

Postdoctoral Fellow - Marketing

Posting Details

Posting Detail Information

Working Title	Postdoctoral Fellow - Marketing
Position Location	Fort Collins, CO
Work Location	Position is fully in-office/in-person
Research Professional Position	Yes
Posting Number	202300188AP
Position Type	Admin Professional/ Research Professional
Classification Title	Postdoctoral Fellows
Number of Vacancies	
Work Hours/Week	40
Proposed Annual Salary Range	\$59,000 - \$60,000
Employee Benefits	Colorado State University (CSU) is committed to providing employees with a strong and competitive benefits package that supports you, your health, and your family. Visit CSU's Human Resources website for detailed benefit plan information for permanent full-time and part-time faculty and administrative professional employees in the following University benefit areas: https://hr.colostate.edu/hr-community-and-supervisors/benefits/benefits-eligibility/ & https://hr.colostate.edu/prospective-employees/our-perks/ .
Desired Start Date	
Position End Date (if temporary)	
To ensure full consideration, applications must be received by 11:59pm (MT) on	02/26/2023
Description of Work Unit	The Department of Marketing is one of five departments in the College of Business at Colorado State University. The Department has a strong record of teaching and research accomplishments as well as a collegial work environment. The department offers several areas of specialization through certificates in marketing research, data analytics and strategic marketing. At the graduate level, our marketing management certificate allows students to specialize in marketing with coverage of strategy, research, digital marketing, services marketing and sales management. The Center for Marketing and Social Impact is a Center within the Department of Marketing. In alignment with CSU's land grant mission, the Center for Marketing and Social Impact provides business students, practitioners, and marketing academicians with meaningful opportunities to study marketing's effects on society. The Center's activities focus on enhancing consumer welfare, informing public policy, and improving overall societal well-being through marketing practices that are economically, socially, and environmentally sustainable. The College of Business at Colorado State University is an AACSB-accredited and top-ranked business school whose Online MBA program is #1 in Colorado and #10 in the nation, with a worldwide alumni base of 34,000 and growing. Our eight centers of excellence connect students with industry

experts, offering opportunities to expand their networks and engage in experiential learning. We are a purpose-driven community consistently seeking to achieve our mission of transforming lives and improving the world around us through business education, scholarly research, and community engagement.

General information: Colorado State University (<http://www.colostate.edu>), which serves approximately 30,000 graduate and undergraduate students, is a comprehensive public land-grant research university with 57 academic departments in eight colleges with programs in science and technology, professions and the liberal arts. In addition, the University has established numerous interdisciplinary programs, including the School of Biomedical Engineering and the School of Global Environmental Sustainability. Colorado State is distinguished as one of two major public research universities in Colorado, one of 106 land grant institutions nationwide, and one of only 151 schools designated as a Carnegie Doctoral/Research University.

The University is located in Fort Collins, a city of approximately 175,000 people that offers ample opportunities for maintaining work-life balance. The city is located in the growing Northern Colorado metropolitan area, about one hour north of Denver, with an easy drive to the Rocky Mountain National Park and area ski resorts. With an average of 300 days of sunshine per year and low humidity, Fort Collins consistently ranks high on quality-of-life measures by numerous publications (e.g., Forbes, BuzzFeed, Livability.com); more information may be found at <http://www.fcgov.com/visitor/fcfacts.php>. For information about CSU and the College of Business, please visit: <https://hr.colostate.edu/prospective-employees/> and <https://biz.colostate.edu/>.

Position Summary

The Department of Marketing in the College of Business at Colorado State University invites applications for a 2-year postdoctoral fellow position focused on research collaboration with the faculty in the Center for Marketing and Social Impact. The start date is August 15, 2023. Salary and benefits are competitive.

This postdoctoral fellow position prioritizes research partnership and mentoring between the fellow and one or more faculty mentors in the Marketing Department. The expectation is that this partnership will lead to scholarly publication in leading academic journals along with teaching undergraduate and/or graduate courses in marketing.

The College of Business (COB) has prioritized impactful, informative research that utilizes environmental and social responsibility to promote the COB brand and achieve Business for a Better World. We expect the postdoctoral fellow to contribute to the mission of the COB by producing impactful research in collaboration with Marketing Department faculty. Postdoctoral candidates should identify one or more faculty members within the Department with whom they hope to work (available mentors include Chris Berry, Chris Blocker, Kelly Martin, or Jonathan Zhang). A one-page research proposal outlining a project on which the applicant and faculty member(s) could work is a required part of the application packet.

Successful candidates should demonstrate the ability to advance the Department's commitment to diversity and inclusion through research, teaching, and outreach. These goals align with the mission of the Center, which promotes relevant programs, initiatives, and activities.

Required Job Qualifications

Applicants must be pursuing a Ph.D. in Marketing or a related field from an AACSB-accredited institution. To be considered, candidates must be on track to complete their Ph.D. prior to July 31, 2023. The search committee will verify this by contacting the graduate school of the individual's program. An established record of publishing empirical research in top-tier, peer reviewed, academic journals, or a demonstrated potential to do so, is also required. Candidates must have the interest and ability to effectively teach courses in marketing areas of need and conduct research with an identified faculty member(s) within the Center for Marketing and Social Impact.

Preferred Job Qualifications

We seek individuals who aspire to develop research programs within the broad area of marketing and social impact or Business for a Better World. This research focus can potentially encompass topics such as public policy, consumer welfare, and marketing practices that are economically, socially, and environmentally sustainable. The ideal candidate would also (a) have strong expertise in multiple research methods, with the ability to translate the results of empirical analysis in novel and urgent areas and (b) complement our research strengths while bringing new dimensions to our collective faculties research profile.

We are interested in individuals who value collegiality and who would directly partner with an identified faculty member(s) from the Center for Marketing and Social Impact, specifically

Chris Berry, Chris Blocker, Kelly Martin, and Jonathan Zhang are available faculty mentors. We ask candidates to identify the faculty member(s) with whom they would like to work, and to share a 1-page proposal of a research project on which they intend to work with that faculty member. We also seek faculty who can teach course(s) in the domain of marketing.

Diversity Statement

Reflecting departmental and institutional values, candidates are expected to have the ability to advance the Department's commitment to diversity and inclusion.

Essential Duties

Job Duty Category

Conduct and Publish Research

Duty/Responsibility

- Design, analyze, submit, and publish theoretical, experimental, or empirical studies in high quality, peer-reviewed journals.
- Keep abreast of developments in the field of marketing with areas specific to the Center for Marketing and Social Impact mission.

Percentage Of Time

80

Job Duty Category

Teaching

Duty/Responsibility

- Develop and deliver Marketing courses to undergraduate (and possibly, graduate students).
- Responsible for teaching 2 sections per academic year.
- Has decision-making over course material, grading, etc.

Percentage Of Time

20

Application Details

Special Instructions to Applicants

An application packet will consist of:

1. a cover letter indicating interest in the position at Colorado State University along with a description of the applicant's ability to meet the position's required and preferred qualifications;
2. a vita;
3. a one-page proposal that describes a potential research project the applicant could conduct with a CSU Marketing Department faculty member (specifically, Chris Berry, Chris Blocker, Kelly Martin, or Jonathan Zhang); and 4) contact information of three references.

References will not be contacted without prior notification of candidates. For full consideration, applications should be received no later than 11:59pm MST February 26, 2023; however, applications will be accepted until the position is filled. Please direct inquiries to Kelly Martin, Search Committee Chair at kelly.martin@colostate.edu. Inquiries will be treated confidentially. Application materials of finalist candidates will be made available for review by the entire faculty of the Department of Marketing.

Conditions of Employment

Pre-employment Criminal Background Check (required for new hires)

Search Contact

Sarah Hill, sarah.j.hill@colostate.edu

EEO Statement

Colorado State University is committed to providing an environment that is free from discrimination and harassment based on race, age, creed, color, religion, national origin or ancestry, sex, gender, disability, veteran status, genetic information, sexual orientation, gender identity/expression, or pregnancy in its employment, programs, services and activities, and admissions, and, in certain circumstances, marriage to a co-worker. The University will not discharge or in any other manner discriminate against employees or applicants because they have inquired about, discussed, or disclosed their own pay or the pay of another employee or applicant. Colorado State University is an equal opportunity and equal access institution and affirmative action employer fully committed to achieving a diverse workforce and complies with all Federal and Colorado State laws, regulations, and

executive orders regarding non-discrimination and affirmative action. The [Office of Equal Opportunity](#) is located in 101 Student Services.

The Title IX Coordinator is the Director of the Office of Title IX Programs and Gender Equity, 123 Student Services Building, Fort Collins, CO 80523-0160, (970) 491-1715, titleix@colostate.edu.

The Section 504 and ADA Coordinator is the Director of the Office of Equal Opportunity, 101 Student Services Building, Fort Collins, CO 80523-0160, (970) 491-5836, oeo@colostate.edu.

The Coordinator for any other forms of misconduct prohibited by the University's Policy on Discrimination and Harassment is the Vice President for Equity, Equal Opportunity and Title IX, 101 Student Services Building, Fort Collins, Co. 80523-0160, (970) 491-5836, oeo@colostate.edu.

Any person may report sex discrimination under Title IX to the [Office of Civil Rights, Department of Education](#).

Background Check Policy Statement

Colorado State University strives to provide a safe study, work, and living environment for its faculty, staff, volunteers and students. To support this environment and comply with applicable laws and regulations, CSU conducts background checks for the finalist before a final offer. The type of background check conducted varies by position and can include, but is not limited to, criminal history, sex offender registry, motor vehicle history, financial history, and/or education verification. Background checks will also be conducted when required by law or contract and when, in the discretion of the University, it is reasonable and prudent to do so.

References Requested

References Requested

Minimum Requested 3

Maximum Requested 3

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. * Will you complete your Ph.D. prior to July 31st, 2023?
 - Yes
 - No
2. * Is the university from which you are obtaining your Ph.D. AACSB accredited?
 - Yes
 - No

Applicant Documents

Required Documents

1. Cover Letter
2. Curriculum Vitae
3. Other

Optional Documents