



The HEC Paris Department of Marketing is seeking applications for an open-rank (Assistant, Associate, Full) tenure-track faculty position in marketing. The starting date for the position is September 2025. The position will remain open until filled, but applications should be received by July 7 for full consideration.

HEC Paris offers scholars various benefits. Our geographic proximity to, and extensive contacts with, the Paris business ecosystem stimulate research ideas and provide data access. Teaching loads are comparatively low (90 contact hrs. annually, steady state, 60 contact hrs. for first three yrs. for Assistant Professor positions). Research support is also substantial. Personal budgets for research-active faculty are 10K EUR annually, with the ability to increase to 20K+ EUR annually from additional funding sources. Researchers at HEC Paris have access to a state-of-the-art experimental lab located in the heart of Paris with a remarkably diverse online and lab subject pool. They can also benefit from the support of the Hi!PARIS research center on data analytics and AI, or the interdisciplinary Sustainability & Organizations Institute at HEC Paris.

HEC Paris has been consistently ranked among the top schools in Europe for the last decade. Such achievement and recognition derive from a diverse international faculty, dedication to and support of high-quality scholarship, and a wide range of high-quality educational programs, including a rigorous Ph.D. program.

English is the primary language used on our campus, not only among faculty but also in the classroom, as most of our courses are offered in English. Thus, French proficiency is not required.

More information on HEC Paris and the Marketing Department can be found following this link: <http://www.hec.edu/Faculty-Research/Marketing>

Interested scholars should send their application materials electronically as a PDF attachment to the recruiting committee at [marketingdep.recruitment@hec.fr](mailto:marketingdep.recruitment@hec.fr). Specific questions about the position can be directed to Peter Ebbes ([ebbes@hec.fr](mailto:ebbes@hec.fr)). Applicants should send their cover letter, CV, job market paper (for the rank of Assistant Professor only), research and teaching statements, and three letters of reference (Assistant Professor only; should be included as part of the application package). All applicants must have a Ph.D. or be close to completion.