

Faculty, Marketing

[Mercer University](#)

Macon, GA

[Apply on Institution's Website](#)



Type: Full-Time

Posted: 04/19/2024

Category: [Marketing and Sales](#)

Application Instructions:

External Applicants: Please upload your **resume** on the **Apply** screen. Your application will automatically populate your resume details, and you may verify and update data on the **My Information** page.

IMPORTANT: Please review the job posting and load **ALL** documents required in the job posting to the Resume/CV document upload section at the bottom of the **My Experience** application page. Use the **Select Files** button to add multiple documents including your Resume/CV, references, cover letter, and any other supporting documents required in the job posting. The "**My Experience**" page is the only opportunity to add your required supporting document attachments. ***You will not be able to modify your application after you submit it.***

Current Mercer University Employees: Apply from your existing **Workday** account. **Do not apply from the external careers website.** Log in to **Workday** and type **Jobs Hub** in the search bar. Locate the position and click **Apply**.

Job Title:

Faculty, Marketing

Department:

Instruction, School of Business

College/Division:

School Of Business

Primary Job Posting Location:

Macon, GA 31207

Additional Job Posting Locations:

(Other locations that this position could be based)

Job Details:

Mercer University's Stetson-Hatcher School of Business (AACSB accredited) invites applications for a full-time tenure track Faculty of Marketing position on Mercer's Macon campus beginning August 2024.

Responsibilities:

Candidates should have demonstrated research capabilities and strong teaching effectiveness. Primary duties for the faculty position are teaching 3 courses (at both the undergraduate and graduate level) per semester, teaching courses using current tools of the industry, connecting students with industry professionals, mentoring students, publishing in peer-reviewed academic journals, and participating in school or university committees.

Qualifications:

A Ph.D. from an accredited institution in a marketing or a related business field is required. Preference is given to candidates with degrees in marketing and who have a demonstrated ability or potential to teach and publish in quality peer-reviewed academic journals. Area of teaching experience most needed is marketing analytics and graduate marketing strategy. Rank will be determined based on the credentials of the selected candidate.

Additional Information:

Mercer University has a total enrollment of 8,600 students and combines programs in liberal arts, business, engineering, education, medicine, pharmacy, nursing, law, and theology. Mercer is a member of the Georgia Research Alliance.

Interested applicants should complete the brief online application and attach: 1) a brief letter of interest, addressing how the applicant meets the position requirements 2) a current curriculum vitae 3) names and contact information for three professional references, and 4) if the candidate has prior teaching experience, a list of the mean or median student evaluation score for each course taught in the last two years.

Review of applications will begin upon receipt and continue until the position is filled.

Background Checks Required:

- Criminal History Check

Required Document Attachments:

- CV
- Cover letter
- List of three professional references with contact information
- Two years of student evaluations (OPTIONAL)

Scheduled Weekly Hours:

40

Job Family:

Faculty Business

EEO Statement:

AA/EEO/Veteran/Disability

Mercer University recognizes the power of a diverse community and encourages applications from individuals with varied experiences, perspectives, and backgrounds.

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Mercer University is committed to a policy of equal opportunity in employment without regard to race, color, national origin, disability, veteran status, sex, sexual orientation, gender identity, genetic information, age, or religion.

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