

Faculty Position in Marketing
Lacy School of Business
Butler University
Indianapolis, Indiana

Butler University's Lacy School of Business is seeking applications for a tenure-track assistant professor position in Marketing to begin in August 2021, subject to final budgetary approval. We are especially interested in applicants with a strong focus in marketing analytics. Being able to teach marketing analytics, marketing strategy or digital marketing would be a plus. Applicants must either have a Ph. D. or be far enough long that they will finish their Ph. D. by August 2021.

Applications should include a letter of interest, curriculum vitae, evidence of teaching experience and effectiveness, statement of experience with and commitment to teaching a diverse student body, and the contact information of three current references. We seek candidates whose research, teaching and/or service has prepared them to contribute to engagement with and inclusion of culturally diverse students, faculty, and staff. Successful candidates will have a demonstrated commitment to promoting diversity, inclusion, and intercultural development in an educational and work environment and will be willing to contribute to building an inclusive learning environment for an increasingly diverse student population. Additionally, successful candidates will share our belief that individual faculty members can make a difference in the life of a student, that creativity and risk-taking are important facets of teaching and learning, and that research must be balanced with, and complementary to, excellent teaching.

Butler University is a private, residential university located on a beautiful 300-acre campus about 10 minutes north of downtown Indianapolis, the twelfth largest city in the United States. Butler is committed to providing personalized liberal and professional education to 4,400 undergraduate and 500 graduate students in its six colleges. The Lacy School of Business enrolls about 1,100 full-time undergraduates. It has a part-time MBA program, a Master of Professional Accounting (MPAcc) program, a Master in Management program, a Master of Science in Risk and Insurance program, and is accredited by AACBS-International. The Business Building was recently opened in Fall 2019.

Butler University is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive and equitable environment for all employees. We welcome applications from all individuals, regardless of age, gender, gender identity, sex, race, religion, color, disability, protected veteran status, sexual orientation, national origin, or any other legally protected category. Screening of applicants will begin January 4, 2021. All preliminary and finalist interviews for this position will be conducted virtually. Preliminary interviews will begin in January 2021. We require all applications to be submitted electronically and addressed to:

Dr. Lova Randrianasolo, Search Committee Chair
Department of Marketing
Lacy School of Business
Butler University
E-mail: mktgsearch@butler.edu