

Position: Visiting Instructor/Visiting Assistant Professor of Marketing

The Business Division at Marymount Manhattan College seeks applications for a Visiting Instructor/ Visiting Assistant Professor of Marketing beginning fall 2024, pending final budget approval. This is a one-year appointment (with possibility of renewal) with a 4/4 teaching load.

Salary: \$68,000-\$71,000

Required Qualifications:

- An MBA or a Master's degree in Marketing/ Management/Business is required. A terminal degree with a Ph.D., DBA, JD or ABD in Marketing/Management/Business is desired.
- Candidates with requisite teaching and scholarly experience who are on track to complete a doctorate will be considered for appointment at the rank of Visiting Assistant Professor; others will be appointed at the rank of Visiting Instructor.
- Ability to teach courses in marketing research, statistics and data analysis, information technology and research methods, branding, digital marketing, social media marketing, artificial intelligence applications in marketing, in addition to some combination of the following: social entrepreneurship, public relations, advertising, consumer behavior, strategic marketing, and international marketing.
- Expertise to help students earn Google Ad Words and Hubspot InBound certifications.
- Documents demonstrating work authorization will be required upon employment.

Responsibilities:

Responsibilities include teaching classes, scholarly work, advising students, and divisional and college service.

Application Materials and Process:

Applicants should send a cover letter, curriculum vitae, contact information for three professional references, formal course evaluations from students, and the Equity, Diversity and Inclusion statement described below. Additional material may be requested.

EDI Statement: Candidates should submit a personal statement that details how they have worked to promote diversity, equity and inclusion in previous positions and/or how they would plan to continue doing so at Marymount Manhattan College. This statement might include a candidate's willingness or ability to teach a general education course in a Race and Ethnicity Seminar or a New York City Seminar.

Review of applications will begin on April 15, 2024 and will continue until the position is filled. All applications received prior to this date will be given full consideration. All application materials should be sent to: bmgafacultysearch@mmm.edu.

About MMC's Business Department: MMC's Business program, in the heart of New York City, offers a rigorous course of study that teaches the skills needed in both business and the liberal arts. The Business program offers six majors including: B.A. in Business, B.S. in Entrepreneurship, B.S. in Finance, B.S. in International Business, B.S. in Marketing, and B.S. in Management.

For more information on the Business department, please visit:
<https://www.mmm.edu/departments/business/ba-business.php>

About Marymount Manhattan College

Marymount Manhattan College (MMC) is an independent, private, dynamic liberal arts college on the Upper East Side of Manhattan. Faithful to the vision of its founders, the College has a long history of reaching out to diverse populations in need of higher education. The College student body continues to become more diverse as we recruit students from underrepresented groups, including more first generation, LGBTQ, and ethnically diverse students from a national pool. Providing a small college experience in the heart of the city, MMC enrolls approximately 1,600 students with an 11:1 student-teacher ratio. We emphasize community-based and hands-on learning. MMC graduates identify themselves as creative change makers. At Marymount Manhattan College, we fundamentally believe that creating a diverse, equitable, and inclusive community is a goal to be fervently pursued and translated into action. We place an importance on culturally competent faculty who demonstrate a commitment to diversity and inclusivity and will work towards these values. Applicants from traditionally underrepresented groups are strongly encouraged to apply. For more information about our commitment to diversity, please go to <https://www.mmm.edu/offices/presidents-office/diversity-inclusion>

Marymount Manhattan College is an affirmative action and equal opportunity employer.
Applicants from traditionally underrepresented groups are strongly encouraged to apply.