Assistant Professor of Marketing

**Position Summary**

The Department of Marketing at Metropolitan State University of Denver invites applications for a tenure track faculty position at the Assistant Professor level to begin August 2024. This position is a nine-month, full-time tenure track appointment. The successful candidate will be expected to perform the following:

Teach undergraduate and graduate marketing courses.

Engage in meaningful professional development activities, including the production of research (and potentially other intellectual contributions) to be shared with the wider academic and professional communities.

Engage in service activities that beneﬁt the department, college, and/or university.

The university’s AACSB-accredited College of Business houses six academic departments: Accounting, Computer Information Systems and Business Analytics, Economics, Finance, Management, and Marketing. The [mission](https://www.msudenver.edu/business/about/mission/) of the College of Business is to engage a diverse student population with an inclusive educational experience to become successful business professionals.

The Department of Marketing serves almost 400 majors who can choose specialized majors in either marketing or professional selling. Students can also complete a certiﬁcate or minor in digital marketing or professional selling as well as a general marketing minor and an advertising and promotion minor. The Department of Marketing is also home to core business courses such as Introduction to Business, Business Communication,

and Global Corporate Social Responsibility. Marketing faculty also teach in the MBA program. While our teaching-ﬁrst mission is reﬂected in our very reasonable [research expectations](https://www.msudenver.edu/wp-content/uploads/2021/11/CBUS-Policy-on-Faculty-Qualifications-May-28-2020.pdf), many faculty in the department and college produce voluminous research—including work published in top journals. Our department hosts regular research gatherings and offers formal and informal research support, and we relish new opportunities for co-authorship.

Metropolitan State University of Denver (MSU Denver) is a unique, access-oriented campus community that serves one of the most diverse student bodies in the State of Colorado. We are a [Hispanic Serving Institution](https://www.msudenver.edu/diversity/hispanic-serving-institution/) (HSI), an INSIGHT into Diversity Higher Education Excellence in Diversity ( [HEED](https://www.insightintodiversity.com/about-the-heed-award/2023-recipients/)) Award winner for ten years running, and the only [Seal of Excelencia](https://www.edexcelencia.org/seal/seal-excelencia-certified-institutions) certiﬁed institution in Colorado. The university seeks to promote an inclusive community of students, faculty, and staff; and an awareness and appreciation of diverse perspectives

and identities via an integrated set of policies, practices, programs and resources that are integral to the

university’s realization of its [Strategic Plan.](https://www.msudenver.edu/strategic-plan-2030/) The university is located on a vibrant tri-institutional campus in the heart of downtown Denver and near to the Rocky Mountains. Through its 100+ programs, robust industry partnerships and an alumni network that is over 100,000 strong, MSU Denver’s social and economic impact reverberates throughout the region. Candidates who possess a commitment to excellence in teaching, student advising, professional development/scholarship, intellectual contributions, and service in an inclusive and diverse environment are encouraged to apply.

Responsibilities

As a teaching institution with small class sizes, Metropolitan State University of Denver emphasizes innovative, contemporary instruction and a nurturing and transforming educational experience. We are seeking candidates who illustrate (1) dedication to inclusive excellence in teaching and advising at the undergraduate and graduate level, (2) the ability to produce quality research in marketing, (3) the ability to work closely with other marketing faculty to plan and participate in department activities and events, and (4) a willingness to engage in service at the Department, College, University, and community levels.

The successful candidate will illustrate the ability to teach a range of undergraduate and graduate marketing classes. The teaching load is typically 12 credit hours (4 courses) per semester. Faculty also have the option to teach summer courses for additional pay.

The successful candidate will be expected to teach according to university speciﬁed polices using a variety of instructional modes and courses that ﬁt department needs. Consistently effective teaching will be a key consideration in reappointment. In addition to department-level assistance, the university and college offer formal teaching support.

The successful candidate will be expected to engage in activities that enhance the faculty member’s knowledge base and skill set, are shared with the wider academic community, and result in the cultivation of new concepts and material that can then be delivered in the classroom. A modest volume of published research and other intellectual contributions are expected in this position and will be a key condition of reappointment.

**Required Qualiﬁcations**

Research based doctoral degree in Marketing

Meet College of Business requirements for AACSB qualiﬁcation as a Scholarly Academic (SA). Candidates must meet the criteria described in the College of Business Faculty Qualiﬁcations policy at the time of hire for SA (as deﬁned by the University). These classiﬁcations are explained in detail in the document linked here:

[https://www.msudenver.edu/wp-content/uploads/2021/11/CBUS-Policy-on-Faculty-Qualiﬁcations- May-28-2020.pdf](https://www.msudenver.edu/wp-content/uploads/2021/11/CBUS-Policy-on-Faculty-Qualifications-May-28-2020.pdf)

**Preferred Qualiﬁcations**

Ph.D. in Marketing

Experience teaching marketing classes at both the undergraduate and graduate level

The ability to teach: Principles of Marketing, Consumer Behavior, an MBA level class, as well as two or more of the following: Marketing Research, Digital Marketing Fundamentals, Social Media Marketing, Advertising and Promotion, Business to Business, Multicultural Marketing, Retail Marketing, and Business Communication

Experience teaching in an online environment using Canvas or other similar learning management systems

A documented track record of developing intellectual and scholarly contributions that have been shared with the wider academic community, or the demonstrated ability to develop such contributions based on previous work experience

Documented experience of inclusive teaching with a diverse student population, or the ability to succeed as an inclusive instructor as shown in previous work experience and application materials

**Salary for Announcement**

The anticipated hiring range for this position is $107,000 – $117,000 at Assistant Professor rank. The salary of the ﬁnalist selected for this role will be set based upon a variety of factors, including but not limited to, internal equity, education, experience, specialty and training.

MSU Denver offers excellent beneﬁts that include medical, dental, retirement, tuition beneﬁt, free RTD pass, and more. For a brief overview of these options, please visit our Beneﬁts section.

**Instructions for Application**

Complete applications received by Sunday, January 7, 2024 at 11:59 PM MST will receive full consideration, however applications will be accepted after this date until the position is ﬁlled.

Interested applications should apply online at MSU Denver's career site [https://msudenver.wd1.myworkdayjobs.com/MSUDenver,](https://msudenver.wd1.myworkdayjobs.com/MSUDenver) and search for JR101708.

Complete an application online and attach: Current CV

Letter of application Teaching philosophy

Contact information for three professional references

\*\*Please note that you ***MUST***upload ***ALL***documents into the Resume/Cover Letter box\*\*

Multiple documents can be submitted into the resume/cover letter submission box; alternatively, merge all documents into one PDF and upload. Once submitted, you will not be able to edit your application.

Internal applicants must apply through their MSU Denver Workday Home page, searching 'Find Jobs'. Ofﬁcial transcripts will be required of the candidate selected for hire.

Posting Representative

Tanya Rogowsky

Posting Representative Email

[trogowsk@msudenver.edu](mailto:trogowsk@msudenver.edu)

Beneﬁts

MSU Denver is pleased to offer our current and potential employees a wide array of beneﬁt options. To learn more, please visit the following link:

[Employee Beneﬁts Offerings](https://www.msudenver.edu/hr/benefits/potentialemployeebenefitscorner/)

The University will provide reasonable accommodations to applicants with disabilities throughout the employment application process. To request an accommodation pursuant to the Americans with Disabilities Act, please contact the Human Resources ADA Coordinator at [totalrewards@msudenver.edu](mailto:totalrewards@msudenver.edu).

Diversity Statement

Metropolitan State University of Denver is a unique, access-oriented campus community that values diversity, equity, and inclusion in all its forms. Our student population consists of nearly 58% ﬁrst generation students and over 50% students of color. We are a designated Hispanic Serving Institution located in downtown Denver.

We create an equitable learning and working environment in concert with individuals who consistently demonstrate commitment to equity and inclusion. We greatly value the diverse identities and perspectives of our students, faculty, and staff and recognize that in order to achieve a just and equitable society, diversity must go beyond simple representation. It requires critical inquiry and dialogue and a commitment to action. We strive to provide a culture of belonging for all community members to achieve personal and professional success.