

Assistant Professor of Marketing

[Colorado State University](#)

Fort Collins, CO

[Apply on Institution's Website](#)



Type: Full-Time

Posted: 07/01/2023

Category: [Marketing and Sales](#)



Position Location

Fort Collins, CO

Work Location

Position is fully in-office/in-person

Posting Number: 202300219F

Proposed Annual Salary Range

\$160,000-\$185,000 commensurate with relevant experience and qualifications

Employee Benefits

Colorado State University is committed to providing employees with a strong and competitive benefits package that supports you, your health, and your family. Visit CSU's Human Resources website for detailed benefit plan information for eligible employees in the following University benefit areas:

<https://hr.colostate.edu/hr-community-and-supervisors/benefits/benefits-eligibility/> and

<https://hr.colostate.edu/prospective-employees/our-perks/>. To see the value of CSU benefits in addition to wages,

visit our compensation calculator - <https://hr.colostate.edu/total-compensation-calculator/>.

Position Type: Faculty

Work Hours/Week: 40

Description of Work Unit

As one of five academic departments within the College, the Department of Marketing currently has nine full-time tenure-track faculty and five special appointment faculty focused on instruction. These faculty are committed to research and teaching excellence. The marketing department also supports a behavioral research lab, as well as two centers of excellence - the Center for Marketing and Social Impact and the Sales Center. Visit <https://biz.colostate.edu/marketing> to learn more.

The College of Business at Colorado State University is an AACSB-accredited business school with a mission of using business for a better world. The College serves more than 2,500 undergraduate and 1,000 graduate students in on-campus and online programs, including its Online MBA recognized as the No. 1 MBA in Colorado, No. 9 nationally and No. 16 worldwide for employability. The College encompasses a purpose-driven community that consistently seeks to transform lives through business education, scholarly research and community engagement, ultimately using

business to create a better world. Visit biz.colostate.edu to learn more.

Colorado State University is a Carnegie Research Extensive Institution with a land grant mission serving approximately 32,000 graduate and undergraduate (resident-instruction) students. CSU has been recognized as a premier research university, with world-class research in infectious disease, atmospheric science, clean energy technologies, and environmental science. CSU also offers among the very best professional programs in the country in sustainable enterprise (MBA), veterinary medicine, occupational therapy, agriculture, and construction management. CSU's STARS (Sustainability Tracking, Assessment & Rating System) platinum rating reflect the university's commitment to sustainability.

Located in the growing Northern Colorado metropolitan area, Fort Collins is about one hour north of Denver, with an easy drive to the Rocky Mountain National Park and area ski resorts. Fort Collins consistently ranks high on quality of life measures by numerous publications; more information may be found on the [City of Fort Collins visitor's website](#).

Tenure/Tenure Track?

Yes

% Research

50

% Teaching

40

% Service

10

% Administration

0

To ensure full consideration, applications must be received by 11:59pm (MT) on 07/30/2023

Number of Vacancies: 2

Desired Start Date

08/16/2024

Position Summary

The Department of Marketing in the College of Business at Colorado State University invites applications for two full-time, nine-month tenure-track faculty positions at the rank of Assistant Professor of Marketing.

The anticipated start date is August, 2024. Salary will be competitive, based upon credentials and experience.

Both new and advanced assistant professors are encouraged to apply (ABD candidates are expected to have successfully defended Ph.D. before the starting date).

Conditions of Employment

Pre-employment Criminal Background Check (required for new hires)

Required Job Qualifications

Applicants must have a Ph.D. (in marketing or a related field) from an AACSB- accredited business school or expect to complete this degree prior to the position's start date. Successful candidates must also demonstrate evidence, or clear potential, for (a) developing a cohesive and impactful research program, (b) publishing in premier and high quality journals in marketing, and © effectively teaching at the undergraduate and/or graduate levels.

Preferred Job Qualifications

Preferred candidates are aligned with the College of Business' mission and values. Reflecting departmental and institutional values, candidates are expected to advance the Department's commitment to diversity and inclusion.

Special Instructions to Applicants

An application packet will consist of: 1) a cover letter indicating interest in the position at Colorado State University along with a description of the applicant's ability to meet the position's required and preferred qualifications; 2) a vita; 3) statement of research; 4) statement of teaching; and 5) three reference letters. References will be contacted immediately upon submission of application and will receive an email with a link to submit their letter. For an application to be considered complete, all three letters of recommendation must be submitted prior to August 6, 2023. No mail-in applications or letters will be accepted. For full consideration, applications should be received no later than 11:59pm MST July 30, 2023 on <https://jobs.colostate.edu/postings/129670>; however, applications will be accepted until the position is filled. Please direct inquiries to Chris Berry, Search Committee Chair at chris.berry@colostate.edu. Inquiries will be treated confidentially. Application materials of finalist candidates will be made available for review by the entire faculty of the Department of Marketing.

Background Check Policy Statement

Colorado State University strives to provide a safe study, work, and living environment for its faculty, staff, volunteers and students. To support this environment and comply with applicable laws and regulations, CSU conducts background checks for the finalist before a final offer. The type of background check conducted varies by position and can include, but is not limited to, criminal history, sex offender registry, motor vehicle history, financial history, and/or education verification. Background checks will also be conducted when required by law or contract and when, in the discretion of the University, it is reasonable and prudent to do so.

EEO Statement

Colorado State University is committed to providing an environment that is free from discrimination and harassment based on race, age, creed, color, religion, national origin or ancestry, sex, gender, disability, veteran status, genetic information, sexual orientation, gender identity/expression, or pregnancy in its employment, programs, services and activities, and admissions, and, in certain circumstances, marriage to a co-worker. The University will not discharge or in any other manner discriminate against employees or applicants because they have inquired about, discussed, or disclosed their own pay or the pay of another employee or applicant. Colorado State University is an equal opportunity and equal access institution and affirmative action employer fully committed to achieving a diverse workforce and complies with all Federal and Colorado State laws, regulations, and executive orders regarding non-discrimination and affirmative action. The [Office of Equal Opportunity](#) is located in 101 Student Services.

The Title IX Coordinator is the Director of the Office of Title IX Programs and Gender Equity, 123 Student Services Building, Fort Collins, CO 80523-0160, (970) 491-1715, titleix@colostate.edu.

The Section 504 and ADA Coordinator is the Director of the Office of Equal Opportunity, 101 Student Services Building, Fort Collins, CO 80523-0160, (970) 491-5836, oeo@colostate.edu.

The Coordinator for any other forms of misconduct prohibited by the University's Policy on Discrimination and Harassment is the Vice President for Equity, Equal Opportunity and Title IX, 101 Student Services Building, Fort Collins, Co. 80523-0160, (970) 491-5836, oeo@colostate.edu.

Any person may report sex discrimination under Title IX to the [Office of Civil Rights, Department of Education](#).

Diversity Statement

Reflecting departmental and institutional values, candidates are expected to have the ability to advance the Department's commitment to diversity and inclusion.

Search Contact

Chris Berry, chris.berry@colostate.edu

Job Duty Category: Teaching and Advising

Duty/Responsibility

Develop and deliver marketing courses to undergraduate and graduate students.

Percentage Of Time: 40

Job Duty Category: Conduct and Publish Research in Marketing

Duty/Responsibility

Design, analyze, and publish theoretical, experimental, and empirical studies in premier and high quality, peer-reviewed journals.

Percentage Of Time: 50

Job Duty Category: Service to Department, College, University and Discipline

Duty/Responsibility

Serve on committees at departmental, college, and university levels. Serve the discipline through activities such as committee membership on academic society committees and reviewing for journals and conferences.

Percentage Of Time: 10

Minimum References Requested

3

Maximum References Requested

3

Colorado State University is committed to providing an environment that is free from discrimination and harassment based on race, age, creed, color, religion, national origin or ancestry, sex, gender, disability, veteran status, genetic information, sexual orientation, gender identity/expression, or pregnancy in its employment, programs, services and activities, and admissions, and, in certain circumstances, marriage to a co-worker. The University will not discharge or in any other manner discriminate against employees or applicants because they have inquired about, discussed, or disclosed their own pay or the pay of another employee or applicant. Colorado State University is an equal opportunity and equal access institution and affirmative action employer fully committed to achieving a diverse workforce and complies with all Federal and Colorado State laws, regulations, and executive orders regarding non-discrimination and affirmative action. The [Office of Equal Opportunity](#) is located in 101 Student Services.

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