

## Associate/Full Professor of Marketing

[Ajman University](#)

Ajman, United Arab Emirates

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Type: Full-Time

Posted: 04/02/2024

Application Due: Open Until Filled

Category: [Marketing and Sales](#)



جامعة عجمان  
AJMAN UNIVERSITY

### Associate/Full Professor of Marketing

Ajman University College of Business Administration (CBA) has an opening for the position of Associate/Full Professor of Marketing, starting in Fall 2024 / 2025. The selected candidate will be an outstanding scholar with experience and qualifications that reflect an international reputation for excellence in teaching, research, and service, as well as a demonstrable commitment to conducting multidisciplinary research related to strategic marketing. The selected candidate will be expected to teach in graduate and undergraduate programs. The selected candidate will also be expected to engage with the business community actively. The College of Business Administration offers Bachelor, Master, and Doctoral programs and is accredited by AACSB.

#### QUALIFICATIONS & EXPERIENCE:

- Ph.D/DBA in Marketing or a closely related field obtained from an internationally accredited institution.
- At least five years of teaching experience gained from distinguished institutions.
- Excellent record of teaching and curriculum development in marketing and related fields
- Outstanding record of research and peer-reviewed publications in top-tier business/marketing journals.
- An excellent record of professional and community service is required.
- Industry experience gained through practice, consultancy, and other services is preferred
- Record of successfully attracting external research funds is preferred.
- Commitment to promoting experiential learning methods is preferred.

#### ESSENTIAL DUTIES & RESPONSIBILITIES:

- Design, deliver, and assess graduate and undergraduate courses in marketing strategy, consumer behavior, and others in a timely manner as assigned.
- Engage in innovative and technology-based approaches to teaching and learning.
- Provide academic advising services to students.
- Conduct high-quality research and publish research outcomes in reputable journals and conferences.
- Participate in committee and other service tasks at the department, college, and/or university levels as assigned.
- Actively engage in promoting the growth and visibility of Ajman University
- Provide consultancy and other industry-facing services to Ajman University partners and members of the business community
- Perform miscellaneous job-related duties as assigned

#### **GENERAL:**

- Play an active role in the administration and promotion of the Department of Marketing.
- Assist with students' recruitment efforts, including attendance at open days if required.
- Contribute to the strategic planning process at all levels, including participating in relevant working groups.
- Engage in continuous professional development.

#### **APPLICATION PROCESS**

A completed application will include:

- A letter of interest addressing qualifications for the position.
- A current curriculum vitae.
- A statement of teaching and research philosophy.
- Copies of transcripts of doctoral (or other highest, as applicable) coursework.
- A list of three professional references with names, titles, phone numbers, and email addresses- including a current or previous supervisor

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