by the close of business on May 31, 2024.

Preferred start date is August 2024.

Review of applications will begin on June 3, 2024.

Morehouse College is an equal-opportunity employer. No employee or applicant will be discriminated against in any condition of employment because of race, color, national origin, sex, religion, age, disability, veteran status, or any other status protected by law.

Required Documents

- 1. Copy of Official Drivers License
- 2. Social Security Card
- 3. Curriculum Vitae
- 4. Transcript(s)
- 5. Professional Reference Sheet
- 6. Letter of Interest / Intent

Essential Duties/Responsibilities

- Teach a load of 3/4, which may include Principles of Marketing, Buyer Behavior, and other marketing electives.
- Support the activities of the marketing department and sales minor program, which include assisting
 in planning and hosting marketing students, group events, sales events, and other events at
 Morehouse College.

Posting Number: F137P

EEO Statement Summary

Morehouse College is an equal opportunity employer. No employee or applicant will be discriminated against in any condition of employment because of race, color, national origin, sex, religion, age, disability, veteran status, or any other status protected by law.

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