

Assistant Professor of Marketing

[Elon University](#)

Elon, NC

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Type: Full-Time

Posted: 04/29/2024

Category: [Marketing and Sales](#)

Assistant Professor of Marketing

Location: Elon University Campus, North Carolina, 27244



IN HOUSE MEDIA NOTICE OF FILING

Pursuant to Section 20 C.F.R. 656.10(d), you are hereby notified that an Application for Permanent Employment Certification is being filed for the following position with Elon University in Elon, North Carolina.

JOB TITLE: Assistant Professor of Marketing

JOB DESCRIPTION:

This is a tenure-track position. Teach graduate and undergraduate courses in marketing, international business, supply chain, and Elon's Core Curriculum. Work with marketing faculty to continuously improve the curriculum of the marketing major. Conduct academic research in marketing. Mentor students in their degree progress, course plan, and academic research. Participate in the services and activities at department, business school, and university levels to support the life and progress of the university including undergraduate research, studying abroad, serving on university and school committees, and advising student organizations. Create a constant stream of scholarly publications and contribute to the life of the university through service.

MINIMUM REQUIREMENTS:

The minimum requirements for the position include a Ph.D. in Marketing or related discipline, at least two (2) semesters (or approximately 8 months) of teaching at the graduate level, experience teaching Social Media Marketing and Social Media Marketing Analytics, and evidence of four to six in-review or published papers. Graduate coursework must have included decision analysis using SAS and statistical analysis using R or similar. Candidate must possess a postsecondary teaching evaluation with a rank of 80% or higher.

SALARY: \$118,000 per year.

JOB LOCATION: 100 Campus Drive, Elon, North Carolina, 27244, United States.

APPLICATION INSTRUCTIONS: E-mail a curriculum vitae and cover letter referencing this posting

to https://apptrkr.com/get_redirect.php?id=5216789&targetURL=IN HOUSE MEDIA NOTICE OF FILING

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to bcottrill@elon.edu.

This notice is being posted as a result of the filing of an application for Permanent Alien Labor Certification for the job described above. Any person may comment or provide documentary evidence bearing on the application to:

U.S. Department of Labor

Employment and Training Administration

Office of Foreign Labor Certification

200 Constitution Avenue NW, Room N-5311

Washington, DC 20210

To Apply: To apply, visit: <https://jobs.elon.edu/jobs/assistant-professor-of-marketing-elon-university-campus-north-carolina-united-states>.

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