

# Assistant Professor

**Department:** 3670025050 Marketing

**Job no:** 516205

**Employment type:** Academic / Faculty - 9 month

**Location:** Manhattan, Kansas

**Worksite:** On-site requirement

**Categories:** Communications / Public Relations / Marketing, Education / Instructional



**About This Role:** The Department of Marketing at Kansas State University invites applications for a tenure-track position in Marketing at the Assistant level. The position will be primarily focused on digital marketing for both the undergraduate and graduate level teaching. Productive research targeted at competitive marketing journals, excellent teaching, professional service to the Department, College, and University and continuing career development are expected. The average teaching load is 2/2 (6 Hrs. /Semester). The ideal candidate will also have experience working in marketing. The culture of the department is extremely collegial and fosters a high level of quality research output. For more information, visit our Web site at: <http://www.cba.ksu.edu/marketing>

**Why Join Us:** Our goal is to provide excellent undergraduate and graduate degree programs that will prepare students to become successful business professionals in an increasingly diverse and interconnected workplace. The College's comparative advantage derives from a strong, inclusive family culture, a diverse and well-qualified student population, a faculty committed to high-quality research and teaching, dedicated staff, and strong support from alumni and the business community. The College is accredited by AACSB in both business administration and accounting. To learn more visit: <http://www.cba.ksu.edu> Kansas State University offers a comprehensive benefits package that includes health insurance, life insurance, retirement plans, paid time off – vacation, sick, and holidays. To see what benefits are available, please visit: <https://www.k-state.edu/hcs/benefits>

**We Support Diversity and Inclusion:** Kansas State University embraces diversity and promotes inclusion. The University actively seeks individuals who foster a collegial environment and cooperative interactions with coworkers, students, and others. The University is dedicated to promoting the [Principles of Community](#).

**Worksite Options:** This position is required to be performed **on-site**. Work is performed on employer premises or designated assignment location.

**What You'll Need to Minimum Qualifications:  
Succeed:**

- Ph.D. or equivalent degree Marketing or closely-related field from an AACSB accredited Business School - Demonstrated potential for conducting high-quality research and publishing in high-quality journals in the Marketing discipline
- Demonstrated potential for high quality teaching
- Ability and willingness to contribute to the service mission of the college
- Ability and willingness to work with diverse groups

**Preferred Qualifications:**

- Strong research record as demonstrated through publications in top academic journals and presentations at national academic conference - Prior university teaching experience in Marketing or closely-related field
- Strong interpersonal and communication skills
- Related professional work experience
- Commitment to understanding one's own experience and perspectives as well as the experiences and perspectives of diverse others in an effort to cultivate strong relationships and effective collaboration.
- Demonstrated ability to teach one or more of the advanced courses in digital marketing

**Other Requirements:**

- *Applicants must be currently authorized to work in the United States at the time of employment*

**How to Apply:** In order to receive full consideration, please upload the following documents:

1. Curriculum vitae
2. Cover Letter
3. Two letters of recommendation

4. Other relevant materials if they are available (e.g., recent publications, teaching evaluations)

**Screening of Applications Begins:**

May 31, 2024 and continues until the position is filled.

**Equal Employment Opportunity:**

Kansas State University is an Equal Opportunity Employer. All applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender, gender identity, age, national origin, disability or status as a protected veteran.

**Background Screening Statement:**

In connection with your application for employment, Kansas State University will procure a Background Screen on you as part of the process of considering your candidacy as an employee.

**Advertised:** April 25, 2024 Central Daylight Time

**Applications close:** May 31, 2024