

Job description

Aalborg University Business School is situated at Aalborg University, a university with world-class research in many disciplines. Aalborg University is a founding institution in Problem-Based Learning. With this as a guiding principle, the Business School plays a major role in bridging the gap between business and science that helps commercialise inventions and generate business growth. The prerequisite for this is relevant research of the highest quality. We have a strategy of publishing our research in leading journals in our fields. We consider current trends and issues in all the knowledge we produce. Only then can we contribute with business-critical insights that make a difference in society.

The research efforts of the Marketing and Market Process Research Group at Aalborg University Business School revolve around two major developments: changing behavior related to private and business consumers' consumption and opportunities and challenges from the ongoing digitization of firms' activities. The research group combines experience in qualitative and quantitative research and covers diverse fields of research in both B2B and B2C contexts.

Applicants should be able to demonstrate knowledge and experience of the marketing field in general and in relation to one or several of the following areas: business-to-business marketing, consumer research, relationship marketing(customer, supplier, and interorganizational), retailing and retail platforms, sales management, or service marketing.

Applicants are to indicate in their application whether they are applying for the assistant professor or associate professor position.

appointment includes a requirement to attend a course in university pedagogy for assistant professors organised by the University.

The employment as assistant professor must not exceed a total period of four years at the same institution.

The formal qualification requirement for at position as assistant professor is a PhD degree or academic qualifications at PhD level.

Associate professor

A position as associate professor is a permanent appointment which included an obligation to carry out research and teaching activities. To some extent, additional tasks may be defined by the University.

The formal qualification requirement for the position as associate professor is research qualifications corresponding to the level achieved from a successful employment period as an assistant professor/researcher, or achieved otherwise. The applicant must document scientific production at an international level. Furthermore, it is presupposed that the applicants have received supervision and pedagogical upgrading and a positive written evaluation of teaching qualifications.

Moreover it will be an advantage, but not a prerequisite, that applicants for the position as associate professor have experience with Problem Based Learning (PBL) which is Aalborg University's teaching philosophy.

The application

The application must contain the following:

- Motivated application.
- Current CV.
- Complete list of publications.
- List of publications that the applicant wishes to be considered. A maximum of 5 publications may be submitted.
- Co-author statements in relation to publications written with other authors must be enclosed with a declaration from each of the authors, stating the extent of the applicant's contribution to the total work. The declaration must be signed by the co-authors. [Template co-author declaration](#).

- Education(copies of documentation for degrees obtained).
- Documentation for teaching qualifications.[Guidance Teaching portfolio](#).

The complete application with enclosures is to be submitted online by using the"apply online" button below.

Assessment

Applicants will be assessed by an assessment committee.

Shortlisting will be applied. This means that subsequent to the deadline for applications the head of department supported by the chair of the assessment committee will select applicants for assessment.

Before the shortlisting takes place, all applicants will get the opportunity to comment on the composition of the assessment committee. All applicants will be informed whether they are selected for assessment or not.

All assessed applicants will get the opportunity to comment on their own assessment, and may be invited to an interview and/or asked to give a trial lecture.

When the employment process has been terminated, a final rejection will be sent to the applicants who are not considered for the position.

Contact information

You may obtain further information about the academic contents of the position from Head of Business School Mette Vinther Larsen, phone 99408253, e-mail:mvl@business.aau.dk

Any enquiries relating to the application procedure should be addressed to Human Resources, emailSSH-hr@adm.aau.dk.

AAU wishes to reflect the diversity of society and welcomes applications from all qualified candidates regardless of personal background or belief.

Wages and employment

Appointment is in accordance with the Ministerial Order on the Appointment of Academic Staff at Universities(the Appointment Order) and the Ministry of

Higher Education and Science's Job Structure for Academic Staff at Universities.
Salary is in accordance with the agreement between the Ministry of Finance and
the Danish Confederation of Professional Associations(AC) of Academics in the
State.

Ref number

2024-224-05744

Deadline

04.04.2024

[Apply](#)

EMPLOYMENT AND ASSESSMENT

