

Visiting Assistant Professor, Marketing

Below you will find the details for the position including any supplementary documentation and questions you should review before applying for the opening. To apply for the position, please click the **Apply for this Job** link/button.

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Please see Special Instructions for more details.

Review of applications will begin immediately and will continue until the position is filled. Required materials: • A cover letter highlighting research focus and teaching experience • Curriculum vitae
Optional material: • Statement of research interest • Research sample • Evidence of effective teaching

Posting Details

Job Title	Visiting Assistant Professor, Marketing
Duties and Responsibilities	
Rank	Assistant Professor
Tenure Information	Non-Tenure Track

Summary

The John M. and Mary Jo Boler College of Business and The Department of Management, Marketing, and Supply Chain at John Carroll University invites applications for a Visiting Assistant Professor in Marketing starting in fall 2021. The search committee will be interviewing prospective candidates in May.

John Carroll University is a Catholic, Jesuit University with approximately 3,600 students, and the Boler College of Business is AACSB accredited. The Boler College offers eight undergraduate majors as well as three graduate programs, including an MBA, Master's of Science in Accountancy and a Master of Science in Innovation and Entrepreneurship. Three academic departments service more than 400 undergraduate (juniors and seniors) and 140 graduate students. The campus is located in a residential suburb of Cleveland, Ohio, 20 minutes from downtown and 20 minutes from scenic countryside. John Carroll University is one of 27 Jesuit universities in the United States and has been listed in U.S. News & World Report magazine's top 10 rankings of Midwest regional universities for more than 25 consecutive years. John Carroll University is an Affirmative Action, Equal Opportunity Employer. The university is committed to diversity in the workplace and strongly encourages applications from women and minorities.

The Boler College offers an environment in which faculty members are very supportive of each other. Visitors can expect to be fully participating members of the department.

Required Qualifications

A Masters degree with relevant work experience will be considered at the visiting instructor level. Ideally, the candidate will have interests in consumer behavior, international marketing, or marketing principles, although other interests may be considered. A desire for excellence in teaching is required. The typical teaching load

for a visiting faculty member is 12 hours per semester.

Preferred Qualifications	A preference will be given to a Ph.D. in marketing or closely related field (or ABD with fall 2021 expected completion date) at the visiting assistant professor level. Candidates with expertise in one of the following areas are encouraged to apply: digital marketing, social media marketing and promotions, international marketing, and B2B marketing.
Normal Working Hours and Conditions	This is a full-time appointment
Posting Number	F78P
Open Date	
Close Date	
Open Until Filled	
	Review of applications will begin immediately and will continue until the position is filled.
Special Instructions to Applicants	Required materials: <ul style="list-style-type: none">• A cover letter highlighting research focus and teaching experience• Curriculum vitae Optional material: <ul style="list-style-type: none">• Statement of research interest• Research sample• Evidence of effective teaching
Advertising Summary	
EEO Statement	John Carroll University is an Affirmative Action, Equal Opportunity Employer. The University is committed to diversity in the workplace and strongly encourages applications from women and minorities, veterans and individuals with disabilities.

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. * Where did you first hear about the job opening?

- JCU Website
- Higheredjobs.com
- Careerbuilder.com
- Employee Referral
- LinkedIn
- AJCU
- Chronicle of Higher Education
- The TAMS Group
- Indeed
- Other
- DiversityJobs.com

2. If other, please specify

(Open Ended Question)

(Optional) Documents Needed To Apply

Required Documents

1. Cover Letter
2. Curriculum Vitae

Optional Documents

1. Transcripts
2. Portfolio
3. Teaching Statement
4. Statement concerning Research Agenda/Experience
5. Samples of effective teaching
6. Writing Sample
7. Research Statement

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