

## Visiting Assistant Professor in Marketing

[Clark University](#)

Worcester, MA

[Apply on Institution's Website](#)



**Type:** Full-Time

**Posted:** 04/15/2024

**Category:** [Marketing and Sales](#)

### Company Description:

Founded in 1887, Clark was one of the first all-graduate institutions in the United States. Today the University is a highly-ranked, student-centered institution educating approximately 2,350 undergraduate and 1,150 graduate students to be imaginative and contributing citizens of the world and to advance the frontiers of knowledge and understanding through rigorous scholarship and creative effort. This commitment to scholarship and inquiry reflects the University's commitment to "challenge convention and change our world" and to address issues of critical importance to society. It is also reflected by Clark's many national and international distinctions, including recognition for its diversity and inclusion efforts, innovation, community engagement and impact, as a top green campus, and for having a distinguished geography and international development program. Clark has also been included in the groundbreaking Colleges that Change Lives guide since it was first published in 1996.



Clark is located in Worcester, Massachusetts, a dynamic, diverse city "on the rise." The second largest city in New England, Worcester is home to 11 institutions of higher learning and is increasingly recognized for its growing healthcare and biotechnology communities, its thriving cultural scene, and as a vibrant food hub.

### Job Description:

The School of Management (SOM) at Clark University, AACSB-accredited since 1986, invites applications for a full-time visiting assistant professor position for the Fall 2024 semester with a possible extension to Spring 2025 to begin in August 2024. The appointment requires a Ph.D. in a related field from an AACSB-International accredited or equivalent institution. Candidates must demonstrate evidence of potential for teaching excellence in marketing.

#### Graduate:

MKT 4400 Marketing Management

MKT 5495 Digital Marketing Analytics

#### Undergraduate:

MGMT 230 Marketing Management

### Requirements:

Qualified applicants will have an earned Ph.D. degree in marketing, although A.B.D.'s are encouraged to apply. Industry experience is a plus but not required.

The SOM offers undergraduate management, marketing, and finance majors and minors, and graduate programs including MBA, MSM, MSA, MSAA, MSF, MSMK, MSMKA and MSBA degrees. Applicants must have experience teaching at the college level and demonstrate skills consistent with teaching excellence and instructional innovation. Candidates who can teach in multiple programs (both undergraduate and graduate, MBA, MSBA and MSMK) are preferred.

#### **Additional Information:**

As of June 1, 2023 Clark University no longer requires employees or students to be vaccinated against COVID-19. However, Clark urges all community members to follow [CDC guidelines](#) for COVID-19 vaccination, which recommend that everyone stay up to date with COVID-19 vaccines including booster doses. This is important for your own personal health as well as the health of our community.

At Clark University, we are dedicated to building a workplace that celebrates diversity and fosters inclusion. We believe that diversity of experiences, perspectives, and backgrounds leads to a more innovative and productive work environment. Our commitment to diversity, equity, and inclusion is reflected in our hiring practices, employee development programs, and campus culture. We welcome and encourage individuals of all backgrounds to join our team and contribute their unique ideas to help us achieve our goals.

Clark University offers a generous benefit package for full and, if applicable, part-time employees that include; paid time off, generous retirement plan, group health and dental insurance, life insurance, and tuition, along with use of many campus amenities. For a complete list of benefits for eligible employees visit [here](#).

To review the Clark University Police Department Annual Security and Fire Safety Report visit [here](#).

#### **Application Instructions:**

To be considered for this position, you must submit your credentials online. Create a **Clark University Careers Account** by clicking on the **APPLY NOW** button below. You will be able to upload the following documents, which are required for consideration:

- Resume
- Cover letter

See the [FAQ](#) for using our online system. Please contact us if you need assistance applying through this website.

Already have a Clark University Careers Account? [Login to your account](#) to add documents or update your account.

Review of applications will begin immediately and continue until the position is filled. Salary will be commensurate with skills and experience.

Applicants must be currently authorized to work in the United States for any employer.

A successful background check is required upon acceptance.

Clark University embraces equal opportunity and affirmative action as core values: we believe that cultivating an environment that embraces and promotes diversity is fundamental to the success of our students, our employees and our community. This commitment applies to every aspect of education, services, and employment policies and practices at Clark. Our commitment to diversity informs our efforts in recruitment, hiring and retention. All positions at Clark share in the responsibility for building a community that values diversity and the uniqueness of others by exhibiting integrity and respect in interacting with all members of the Clark community to create an atmosphere of fairness and belonging. We strongly encourage members from historically underrepresented communities, inclusive of all women, to apply.

#### **Related Searches:**

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